

National POAC Board of Directors Meeting
Thursday, July 11, 2019 – Tulsa Oklahoma 4PM

Roll Call – Janette Arends, Scott Shingleton, Cliff Thomas, Beverly Tabor, Craig Bright, Mark Hull, Tracy Keen, Rebecca Solberg, Kim Matthews, and Dean Damman. Tommy Tomlin entered the meeting right after roll call was taken. Pam Barlet asked for an excused absence due to health reasons. **Arends made a motion to excuse Pam Barlet. Bright seconded motion. Unanimous. Motion passed.**

Approval of Minutes – The minutes from the February 22, 2019 National Board Meeting was presented for approval. With no discussion, **Matthews moved to approve the February 22, 2019 minutes as presented. Tabor seconded the motion. Unanimous. Motion passed.**

Treasurer's Report – Current general checking account balance of \$88,278.40 was presented. Income is increased due to the increase in show class fees to the National POAC. Treasurer's report will be filed subject to audit.

CEO Report – Joyse Banister reported the following:

- The National POAC has been presented with a donation of \$20,000 from Pamela Aide of Florida. Pamela asked that I determine how this money it to be used but she asked that it be used to help the National Office. Banister recommended that this money be used to immediately pay off the mortgage balanced of the National Office building. Discussion.
- Social Media – POAC has brought Linzi Zahm-Lahr on board to do our social media work. Linzi is doing a great job with our Facebook, Twitter, Tumblr, and Instagram accounts. We have seen a huge increase in followers with these new avenues of social media.
- POAC Forms – POAC will be working to update forms on our website so that they are in a fillable pdf format, and are more uniform regarding logo, font, and general layout. They will also include a credit card payment option to make it easier for our members to pay for services.
- POA will now be accepting 2020 Bids for specialty shows such as East World and West World. These bids need to be submitted to the National POAC no later than September 15, 2019 so they can be reviewed and voted on in September at the National Board Meeting.
- POAC will be reviewing membership fees in September, possibly charging adjusted national membership fees to all individuals that show a POA at approved POA shows instead of the current family membership.
- Building Maintenance and Repair – Due to recent storms, we had to do some additional gutter cleanout and lot clean-up. We have changed landscapers also and will be saving money each month with the new company we hired for mowing/landscape.
- National Merchandise Sales – We offered a summer merchandise promotion and sold about 40 items. POAC made a small profit. We will offer a fall/winter promotion for Christmas!
- Banister did a new updated National POAC Promo tri-fold flyer. If anyone would like some for their shows or any horse related upcoming events, just call the National Office.
- POAC Scholarship Endowment Fund Inc. – Reinstatement Status – This is now complete and active once again. Discussion. Dave Morris explained the process and expense to get this reactivated. **Tabor made a motion to reimburse the National POA General Account the amount currently in the Scholarship Endowment Fund over the base \$25,000 in order to pay**

for the legal and accountant fees incurred to pay for this reinstatement. Solberg seconded the motion. Unanimous. Motion passed.

President Comments –

Cliff Thomas reported that the POAC National Scholarship judges gave scholarships to four youth this year. They recommended that we increase the scholarship amount next year if possible to give the recipients more funds to help them with their expenses.

Thomas recommended that perhaps the National Congress could have an area for horses to be measured before they come up for their official show measure so that they would have some idea what height they are starting with. Discussion. The Board felt that at this type of show, this would slow down the measuring process too much. Diana Peaton, Chairman of the Inspection Committee, commented that the measurers must take time and be consistent when measuring.

National Committee Reports:

National Congress – Mark Hull reported that all is ready for Congress 2019 and the facility was ready for POAC again this year. The show management, show staff, and announcer are seasoned veterans so everyone is ready to make this show a success.

Futurity/Sale – Banister reported that plans are being finalized for Gordyville again this year and hopefully sale numbers will be the same or greater than last year.

West World – Arends reported that she has not had time to finalize the numbers for the West World, but is hopeful that it made a decent profit this year.

East World – Brady Chestnut e-mailed a rough financial report from East World, with the National POAC making over \$10,000 profit. She will send a final Financial Report when she has all invoices paid for this show.

Finance Committee – Chairman Dave Morris reported that Banister called him regarding the donation from Pamela Aide and he is in favor of paying off the current mortgage on the National Office building. Discussion. **Keen made a motion to use the private donation money plus the remaining balance from the POAC general checking account to pay off the mortgage immediately. Arends seconded the motion. Unanimous. Motion passed.** Banister will notify our insurance company, accountant, and banker of this immediately.

Breeders Committee – Keen reported that currently, POAC has reported LP tests done on 11 with 8 certified and three denied. A veterinarian must pull the hair and sign a form for verification. The committee recommends increasing the LP Test Fee next year. The Board will discuss this in September. Also, on the front of the POAC Application for Registration Form, a check box needs to be added to order an LP Test if owner wants one.

Rules Committee – Rule Proposals were handed and are to be reviewed for September discussion and possible action.

Measurement/Inspection for National Congress – All measuring will be done in the Mustang Arena area where it is a flat concrete surface. The pony will enter the measuring area and square up. Write down the time that the pony enters the measuring area. Measure shoes first from ground up.

Check for testicles if two year and older stallion. Check for color regardless if tentative or permanent registered. (Directors signed up for measuring times) Diane Peaton, Dean Damman, and Tracy Keen was assigned to the PHC Team for the Congress. The Color Committee was assigned (Tracy Keen, Dean Damman, and Tommy Tomlin) as needed.

Meeting was adjourned – **Solberg made the motion to adjourn and Matthews seconded. Unanimous. Motion passed.**

Respectfully submitted,

Joyse L. Banister

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POAC/CEO