

Disclaimer: These interview questions were gathered after researching multiple online sources and compiling this research. In no way did any active Uber employees, including those featured in our culture interviews, provide these questions

i Interview Process

Stage 1	Step 1: Resume, referrals	1 to 2 weeks
	Step 2: Initial phone interview by HR focused on behavioral and past experience questions	
Stage 2	Step 3: A product interview with a PM	1 week
Stage 3	Step 4: Take home assignment where you will be asked to design a product or propose a solution to a real Uber problem (you are required to write a product requirement/specification doc often times with wireframes of the proposed changes). Spend a lot of time on this assignment because you will later need to present it to an Uber PM and the project is weighted heavily	1 week
Stage 4	Step 5: An hour long presentation of your take home assignment. Applicants are expected to frame the problem, lay out objectives, walk through proposed solutions, and articulate how to measure success and impact. Interviewers may ask follow-up questions, insert their own ideas or question assumptions	1 week
Stage 5	Step 6: Five to six 45 minute onsite interviews with PMs, data scientists, engineers and managers. They will ask behavioral questions about leadership and evaluate your product sense, technical fluency and analytical skills. Past interviewees have been asked "something technical that they've done" by engineers so make sure to have a specific project prepared	1 to 2 weeks
Total: 5-7 weeks		



Execution Questions

Metrics

- How do you measure the success of a product?
- What should be the main success metric for UberPool?
- What metric would you measure if we're focused on improving the Uber pick-up experience?
- Should Uber rent cars to careless drivers?

Analytical

- **There is a data point that indicates that there are more Uber drop-offs at the airport than pick-ups from the airport. Why is this the case and what would you do within the product to change that?**
- Product X's usage is down, what would you do next?
- **Ride cancelations shot up 4.5% week-over-week (WoW). How would you investigate what's going on?**
- Drivers are dropping out of a city on Lyft, how do you figure out what's going on?

Crisis Response

Interviewees haven't typically reported seeing questions from this category.



Product Questions

Product Design

- Design an airport to optimize for luggage pickup.
- What would be your process for prioritizing features on your roadmap?
- How would you design a lost-item retrieval system for Uber?
- Design a rewards program for Uber. What it would like and how would you roll it out?

- Say you were designing a feature to order rides on behalf of someone else. How would you go about doing that?

Product Improvement

- Tell me about a product that's well designed, or that's not well designed
- Improve the Uber passenger pick-up experience.
- Pick a product and tell me a feature they should build next. Why?
- Name the most recent large concert, sports game, or event you attended. Based on your observations, what were some complications with ridesharing during the event, and how could we improve?
- Let's say you're the product manager tasked with integrating scooters onto the Uber platform. Where would you begin? What are your considerations? Walk me through how you would go about accomplishing this?

Product Launch

- How would you go about launching a new Uber product in city X?
- **How would you approach rolling out an ultra high-end service line within Uber (i.e. one that offered Rolls Royce or Bentley cars)?**
- 'Let's say you're the product manager tasked with integrating scooters onto the Uber platform. Where would you begin? What are your considerations? Walk me through how you would go about accomplishing this.

Product Growth

- **How can Uber attract and subsequently on-board more drivers in a measured way?**
- How would you acquire more users for Uber?
- We're about to expand UberPool. What cities should we expand to?

Product Pricing

- Invent a new Uber product. How would you price it?
- Walk me through how you would set up the pricing models for a truck brokerage?



Strategy Questions

Estimation

- **Can you tell me how you would estimate how many riders are potentially at one spot during peak traffic?**
- If 1,000 people opened the Uber app during one hour, how many cars do you need on the road?
- **How much does an Uber driver in NYC make in a day?**

Corporate Strategy

Interviewees haven't typically reported seeing questions from this category.

Competitive Analysis

Interviewees haven't typically reported seeing questions from this category.

Brainstorming

- How would you deal with xyz restraints when developing a startup?
 - Propose an experiment that might increase the amount drivers receive in tips.
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Behavioral Questions

Leadership and Drive

- Describe past projects where you managed many developers.

Teamwork and Communication

- How would you work with x department?



- Tell me a time when you influenced engineering to build a feature they didn't want to build.

Culture Fit (values)

- What are you looking for in a new role?
 - Tell me about yourself
 - Why Uber?
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</> Technical Questions

Algorithm Design

Interviewees haven't typically reported seeing questions from this category.

Technical Architecture

- **What happens, from a technical perspective, when a consumer opens the Uber app on the phone? How could you improve this process?**
- We're thinking of redesigning the _____, can you explain to me how it currently works (or your best guess of how it works) and then tell/show me how you would design the architecture and build this or improve upon it? Please feel free to dive as deep as you feel comfortable.
- **Walk us through what the Uber Eats API might look like for major partners.**

Explainers

- Draw a Precision-Recall curve