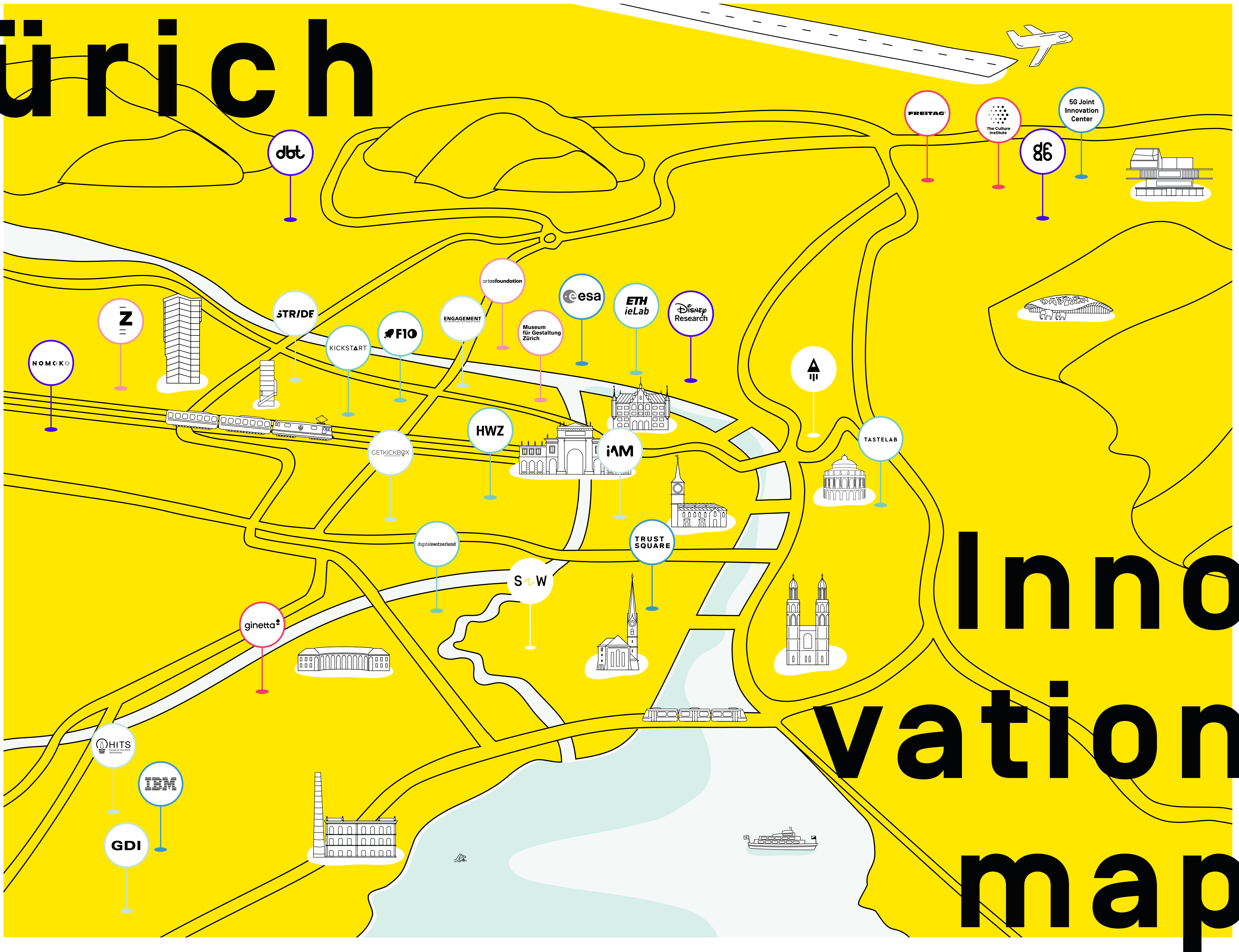


Zürich

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Inno vation map

Zürich

Innovation map

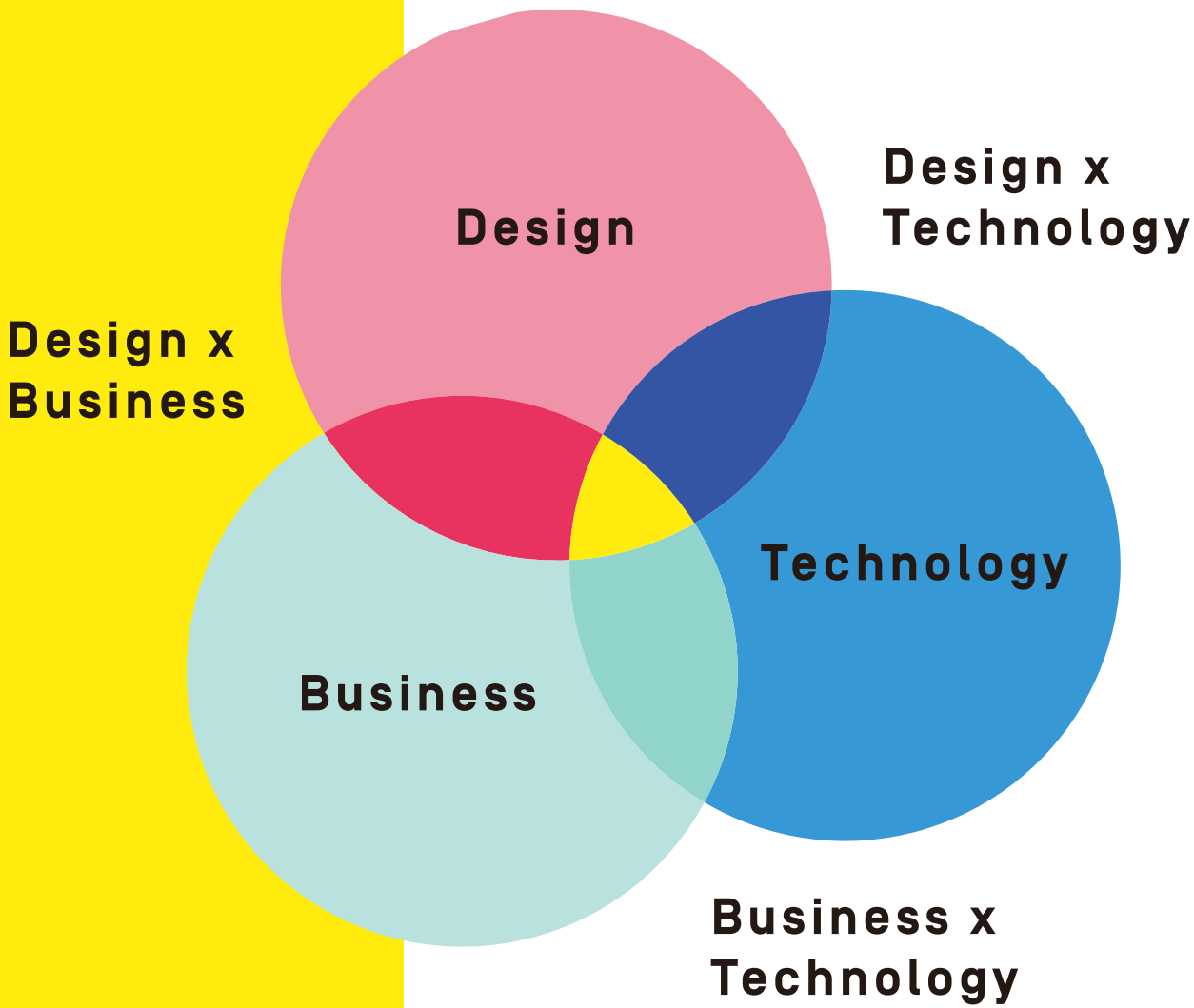
Zürich is known for many things, but innovation is not high on the list. Nevertheless, few cities in the world offer such a fertile ground for innovation as Zürich. World leading universities, top companies from across industries, a thriving startup ecosystem and a highly diverse and multilingual society. We believe Zürich to be perfectly positioned as the world's leading innovation city. But what makes Zürich special, in terms of innovation, from any other city? This map features some of the organisations that spark innovation across, or at the intersection of design, technology and business. We hope this inspires you to drive innovation forward in your own endeavors.

- Dr. Alan Cabello, Founding Partner Spark Works

Innovation is often found at the intersection of human needs, technical advancements and novel business models. We therefore searched for organisations in these areas, each adding their own unique value to the city's innovation ecosystem. It is a list that includes some of the famous research centres, startup collaborators, forward looking businesses, creative public places, and key educational institutions that are both internationally and locally known.

The content of this map is thus based on two guiding questions:
1) Does this organisation make Zürich unique or special?
2) Does this organisation enable innovation?
This resulted in a visual representation based on input from both our own research and trusted referrals.

Are you a key enabler, but not on the map? Please get in touch and let us know how you help make Zürich uniquely innovative.



Design

Museum für Gestaltung Zürich	An almost inexhaustible source of inspiration: The museum features several temporary exhibitions every year and its four collections – poster, design, graphics and applied art – encompass more than 500,000 objects.	→ Ausstellungsstrasse 60 8005 Zürich → Toni-Areal, Pfingstweidstrasse 96 8005 Zürich
artasfoundation	artasfoundation is an independent Swiss foundation for art in the context of peacebuilding. They initiate their own art projects, accompany their realisation and investigate how art can support conflict mediation and peacebuilding.	→ Lindenbachstrasse 21 8006 Zürich
Zürcher Hochschule der Künste	Zürich University of the Arts (ZHdK) is one of the major universities of the arts in Europe. The study and research programme covers the areas of design, film, fine arts, music, dance, theatre, transdisciplinary studies, and the teaching of arts and design.	→ Pfingstweidstrasse 96 8031 Zürich

Business

GDI	The Gottlieb Duttweiler Institute (GDI) is an independent think tank in economics, society and consumption. The trend research institute is the oldest think tank in Switzerland.	→ Langhaldenstrasse 21 8803 Rüschlikon
ENGAGEMENT	Funded by different companies of the Migros Group, Engagement Migros fosters pioneering ventures that aim to shape a better society.	→ Limmatstrasse 270 8031 Zürich
HITS	HITS is an insurtech hub that shapes and nurtures partnerships between corporates and startups to accelerate and scale corporate innovation. At the innovation garage, HITS and Generali Switzerland offer an inspiring workspace for startups.	→ Soodmattenstrasse 4 8134 Adliswil
GETKICKBOX	Companies need bottom-up innovation to stay competitive and attract talents. GETKICKBOX is a ready-to-use product which enables companies to launch a Kickbox intrapreneurship program with gamified toolboxes, an online platform, and access to the innovation ecosystem.	→ Swisscom Pirates Hub Konradstrasse 12 8005 Zürich
STR/DE	The facilitator of social innovation as personally transformative and co-creative learning processes that lead the world towards more sustainable and equitable societies as well as meaningful and fulfilling lives.	→ Viaduktstrasse 93-95 8005 Zürich
iAM	The iAM Innovation Lab is an open innovation and venturing platform for asset and investment managers. We develop innovative business models and startups and create mobile and web apps for the investment industry.	→ Löwenstrasse 29 8001 Zürich

Technology

ESA BIC Switzerland	ESA Business Incubation Centre Switzerland offers an extensive support package to entrepreneurs with innovative ideas and some space connection in order to develop their business in space or on earth.	→ Stampfenbachstrasse 56 8092 Zürich
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5G Joint Innovation Center

The 5G Joint Innovation Center is a collaboration between Sunrise and Huawei. The center develops and promotes 5G and IoT applications for private and business customers.	→ Ambassador House Thurgauerstrasse 101B 8152 Glattpark, Opfikon
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IBM Research Europe

For more than 70 years IBM researchers have been collaborating with academia, government and industry to push the boundaries of science and technology.	→ Säumerstrasse 4 8803 Zürich
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Trust Square Technology Hub

Trust Square is the hub for trust-building technologies. With disruptive technologies as the common denominator, Trust Square connects entrepreneurs, early-stage ventures, businesses, investors and academics and allows them to pursue their visions in an open, diverse and collaborative environment.	→ Poststrasse 5 8001 Zürich
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Design x Business

The Culture Insitute	The Culture Institute changes the way companies cultivate their corporate cultures and assists them to thrive in a new world.	→ Hagenholzstrasse 83B 8050 Zürich
GINETTA	Ginetta crafts digital experiences to create real value for people and businesses.	→ Rieterstrasse 6 8002 Zürich
FREITAG lab. AG	FREITAG revolutionized the world of bag making by creating functional, water-repellent and robust bags and accessories from used truck tarpaulins. In 2014 they brought a new raw material into play: F-ABRIC is a self-developed biodegradable textile from bast fibre, made in Europe.	→ Binzmühlstrasse 170b 8050 Zürich

Business x Technology

F10 FinTech Incubator & Accelerator	F10 – THE HOME OF FINTECH is an ecosystem of startups, Corporates, Experts and Investors reshaping global finance through talent, technology and dedication. F10 supports and guides startups in transforming their ideas into successful companies.	→ Färtilbuckstrasse 10 8005 Zürich
digitalswitzerland	digitalswitzerland is a Swiss-wide, multi-stakeholder initiative created from the shared vision of its over 175 members to strengthen Switzerland's position as a leading innovation hub.	→ Selnaustrasse 25 8001 Zürich
HWZ	HWZ - University of Applied Sciences in Business Administration Zurich is the largest university with exclusive focus on part time education in economics in Switzerland, offering: bachelor, masters, doctorate courses and more.	→ Lagerstrasse 5 8021 Zürich
Tastelab	Tastelab: Cooking & Science. With temporary restaurants, caterings and digital works, the ETH spinoff shows how scientific knowledge is relevant for how we cook, eat and enjoy food today and in the future.	→ Polyterrasse Leonhardstrasse 34 8092 Zürich

ETH Innovation & Entrepreneurship Lab

The ETH ielab is the deep science accelerator, that supports bright, talented entrepreneurs and researchers along their path to success creating their own ETH spin-off.	→ Stampfenbachstrasse 52 8092 Zürich
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Kickstart Innovation AG

Kickstart is one of Europe's largest zero equity, multi-corporate ecosystem innovation platforms that runs a scale-up program for later-stage startups with a goal to foster sustainable development in Switzerland.	→ Bogen E Viaduktstrasse 95 8005 Zürich
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Design x Technology

Disney Research	The Disney Research Centre contributes to the magic of stories and through technological innovation differentiates Walt Disney's entertainment products, services, and content.	→ Stampfenbachstrasse 48 8006 Zürich
dbt	The chair for Digital Building Technologies researches in new building technologies based on the seamless integration of computational design methods, additive manufacturing and new materials.	→ Stefano-Francini Platz 1 8093 Zürich
NOMOKO	Nomoko's mission is to enable anyone to build spatial applications of the future - making it possible for humans and technology to interact seamlessly through the spatial understanding of our world.	→ Badenerstrasse 790 8048 Zürich
DFAB House	The DFAB House is a collaborative project, explored and tested how digital fabrication can change the way we design and build. It is both planned, designed and built using digital processes.	→ Überland Strasse 129 8600 Dübendorf

Spark Enablers

Spark Labs	Spark Labs is a research lab at ETH Zurich dedicated to advancing Human-Centered Innovation through education, applied research and industry outreach. Spark Labs develops insights and tools to mentor future innovators.	→ Weinbergstrasse 56 8006 Zürich
Spark Works	Spark Works is an international strategic innovation company founded in Switzerland. We help large organisations become self-sustaining innovators by providing them with the human-centered solutions the organisation needs to embrace change, and maintain a competitive advantage.	→ Bärengasse 16 8001 Zürich



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