

Stephanie DeFranzo,

UI/UX designer

 Available

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(415) 800-4240

San Francisco, CA →
Florianópolis, Brazil



As a designer, I love the challenge of transforming good ideas into great human experiences. I believe in user-centered solutions that benefit all types of thinkers and doers as the greatest adoption strategy for any product. I am committed to delivering on business goals that serve both the company and its customers, and I am always looking for opportunities to teach myself something new.

Work experience

Dec 2019 - Present

Product Designer 



Polyhooks Language learning mobile app, Remote

Designed end-to-end mobile application for iOS and Android. Researched and created unique learning experience design for language learning program. Created brand positioning, marketing copy, and responsive designs for company website.

[App Designs](#)

May 2017 - Dec 2019

Product Specialist, Monetization 



Quizlet Online learning in San Francisco, CA

Represented the voice of the user on cross-functional product team. Conducted user research and recommended improvements to support a \$25M subscription business growing 230% YOY. Used qualitative and quantitative data to measure product quality, user engagement, and define opportunity areas.

Apr 2015 - Dec 2016

Head of Teacher Success 



NextLesson Curriculum e-learning in San Francisco, CA

Designed and delivered professional development experiences to teachers across the United States. Collaborated with district curriculum leaders to craft tailored programs targeting district objectives. Presented at district meetings and education conferences across the country.

Jun 2010 - Jun 2012 → Dec 2013 - Mar 2015

Special Ed Teacher → Focus Team Specialist 



Oakland Unified School District in Oakland, CA

I spent my first two years in the district as a classroom teacher for students with mild to moderate learning disabilities. I crafted and delivered individualized education plans, measured student achievement, and managed a caseload of 28 students across 2 schools. I then transitioned into a specialist role where I supported programs across the district and evaluated student achievement across schools, grades, and special needs.

Education



**UX Design:
Web & Mobile**

DesignLab, 2020



Intermediate SQL

General Assembly
Dec 2018



Special Education

Oakland Practitioner
Teaching Program,
2010 - 2011
Mild-Moderate
Credential



Sociology

University of
Massachusetts, Amherst
2007 - 2010
Bachelor's degree