

**POAC National Board of Directors Meeting  
Wilderness Resort Hotel, Wisconsin Dells WI  
February 26, 2012**

President Jackie Guthrie called the meeting to order at 8:00am EST.

Roll Call: Kathy McKenzie, OK; Judy Katzenberger, WI; Dawn Walther, IL; C.Todd Corn, IN; Beverly Tabor, MD; Diana Peaton, AZ; Janette Arends, CO; Jeanette Krueger, MT; Harry Chestnut, MI; Sheila Bennett, TN; and Jackie Guthrie, WI were present. Director Pat Burton, TX was not present at time of roll call.

**Approval of October 2011 Board Minutes:** Director Chestnut made a motion to approve the October 2011 Board Minutes. Director Arends seconded the motion. Voting in favor: Katzenberger, Walther, Corn, Tabor, Peaton, Arends, Chestnut, and Bennett. Director Krueger abstained. Motion Passed.

(Director Burton entered the meeting at the time)

**Committee Reports:** Presented by the following committees: International Sale, International Futurity, Marketing & Promotion, Youth Board, Breeders, Inspectors, Educational Foundation, Western Classic, Eastern Classic, Judges, and International Show.

At the conclusion of the Western Classic Committee Report, after discussion, Director Bennett made a motion to remove the 2012 POAC Western Classic from the Oregon POAC. Director Tabor seconded the motion. Voting in favor: Chestnut, Corn, Bennett, Katzenberger, Tabor, Walther, and McKenzie. Opposed: Krueger, Peaton, Burton, and Arends. Motion passed. Director Chestnut made a motion to investigate a new site for the 2012 POAC Western Classic with a Promotional Show added the day before the Classic begins. Director Burton seconded the motion. Discussion. Voting in favor: McKenzie, Burton, Walther, Katzenberger, Corn, Bennett, Tabor, and Chestnut. Opposed: Peaton, Krueger, and Arends. Motion Passed.

**Treasurers Report:** Director Tabor reviewed the 2011 financial statement prepared by the POA accounting firm and also the 2012 proposed budget. Tabor announced that the POAC ended the year with a profit of over \$28,000 in 2011. A letter from the POA audit team was also presented to the Board. Director Chestnut made a motion to approve the 2012 POA budget as presented. Director Corn seconded the motion. Unanimous. Motion Passed.

**Executive Secretary Report:** Joyse Banister gave a report to the Board as follows...

- A letter was presented to the board from Kelly Hardesty & Smith Accounting Firm with current fee and services information as requested by the board.
- Tioga Territory – Banister is currently working with them to become the POAC Official Merchandise supplier on POA Website as well as at POA National Events. The International Show Committee is also asking them to provide first place class award jackets for the 2012 POA National Congress.
- Registration and Show Department statistics were provided for review.
- National Inspectors submitted for approval: Brittany Zimmermann, FL; Eric Zimmermann, FL; and Jeremy Stiebens, KS.

- Paisley Pony Magazine has printed two ads promoting POAs, and Horse & Rider Magazine ran a “Fun and Interesting Facts” section on POAs followed by a POA on the front cover of the following issue.
- Banister gave a summary of events at the Color Breed Judges Seminar in Oklahoma City in January. Attendance was good and the POA approved judges session was the largest of any breed present. This is a great tool for all judge applicants as well as carded POA judges.
- The National Office has a new copier, postage machine, and cleaning service.
- Judges have been hired for both the National Congress Show and the International Futurity Show. Ring, Gate, Announcer, and Show Management has also been hired for these events.
- E-Mail Blasts - The POA National Office is working towards the ability to send e-mail blasts out to anyone that subscribes to this service...these blasts will include POA news and information that needs to get into members and enthusiasts in a timely manner. Great promotional tool also.
- QR Code now in magazine for people to easily access the POA Website from their smart phone.
- POA App – Banister is looking into the possibility of a POA App which would include the POAC Handbook for easy access.
- National POA Website – Banister asked the Board to change the website back to the original Webmaster with a new and improved look. The current website does not offer the flexibility for the POA staff to maintain adequately and a change in staff at the web designer office has made it more difficult to get changes made and problems resolved.
- Two active bids were presented to the Board for new Registration, Show, and Membership complete software. Banister met with both companies and recommended the bid submitted by Kathy Trask of Ohio. Banister asked that the Board review this proposal in detail and plan to act on it in July so that the software can be modified for POAC and be ready for implementation in January 2014.
- Judge Clinic Approval – Banister asked the Board allow the Judges Committee along with the Executive Secretary to approve additional judging clinics and seminars as submitted upon review in order to provide more opportunities for POA Judges to maintain their judging cards.
- Rural TV Opportunity – Banister reported that POAC is going to have a one-hour promotional spot on Rural TV in late summer/early fall. POA will send representatives along with video footage from the 2012 National Congress. This is a wonderful promotional opportunity.
- The National Office continues to work for the membership and is current with daily work received. The staff stays busy and works hard to meet the daily needs of the large volume of calls and e-mails received.

### **Old Business:**

Website Development - Director Burton made a motion to accept the Website Proposal from Homesight LLC and proceed immediately with building a new website for POA with the direction of the National POAC and the POA Marketing/Promotion and POA IT Committees. Director Krueger seconded the motion. Unanimous. Motion Passed.

Specialty Promotional Shows –

Color Breed Congress Show – Director Burton made a motion to approve the Show Approval Application for the Color Breed Congress 2012 submitted to POAC. Director Bennett seconded the motion. Unanimous. Motion passed.

Reichert Celebration Show – Director Burton made a motion to approve the Show Approval Application for the Reichert Celebration 2012 submitted to POAC. Director Chestnut seconded the motion. Unanimous. Motion passed.

NSBA Show Your Colors Show – Director Corn made a motion to approve the Show Approval Application for the NSBA Show Your Colors Show 2012 submitted to POAC. Director Krueger seconded the motion. Voting in favor: Burton, Walther, Katzenberger, Peaton, Tabor, Krueger, Bennett, Corn, and Chestnut. Opposed: McKenzie and Arends. Motion passed.

Cowboy Bronze vs. POAC – President Guthrie reported on the current status of this lawsuit to the Board.

Pro Panels Official Sponsorship – No new report at this time

HYPF Rule – Director Burton made a motion to add Geldings and all Hardship ponies to the HYPF Rule for testing. Director Walther seconded the motion. Discussion. Unanimous. Motion Passed. (This will go into effect January 1, 2014). No hardship half-price specials will be offered after 2012. POAC Registrar will look into approved HYPF labs for other breeds and report to the Board so a list of approved labs can be published for POA.

Weanling Incentive Program – Holly Deschenes proposed to the Board a change in Futurity Rules to allow weanlings purchased in the POA International Sale to come back and participate as a yearling in the Yearling Longe Line Incentive Class and also as Two-Year-Old in the Western Pleasure Incentive Class. This would require payment of a \$150 July 1<sup>st</sup> sustaining payment their yearling year. (Yearlings that do not participate in the Longe Line Incentive Class would still be eligible to participate as a two year old if sustaining fee was paid by July 1<sup>st</sup> deadline of two-year-old year.) Discussion. Director Chestnut made a motion to approve this proposal. Director Krueger seconded the motion. Voting in favor: McKenzie, Krueger, Arends, Corn, Chestnut, Burton, Walther, Katzenberger, Bennett, and Peaton. Director Tabor was opposed. Motion passed.

Futurity Rule 172 B 2 and 187 G 2 conflict regarding participation in JPFC state and national level events after nomination. This was referred to the Rules Committee for review.

Futurity Nomination Payment current deadline of February 1 – The Futurity Committee asked the Board to move the deadline to March 1. Discussion – No Action.

The Breeders Committee asked the Board to review the AI Rules regarding on-farm breeding and who can do the insemination. This was referred to the Rules Committee.

Director Burton made a motion to temporarily suspend the moratorium currently in place for POA Registration Rules. This suspension will cease at the end of this Board Meeting. Director Arends seconded the motion. Unanimous. Motion passed.

Director Burton made a motion to delete Page 50 E. (first sentence under E. Hardship Registration “For ponies without a registered POA parent”) from the Hardship Section of the current POAC Handbook. Director Arends seconded the motion. Discussion. Unanimous. Motion Passed.

Director Burton made a motion to require Parent Verification for Hardship Registrations if the application shows a pedigree for the sire or the dam in order for this information to appear on the pedigree. Director Arends seconded the motion. Unanimous. Motion passed.

Director Burton made a motion to ask for a copy of the stallion registration papers each time a non-POA stallion report is submitted to the POAC. Director Arends seconded the motion. Unanimous. Motion passed.

Director Burton made a motion to require all non-POA stallions to send a copy of their registration papers with their stallion nomination form for the Select Sire List. Director Bennett seconded the motion. Unanimous. Motion passed.

Parent Verification when different labs are used – Referred to the Breeders Committee for further direction.

Director Chestnut made a motion to delete Rule 44 B. regarding POAs 25 years and older. Director Krueger seconded the motion. Unanimous. Motion passed.

Director Bennett made a motion to put an expiration date of 6 months on POA Inspection Forms or they become invalid. Director Krueger seconded the motion. Unanimous. Motion passed.

### **New Business:**

Approval of National Inspector Applicants Brittany Zimmermann, FL; Eric Zimmermann, FL; and Jeremy Stiebens, KS – Director Krueger made a motion to accept these three National Inspector applicants as POA National Inspectors. Director Walther seconded the motion. Unanimous. Motion passed.

France POA Affiliate – Director Chestnut made a motion to accept the application of the France Affiliate POA Club providing all necessary documentation has been received by the National POAC Office. Director Bennett seconded the motion. Voting in Favor: Tabor, McKenzie, Arends, Corn, Chestnut, Bennett, Burton, Walther, Katzenberger, and Peaton. Director Krueger abstained. Motion passed. Director Burton made a motion that all affiliate associations and clubs of POAC are all treated equally when reporting to the POAC Executive Secretary and must submit officers annually and must be current National POA members. Director Arends seconded the motion. Unanimous. Motion passed. Foreign clubs are not included in the POAC Regional Rotation schedule.

POAC Youth Board – Motion Director Peaton made a motion to amend the youth By-laws to allow the National Adult Board to choose the POAC National Youth Advisor. Director McKenzie seconded the motion. Discussion and second withdrawn. Director Corn recommended that the Youth Board provide a list of non-parent adults that would serve the youth well as an advisor (service time limit included). Director Peaton said she would discuss this with the Youth Board and make them aware of the adult Board

concerns regarding their Board. The adult Board of Directors will be forced to take action if the Youth Board does not resolve their conflicts.

Ginger Brown Baker Proposal - Director Burton made a motion to accept the proposal submitted by Ginger Brown Baker of Oklahoma as presented. This proposal agreement would be reviewed annually by both parties. Director McKenzie seconded the motion. Discussion. Unanimous. Motion passed.

2013 National Event Bids:

2013 National Convention: Bids were received by the Lexington Kentucky and Denver Colorado. Director Walther made a motion to accept the bid from the Clarion Hotel in Lexington Kentucky for the site of the 2013 POA National Convention on February 28-March 3. Director Tabor seconded the motion. Voting in favor: Chestnut, Corn, Tabor, Peaton, Katzenberger, Walther, Bennett, Burton, and McKenzie. Opposed was Krueger. Director Arends abstained. Motion passed.

2013 Western Classic: Director Burton made a motion to accept the proposal from Boulder Colorado for the 2013 Western Classic Show on July 6-7th. Director Peaton seconded the motion. Voting in favor: Chestnut, Corn, Peaton, Katzenberger, Walther, Bennett, Burton, and McKenzie. Director Tabor abstained. Motion passed.

2013 Eastern Classic: Bids were received from Berrien Springs MI and Cloverdale IN. Director Burton made a motion to approve C Bar C Arena, Cloverdale IN, as the site of the 2013 Eastern Classic Show. Director Corn seconded the motion. Discussion. Voting in favor: McKenzie, Burton, Walther, Katzenberger, Tabor, Bennett, Arends, and Corn. Opposed: Krueger and Chestnut. Director Peaton abstained. Motion passed.

2014 and beyond POA National Congress (International Show) – Bids must be submitted by July 15<sup>th</sup> to the Executive Secretary for voting at the July 2012 POA National Board Meeting. President Guthrie asked Board members to seek 3-year bids when submitting bid for these various National Events.

2013 and beyond POA International Sale & Futurity Show – Bids from Berrien Springs MI and Des Moines IA were reviewed. Director Bennett made a motion to suspend voting on the sale bid proposals until July so the Board would have complete fee information from the Berrien Springs facility. Motion died for lack of second. President Guthrie reminded the Board that the Select Sire Futurity is a two year program, and the Sale/Futurity location must be set now for 2013. Director Burton made a motion to extend bids for the 2013 International Sale until July 2012. Bids must be submitted to the POA Executive Secretary by June 15<sup>th</sup>. Director Bennett seconded the motion. Unanimous. Motion passed.

Points Restructuring Proposal – Director Todd corn discussed a proposal for restructuring the points offered by POAC for all approved shows. This was sent to the Rules Committee for review.

World Show – Director Krueger asked that this be put on the Board Meeting agenda for July.

Letter submitted to Board regarding alcohol use at POA National Events – The Board reviewed a letter submitted by Nancy Fisher of Ohio regarding the distribution of alcohol at POA National Events. This letter was discussed and it was suggested that it be printed in POA Magazine with permission by Nancy Fisher.

At this time, the POA National Board of Directors went into Executive Session. Director Walther made the motion and Director Chestnut seconded the motion. Unanimous. Motion passed.

Open Meeting Reconvenes with Director Burton making a motion that Executive Secretary Joyse Banister receive a performance bonus of \$3500 for 2011. Director Krueger seconded the motion. Voting in favor: McKenzie, Burton, Walther, Katzenberger, Peaton, Tabor, Krueger, Bennett, Arends, and Chestnut. Director Corn abstained. Motion passed. Director McKenzie made a motion of allocate \$750 to the Executive Secretary to disperse between the staff based on scheduled hours. Director Arends seconded the motion. Voting in favor: McKenzie, Burton, Walther, Katzenberger, Peaton, Tabor, Krueger, Bennett, Arends, and Chestnut. Director Corn abstained. Motion passed.

Director Burton made a motion to have the minutes reflect the POAC National Board of Directors commends the entire staff for their work this past year. Director Chestnut seconded the motion. Unanimous. Motion passed.

Director Chestnut made a motion to adjourn. Director Burton seconded the motion. Unanimous. Motion passed.

### **POAC National Scholarship Committee Meeting**

The meeting was called to order by President Guthrie at 4:05 p.m., February 26, 2012. The POAC National Scholarship Committee (current POAC National Board of Directors) met to decide the number and monetary amount of POA Scholarships to be awarded in 2012. With \$2,500 available, Director Chestnut made a motion to award five \$500 scholarships. Director Bennett seconded the motion. Unanimous. Motion Passed. Names were submitted as possible Scholarship Application Judges for the Scholarship Committee Chairman to use as directed by the Scholarship Rules. These names include Ann Godfrey, AL; Lisa Burton, TX; and Dr. Whitaker, TN. The same criteria will be used as last year for the application and review process. The same form will be used in the magazine and on the website. Director Corn made a motion to adjourn the meeting. Director Krueger seconded the motion. Unanimous. Motion passed.

### **2012 POAC General Membership Meeting –**

The meeting was called to order by President Jackie Guthrie at 3:08 p.m., February 25, 2012. Susie Drish made a motion to accept the 2011 minutes as presented. Pat Burton seconded the motion. Unanimous. Motion passed.

Presidents Report was given by Jackie Guthrie, WI. Executive Secretary Report was given by Joyse Banister.

President Guthrie was asked about the status of the Cowboy Bronze lawsuit. Guthrie reported that the POAC Attorney has been working actively on this case and no other information can be reported at this time. Guthrie was questioned about the procedure that was followed to change the name of the POA International Show to the POA National Congress. Guthrie said that the International Show Committee made this change, with the support of the National Board of Directors, to try to enhance this show and give it a “new and improved look” along with some other great additions and fun events for the participants to enjoy. She reminded the membership that the Membership Meeting is where the members conduct business as they see fit.

Pat Burton made a motion to put the following two items up for a ballot vote to the General Membership. Peggy Lough seconded the motion. Unanimous. Motion passed.

A. Bylaw Ballot Questions

- 1) Regarding the change of date for membership purposes. Article V, Section 1, F and Section 4, J and any other references in the Official Handbook in regards to the date for memberships as of Dec. 31. **Change to read: change all to March 1.**
- 2) Regarding the change of title for the Executive Secretary. Article VII and any other references in the Official Handbook in regards to the title of Executive Secretary. **Change to read: change all to Chief Executive Officer (CEO).**

After a ballot vote was taken and memberships verified by a team of three current POA members, both items passed (Item #1 – 34 yes/1 no) and (Item #2 – 34 yes/2 no) - The membership and will be mailed out to the membership for a second vote after publishing in POA Magazine.

A question from the floor about the removal of State Club News in POA Magazine was made. Guthrie explained that it was a financial decision made by the magazine editor and the Executive Committee, as directed by the POA National Board of Directors. The POA magazine was profitable in 2011. Youth News is still an important part of the magazine and clubs can work with their youth to make sure timely Youth news gets in the magazine each month from their states.

Susie Drish made a motion to adjourn. Autumn Carns seconded the motion. Unanimous. Motion passed.