

# Three categories

spur:

Perhaps the simplest of all spur: tools, three categories is a straight forward exercise to expand possibility. It's a handy tool for brainstorming and to help imagination when creativity is running a little bit low.

The canvas is split into three columns, and you create three headings within a similar theme. For example, you might theme the canvas around money: "What could we do if we had x amount of money?" The first column might have a heading of \$0, the second \$10k, and the third \$100M.

For more information on how to use this canvas, visit [wearespur.com/tools](https://wearespur.com/tools)

(insert category title)	(insert category title)	(insert category title)