



nayeli coronado

visual designer

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nayelicoronado.com

Education

BFA, Communication Design
Texas State University, San Marcos, Texas

Recognition

Dean's List | Fall 2017–Fall 2019

Graphis New Talent Annual 2020 | Fall 2019

Honorable Mention | *Santiago de Querétaro* Logo

Council of Scholars | Spring 2019

Lamar Award and Scholarship | Fall 2016

Experience

DraftT3 | Spring 2020

T3 Job Shadowing

Participated in a week-long immersive program that pairs students with mentors that reflect their design interests. Shadowed creative professionals in client meetings, project kickoffs, design sprints, and design feedback meetings.

TXST ComDes Web Committee | Spring 2020

Web Designer

Led a team in the design and development of a responsive website for the Spring 20' Texas State University ComDes Exit Review. Worked collaboratively with a team of designers working in video and promotion, branding, and print.

TXST ComDes Exit Review | Spring 2019

Event Volunteer

Worked collaboratively with a student team to help set up the event and provide physical and logistical support to presenters and event attendees.

Technician and Studio Assistant | Spring 2019

Art and Design Resource Center

Worked on technical equipment for the Joann Cole Mitte building of Texas State University as well as supervised the main laboratory. Helped students with Adobe products and printing. Provided a safe and productive environment for both students and employees.

Production Worker | Summer 2017–2018

Clifton Moulding Corporation

Kept information of production such as date, type, size, quantity, and other data products packaged and checked manufactured goods for any flaw. Worked as team member to help maximize production and capability.

Skills

Bilingual fluency in both English and Spanish

Basic HTML & CSS

Figma

InVision

Involvement

AIGA, Texas State

Latinas Unidas