

CERTIFICATE OF COMPLETION

Is hereby granted to

Lorena Prisco

To certify that she/he successfully completed the following training:

FFWD ADVANCED CATALYST CERTIFICATION PROGRAM

Spark Works hereby certifies that the candidate has successfully completed the online training and has passed the post-assessments for the Advanced curriculum of the FastForward (FFWD) Catalyst Certification Program consisting of five modules on the following topics:

- Visual Thinking & Pitching (Visualizing and organizing information, effective communication relating to audience, constructive pitching)
- Facilitating Meetings & Workshops (Productively managing group processes and dynamics, facilitating agile design thinking workshops)
- Business Model (Understanding and identifying Business Model Canvas components and business environments, assessing and improving business models)
- Value Proposition (Understanding customers and how to create value for them, critically assess and improve an idea as well as finding and validating hidden assumptions)
- Data Analysis and Interpretation (Understanding data fundamentals, hypotheses formulation, setting up experiments, interpreting data-driven results)

The candidate has also successfully completed the Practical Assessment and demonstrated the following skills and knowledge:

- Ability to formulate a compelling Business Challenge, identify crucial assumptions and turn them into actionable experiments
- Ability to keep track of the team's responsibilities, crucial decisions and results, and visually document this information in a systematic and comprehensive manner
- Ability to build a team, assess their needs, moderate discussion and facilitate decision-making processes
- Ability to self-reflect on his/her role as a Catalyst and being able to learn from the concluded experience to improve performance overtime

**FFWD CATALYST
CERTIFICATION
PROGRAM**

Core

Advanced

Master