

POAC National Board Of Directors Meeting (Unofficial until approved at Feb 2017 BOD Meeting)
February 23, 2017

President Peaton called the meeting to order at 8:54am EST.

The following directors where present: Scott Shingleton, IN; Pam Barlet, OR; Janette Arends, CO; Judy Katzenberger, WI; Kristen Fears, TX; Dawn Walther, IL; Ken Tearman; IN; Kimberly Eigenberger, IA; Tracy Keen, FL; Beverly Tabor, MD; Kathy McKenzie, OK. Office Manager/Bookkeeper Stacey Stewart, Show Secretary Kelly Gideon and Registrar Vicci Craver are also in attendance.

Reports:

Treasurers Report:

Director Tabor presented the Treasurers report.

The general checking account balance is currently \$27,760.71. Director Tabor has asked our accountant Bryan Wisler from Kelly Hardesty Smith and Company to join us this morning to explain the financial compilation report that has been prepared for the board along with a set of agreed upon procedures so when members have questions you can answer them. Discussion was held with Mr. Wisler about the compilation report, the accounts listed in the report and how to properly move the money to make use of unrestricted funds that are currently not being utilized. Mr. Wisler stresses the need for the board to review and determine the uses and designations for each checking account every year. Discussion was held as to the origin of the core amount in the scholarship fund as well as the interest accrued and the use of the interest for scholarships in the future. Credit balance/overpayments were discussed. Mr. Wisler suggests developing a strategy to contact members who are on the list of credit balances and sending them a statement/letter notifying them they have a credit, along with guidelines of using, donation or return of the credit balance. Indiana does have a few new laws. One of which says if do not hear anything back at all or you get the letter back stating the person(s) were unable to be located then you have to turn the money over to Indiana Unclaimed. Director Tabor reports that the list will be gone through and individuals on the list will be contacted. However those who have moved or do not reply we may require assistance from regional directors in contacting them. Discussion was held regarding accounts receivable, those on the suspension list for nonpayment and the frequency of statements. Based on the discussion Director Tabor is going to work with the office to look over the receivables of those who have been placed on the suspension list to try to get them resolved or sent to collections before they written off to bad debt. Mr. Wisler moved on to the income statement. The income statement in this report is the traditional format that you are used to seeing that Kelly Hardesty Smith has been providing for the last twenty some years, maybe longer. In addition in the supplementary information section that KHS started adding a couple of years ago is a breakdown by various program/event services. He states one of the things in doing that you see is a profit and loss by that program/event. Mr. Wisler states it is very raw and what he means by raw is that it is very specific as to what bill came in for that specific event/program. One of the things this does not have is an allocation of the national office to the various programs. Usually when you prepare something like this there is an allocation for a support service expense to the various programs. One of our recommendations to the board is that the board think about what the most effective/efficient use of resources. Such as, what does the national office provide to each one of these events/programs. Director Tabor reminds the board that when we produce the financials for events such as a classic or west world she always reminds the board that they do not include any of the home office expense that went in to preparing for these events. Therefore when you look at the income for these events on the financials that are sent to the board any profit or loss at these events does not reflect the cost of time/preparation for the events from the home office. Director Tabor states the board also has to take into account that our internal financials are not necessarily going to match exactly what is in the compilation report completed by Kelly Hardesty Smith as they sometimes need to rearrange some things into the correct areas that were not originally listed appropriately. Including the expense of time/preparation for these events by the home office is something that Director Tabor again states that she would like to see be included. Mr. Wisler goes on to explain in this program it breaks it down the programs are what are considered your general operations or your unrestricted funds. That is your unrestricted activity. It includes columns for board designated funds such as futurity and youth, both income

and expense. There is also a column included for restricted funds for the scholarships. This is only used for scholarships. The grand total then ties back to the income statement. One item that has been included this year is the insurance allocation for the various events/programs. That is something that when KHS comes in to prepare the financial statement being the outside accountants they would not necessarily know where that is allocated. This is why Mr. Wisler is making the recommendation that the board give consideration to that fact if there is an allocation that it come from the board. Review of the summary section of the compilation report shows a slight increase in the unrestricted funds which indicates basically that the club broke even for the year. There was an increase in the board designated assets (Futurity & Scholarship). An increase in permanently restricted also. Mr. Wisler notes that we know in the last couple of years that the board has looked for ways to cut expenses. One item that has saved the club some money is the loss of our CEO. While it has saved the club money it has also overwhelmed the officer personnel. Without giving an opinion on whether there is enough time in the day to complete the extra workload or scheduling. Mr. Wisler strongly encourages the board to review the resources they have to make sure they use them effectively and efficiently. Mr. Wisler discusses the need to grow the membership and increase revenue. With any membership driven organization you have volunteers. As you volunteer it comes with a big responsibility. As a board there is a responsibility of effective, efficient use of resources as well as overseeing what is happening as far as growth in the club and moving the club forward. The financial aspect is only one part of that. We are at a break even this year. Looking toward the future having a plan for growth is essential. Building off concept of effective and efficient use of resources and financial statements is only one way. The other way is looking at the board and looking at the club as a whole, as a board you are responsible. One of the items that we noticed in your minutes from last year and is addressed in our recommended procedures is that at your meeting last year there was a member who was not part of the board, not part of the finance committee, the executive committee and as far as Mr. Wisler knows is not part of any financial reporting or involvement in the club at all and that individual was allowed to present the financial information to the membership last year. As a board you have a fiduciary responsibility to the club and to the membership of the club and to allow someone who may not be knowledgeable about the financial situation of the club to present to the members is he feels a disservice to the members. That is one thing he cautions on is make that you are presenting an accurate picture what has happened. Another item that needs to be addressed is that in reading through the minutes there seemed to be some finger pointing if you will. The concern is you have to remember that a finger pointed at one member is a finger pointed at the board as a collective whole. You all operate as a collective group. If there is an issue with a board member then the board as a whole has to deal with it, otherwise everyone on the board would be culpable in that situation. While he doesn't know any of the fine details about that it is just an observation he saw in reading through the minutes from last year. It is something he felt that needed to be addressed. In keeping with the theme of fiduciary responsibility to the club he noticed that some BOD have outstanding receivable balances that may have gone over 90 days. We talked about statements going out and not being billed maybe as much in the past. That is something that needs to be looked at as well. If you as a board member feel you have an outstanding balance his recommendation is you get a check in to the office to resolve the outstanding balance. If you have an outstanding credit balance it can be worked through and used or donated to the club or returned upon request. Mr. Wisler feels after his meeting with Director Tabor that there is a plan layed out of how to go about getting these accounts receivable balances handled. Mr. Wisler wraps up his presentation to the board reiterating the fiduciary responsibility and how in the day and age of digital media the difficulties that non profit organizations like ours can have cultivating sponsorships and retaining members. He stresses the importance of short term as well as long term planning by the BOD, as well working toward meeting the needs and growth of the membership. He encourages us to make sure at our membership meetings and board meetings that the environment that is created motivates our current members and creates an environment that the club is a great place to belong to. He states you can only cut costs so much. He advises looking other at ways to increase revenue as well as membership. Mr. Wisler asks if there are any final questions.

Director McKenzie asks Mr. Wisler about our Educational Endowment Fund that is inactive and the money from the sale of the commemorative bricks and if it is true that the money from this inactive account cannot be accessed. Mr. Wisler states we have an Educational Fund and that it is not inactive and is currently being reported

to the IRS. Director McKenzie states that may be a different account than the account she looked up on the IA Secretary Of State Website. The Scholarship Endowment account reflected on the IA Sec Of State website states the endowment account listed is inactive. Wisler confirms the Scholarship Endowment Fund is inactive. Mr. Wisler states there are two, the educational endowment fund, which the state dissolved and the educational fund, which is active. Discussion concerning when the Secretary Of State dissolved the Educational Endowment Fund where the money was placed in our POA accounts and the possibility that it was placed into the scholarship account. Discussion as to the core amount of the scholarship account to more clearly ascertain if this endowment money was added. Mr. Wisler discusses that the commemorative brick money sits in the general account and was earmarked by the club for a museum and how to go about setting it up so that donations towards the museum can be tax deductible. He states if we want money earmarked for the museum to be tax deductible, rather than create yet another organization you can actually apply to have the educational foundations purpose changed to add the museum for education on the history of POA on to its original stated purpose. That would take a filing by our attorney both with state and federal governments. Then once they signed off it could be used for both purposes. There is discussion on the fact that the educational foundation is a separate entity and that is why it is not reflected on the financials that the board is currently looking over. There is a separate bank account and a separate filing that KHS does every year for the educational foundation. Director McKenzie asks Mr. Wisler how to go about finding out what is in the educational foundation and how to go about using it for tax deductible donations. Mr. Wisler discusses that when the educational endowment fund and the educational fund were rediscovered that the state had administratively dissolved the endowment fund already. The educational fund could be updated, so paperwork was filed for the educational fund to bring it up to date with the state of Indiana. Mr. Wisler states that there is a post card filing done each year now to keep it up to date. To clarify we have a scholarship account and a separate education foundation, which was originally set up with the mission statement to encourage the youth of America to become familiar with our breed of pony. If the museum is to be added to this mission statement the attorney would need to file a change with the state adding the museum. To be added the museum would have to have an educational aspect to abide by regulations of the state regarding the educational fund. Director McKenzie states in the past there was some misinformation/confusion concerning the educational fund so the committee for it was dissolved.

Director Tearman asks Mr. Wisler about the line of credit the club has available. He asks if we utilized the line of credit POA has available and for some reason POA became defunct could the board of directors be held responsible for repayment of the line of credit. Mr. Wisler notes he is not an attorney but states it would depend on how the documentation was presented from the bank. Usually a bank wants to make sure the credit line guaranteed/secured with something.

Director McKenzie asks Mr. Wisler if Quick Books has the capability to send email invoices & statements out. Mr. Wisler states that the program does have email capability. Discussion as to how to go about getting members signed permissions so they can go paperless with emailed statements moving forward.

Mr. Wisler thanks the board for the opportunity to come to the meeting and speak. He feels there has been some good discussion and he has had an opportunity to explain in detail some of the items listed in the procedure paperwork that was handed out to the board. At this time the board thanks Mr. Wisler for speaking today.

Director Tabor hopes that by meeting with Mr. Wisler today that each board of director will feel more informed when speaking about the information contained in the compilation report as well as the procedure paperwork that was compiled by Kelly Hardesty Smith and Company. The Board thanks Mr. Wisler for coming to the meeting to speak in detail with the board.

Director Eigenberger asks for information on the line of credit such as terms and rates. Director Tabor states the line of credit is 1% of the balance per month as far as repayment. She believes the interest rate is 7%. Director Eigenberger asks if the line is secured or unsecured. Director Shingleton and Director Tabor stated that the POA

home office is the security for the line of credit. Director Eigenberger asks how much or mortgage payment is and how much we a month we receive from our rental space. Our mortgage payment is \$1136.21 and we receive \$800 monthly from our renter. Discussion on how much we have left to pay on building and the lowering of the payment due to the refinancing of the balloon payment.

President Peaton asks the board to look over the board meeting minutes from the last board meeting so that they can vote on approving them. President Peaton has a question the trail proposal that had passed is not in these minutes. The minutes state that the proposal passed however it does not state exactly what passed or if anything was being taken out before it passed. Discussion concerning the score portions of the proposal and leaving the scoring out of the handbook so it can be updated as industry standards change over time without having to change show rules in the handbook. After discussion the score sheets will be updated by Director Fears and no scoring will be added to the handbook at this time.

Director Arends questions the wording of the ranch riding tack & attire rules from POA supplement #2. Discussion regarding show attire versus plain attire and the wording of the rule versus how it was approved. President Peaton states this will be discussed at a later time.

Approval of October 4, 2106 Board of Director meeting minutes. Director McKenzie made a motion to approve the October with the correction of removing that the trail proposal passed to be put in the handbook. Seconded by Ken Tearman. MOTION PASSED

Executive Committee/Presidents Report: President Peaton would like to welcome everyone to the POAC National Headquarters. She thanks all the members that have attended the Board of Directors meeting today and the 20th annual POAC national convention. As time allows today members may be recognized to speak during the board meeting. As all on the board are aware the POA magazine editor has resigned and David Shaw from Western Publishing/Printing Partners has agreed that they will put together our next March/April POA magazine for us for a one time fee of \$600. The editor was receiving \$1000 and issue to compile and edit the magazine. David Shaw and Kraig Downham will be with us later today to discuss a little bit more about their involvement with putting the magazine together and some options for the board to discuss in our search for a magazine editor. Our March/April issue is a very important magazine as it contains information about our POA Congress. We currently have two resumes in the office for review. Joyse Banister and Kristen Fears represented the POAC at this year's Color Breed Council Judges Seminar. This is an important event for the POAC. We should strive never to lose our participation at this event. The other breeds highly respect the presence of the POAC at this seminar. It is a great place to discuss new ideas and talk about problems common among most breeds. Joyse interviewed three new POA applicants. All three are western US judges, specifically from CA. Joyse felt at least one of the applicants would help in building up POA participation in her area. Joyse and Kristen gave the POA presentation to about 80 carded judges. They also awarded the yearly judges service pins with the highlight being the 55 year pin and glass award being given to Gene Carr, SD. As presented earlier we have the Kelly Hardesty Smith and Company compilation report that Bryan Wisler went through for us this morning. Featherlite Trailers is a POAC Platinum Sponsor again. Their 2017 sponsorship was for \$7500 which was an increase from the previous year. The renter at the home office has signed another six month lease with us. Directors Walther, Katzenberger, Shingleton and Nat. Show Sec. Kelly Gideon met at the home office with Kathy Trask of FunnWare Development, LTD. to help improve the Horse Show For Windows System. The 2017 HSW POA update will be handed out at the computer software workshop on Sunday. The Youth Committee has been working side by side with the Congress Committee on the POA Congress awards. The youth have budgeted \$10,000 to go towards the 2017 Congress awards. One of the items the youth committee discussed this week was for the Congress Committee to take back all responsibility of fundraising and gaming sponsorships for the POA Congress including the high point awards. The youth will be discussing the donation of \$1000 to the scholarship committee to ensure at least 4 scholarships are awarded in 2017. The youth have \$13,950.99 in their account at this time. The congress committee will be meeting on Friday at convention. The judges and staff have been hired for this event. The committee has been working hard already to obtain

sponsorships for this year's congress. Currently they are at \$30,000 for sponsorships. Verification of high point awards will be gone over while at convention. Class awards and some high point awards have been ordered. A supplier has been contacted about trail equipment and jumps. He supplies equipment for the Buckskin show that follows our congress. There has been some discussion about using trail practice money for the equipment. A new photographer will be taking the photos at congress this year. A Chocolatey breakfast is being planned. Several new hotels have been secured. They met with the Expo Square and Visitors Center Staff and this year we bump up to the next level of price rebate so we will get a nice check for stalls once the show is over again. Sarai Banister and Mark Hull are doing an great job with the planning of the congress as they have secured many sponsorships already and will be working with the youth committee later on high point awards. The main goal for this year is to make a nice profit for the show and present a premier event for POA. The futurity committee will be meeting on Friday also. The Judges, ring stewards and staff have been hired. They have started working on sponsorships. They are considering outside avenues for sponsorships before coming to the membership to solicit for sponsors. Once again President Peaton would like to thank all the directors for serving on the board your hard work is greatly appreciated. President Peaton brings up Tioga Territory's back cover ads in the POA magazine. Discussion concerning placement of their ads in the magazine and the reason their ad was placed on the back cover. Also discussed are the details of what kind of arrangement has been worked out with them pertaining to profits when merchandise is purchased, being a vendor at our national events and the expenses they incur when attending our national events that they do not pass on to us. Discussion on the possibility of accepting bids on merchandise vendors for the future. Discussion on which board members will be in attendance for the 2017 POA Congress this year and how many will be available to measure and the fact that it is getting more difficult to come up with board members and national inspectors to measure at our national breed shows. Discussion regarding committee members attending committee meetings and actively participating on their committees. President Peaton has one last item to discuss. Social Media and the impact that the positive and negative social media has on our organization. Advertising POAC and our events on social media in a positive way is needed. She had been working on a good sponsor for about \$10,000 and it has been lost due to negative social media regarding POA. This potential sponsor has a person who checks social media for negativity before handing out sponsorships. It is extremely upsetting to know that due to adults fighting on social media a sponsorship for our youth has been given to another company. Social media is a good thing when used in positive way including our national facebook page which needs more likes and shares of our information.

President Peaton introduces the POAC National Office Staff: Stacey Stewart-Office Manager/Bookkeeper, Vicci Craver-Registrar, Kelly Gideon-National Show Secretary and Tara Madsen our Administrative Assistant.

Staff Reports:

- **Office Managers Report:**

Stacey Stewart would like to welcome everyone to the POAC National Office we are looking forward to the open house today. She would like to take a moment and thank the Executive Committee for all their hard work in 2016. They have gone above and beyond their normal duties. She thanks the Board as a whole for all the do for us and the POA organization. The POA home office has been quite busy the last few months keeping up with normal department duties plus preparing for the national convention as well as compiling year end statistics which you will find included in the Board packets. We are excited to be hosting an open house later today and we will always welcome visitors to our door. The Show Department has completed all shows for 2016 and has completed year end standings for the banquet Saturday evening. The new show program has been working well pulling monthly point standings. It is much quicker than our old POASRR system that we used previously. Kelly has been able to learn both systems the state Horse Show For Windows program and the national points/membership program and is now able to help answer some questions about the Horse Show For Windows program to the membership. She has the 2017 judges list compiled and has awarded several judges service pins again this year. As Director Peaton mentioned earlier Joys presented some of the years of service pins at the CBC judges clinic in Tulsa, OK. Kelly is now preparing for the 2017 show year, as well as doing research for

ROMs, Supreme Champions and has completed her statistics for the 2016 show year. The Registration Department remains current for all registrations, transfers and tentative to permanent status updates that are coming in. We are starting to receive some new foal registrations now also. Vicci has been working on a new form for POA that will list the available tests for POAs through UC Davis so that they can be selected on one simple form. She has been working on compiling statistics for 2016 and also the stud book and other registration projects. As previously mentioned we lost our magazine editor last month. Western Publishing/Printing Partners will be coming in later today to speak. Tara our admin. assistant has been doing a tremendous job helping us with filing, opening the mail, mailings and the results of the post card survey. She has been a great help in preparing for the meeting, the open house and also for the convention. I have moved my desk into the executive office from the front desk. It gives me a little bit more privacy with phone calls and personal staff meetings/discussions. It also allows me to keep personal records in a safe location and near my desk. I would like to take this time to thank you for allowing us to bring Joyse Banister back as a consultant. She has helped me with other staff members questions that I am unsure how to handle. I'm especially thankful because she has been a huge help with some futurity questions that can get confusing. She is accessible by phone, by email at all times to me. She comes in after she leaves her job and looks over items that I have questions about. She did help us with the new supplement #3. She did the write ups for the convention hall of fame, the youth promoter and the family of the year awards. She has hired all the POA Congress and Futurity judges. She represented POA a CBC. She negotiated free nights at the hotel for congress. She is great at helping me update forms as well as the website and she is also assisting us with the upcoming magazine. Which has taken a great deal off of my plate. I am learning more about tasks that I have to do, but at times it can get overwhelming. I appreciate the support that I have received from the executive committee and I know I will still need to contact them from time to time with questions. I would like to thank the membership for being patient with us when we have to get back with them on answers to their questions. There is one item that it is my understanding that may be discussed today and that is benefits and vacation days that we receive annually. The number of holidays that we receive has not changed since before the POAC moved from Mason City, IA in 1985. We receive Memorial Day, Fourth of July, Labor Day, Our birthday, Thanksgiving day, Friday after Thanksgiving, Christmas Eve, Christmas Day, New Year's Eve and New Year's Day. That is for full time employees which includes myself and Kelly. Because POA does not offer any sort of retirement benefits we have always looked at our holidays as a perk that we receive from POA. Christmas and New Year's Eve Holidays come at a time of year when our office is not as busy and we have always made sure we have had someone in to cover the answering of the phones between these two holidays. We are just asking that you keep that intact for us because that is one of our few perks. Director Eigenberger asks how many vacation days we receive. It is based on being a full time employee and how long you have worked for POA. Kelly has 4 weeks as she has worked for POA for 16 years. Stacey has 3 weeks as she has worked at POA for 8 years. We also receive a small amount of sick/personal time, which does not carry over.

- **Registration Department Report:**

Vicci reports our overall registrations were down slightly from last year, however foal registrations are up as well as transfers. There have been well over 120 stallion reports filed since mid-December. Hopefully we will be headed in the right direction for registration of the resulting foals. Our new system it prints banners across registrations noting things such as: the pony has show privileges only, excessive white that states they are show ponies only and it prints the select sire notations in red. These are featured much more prominently than they were on our previous registration certificates. Last year there were a lot of questions regarding genetic testing and LP testing. That has kind of died out and now everyone is asking about the five panel testing. UC Davis has been very helpful finding out what type of testing we can do for these various genetic issues, LP and PSSM. The testing is available for POA for your own personal information at this time. It can be run through the home office. If you wish the POAC to have access to the results of genetic testing on your pony it must be obtained through the POA office or the lab will not allow access to the testing results. The current time frame for lab results from UC Davis for parent

verification/DNA test was back in two days and the five panel test was back in three. The current office procedure for requesting a DNA test is to complete a DNA kit request form and submit it to the POA home office. Once the request is received the Registrar logs in to UC Davis' website and selects the tests to be run on the kit requested. An email is simultaneously sent to the POA owner with the testing information to pull the hair and submit the sample for testing. The sample is mailed directly to the lab by the owner for testing. All testing results are emailed to the POA home office. At that point the Registrar can email testing results to the POA Owner. I have had a request from France to do a hardship on a pony. The owner forwarded some information on the pony, however some of it was in French. He sent photos of the pony. According to the owner the pony is a gelding standing 54", however since we have no inspectors in France the hardship inspection would have to be done by a Veterinarian. Another item there have been issues with is lost owners. Some POAs are being sold with their papers however no transfers are being included with the last recorded owner's signature so the papers cannot be transferred. That has been an ongoing issue for years. In the instance of rescue organizations the paperwork from the confiscation is present to verify that the ponies were seized so transfers can be done. With other situations when it is not clear why the paperwork was not given or if the pony can legally be transferred to the new owner without issue it would become a hardship situation.

- **Show Department:**

Kelly reports the office manager went over some of the show department items in her report. A copy of 2016 show department statistics was included in the board packets. The first page of my statistics came directly out of our new point system. There is a trend starting to show in our statistics of more clubs holding IBC shows. My feeling on that is that clubs are using those IBC's as a tool to try to draw more outside participation to their clubs. Several of our clubs are still going due to strong participation of their non POA IBC participants. This is the time of year that everyone sends in their show approval applications so I have been working heavily on show approval processing. I do actually have two sets of show results to enter into the system for 2017 at this time. In September of 2016 I did start the process of learning the Horse Show For Windows System by entering the show information for our National Futurity Show. This has helped me get more familiar with the HSW system so I am able to answer some questions for my state club point secretaries. I am suggesting a deeper look into the Novice Youth Program and getting some of the final issues worked out so we can get it into the handbook. Some of our other programs that POA offers seem to be dwindling. Our horseback riding program for example. People nominate but after a short time they seem to stop submitting log sheets. Unfortunately our Medallion Program has dwindled down to almost no participation. Years ago I made a small black and white tri fold flyer that listed these programs which I do send out when I get requests for promotional material however it was made over 10 years ago. This flyer can be made into a PDF and sent to anyone interested. The open show affidavit program seems to be keeping it's participation numbers steady. Having a set of year end awards for this program I feel has helped keep this programs numbers steady. The fees for open show affidavits are the same as A show fees. For 2017 the home office is not sending out show supply packets to the state club show secretaries. A spot on the show department forms page of our website contains all the needed forms with the exception of judges cards which can be printed directly from the horse show for windows system as actual cards or as labels that can be affixed to judges cards. This will save the national club lots of money on postage. I have been contacted by one point secretary who enquired about where to go and print these in the system. I sent her a screen shot and short note and she was able to access what she needed. Our new system will print judges cards with all the class and judge information. It will print inspection forms with the ponies information preprinted on the forms. It will even print back numbers. Dawn states that some of this information is in the cheat sheets that she and Judy have been working on for the program. If the we receive a judges evaluation back from a show that is unfavorable or has a suggestion of using a judge for a larger national show they are copied and forwarded to the judges committee chair as well as filed in their judges file at the home office.

Convention Report:

Director Tearman reports we have some informative speakers at this years convention. Dr. Rebecca Bellone,

Veterinary Genetics Lab, US Davis coming to speak about the LP gene on Saturday. We have Stephanie Lynn from NSBA coming on Friday to speak. Our numbers for convention are down for 2017. We have 70 complete convention reservations compared to 114 in 2016. We are down 39.6% from last year. We have a three year contract with the Crowne Plaza Hotel with a minimum room rental requirement which currently we have not met. Director Tearman as well as committee member Missy Corn are negotiating with the hotel to get the required room number reduced for 2017. As of last night at 6pm we had 86 nights reserved. An additional 30 were POA members who had reserved their rooms not directly with the hotel, which normally would not count towards our room night totals. They are working with hotel staff to try to come to an agreement on counting these 30 room nights. POA is obligated for 80% of the minimum room requirement if it is not met. As it stands if they allow the 30 rooms booked through other venues to count we will owe for 78 nights that amount is \$9,282. Some renegotiation is needed for future years of the contract to try to remedy the overage of unpurchased room nights, which could cause the cost of a room night to go up for the remaining years of the contract. Discussion that other breed organizations have stopped holding conventions as they have become cost prohibitive and if that is something that POA might need to look at.

Central Classic Report:

Director Katzenberger reports that the awards have all been ordered and paid for. The judges have been hired. Darcy Borman is working on some other high point awards. She is very frugal yet wants nice things for the kids. We are going to try to do a pancake breakfast one morning for the kids and root beer floats one day. We are going to try to do some things that will get the kids to socialize throughout the show. There is normally two days prior to the Classic that we are not showing. Those days the kids play corn hole and have water balloon fights. We are going to try to make sure the kids have some fun things to do on those days. The show bills are out and I will get them to you for posting on the National POA website. Kelly Munson has started a facebook page for the Central Classic. Last week she also started going to companies to solicit sponsorships. She is really doing a nice job on this. Kelly started outside of POA to solicit sponsors, however a class sponsorship form will be available for those POA members who wish to sponsor classes. At this time President Peaton recognized Natalie Fredenburg, IN who has a Central Classic question. She asks if the Non Pro classes have been added back into the Central Classic showbill. Director Katzenberger states they have not been as we do not currently have any Non Pro rules to go by for those classes. Director Eigenberger thanks Director Katzenberger and Director Walther for chairing the Central Classic show as it is not an easy task. Director Eigenberger asks why boy/girl split high point awards have been ordered when rule 65 F pg 70 beginning in 2017 POA Classic high point awards will no longer be split into boy/girl divisions. Discussion. Director Keen made a motion to follow the handbook rules in regards to rule 65-F and the Central Classic. seconded by Director Eigenberger In favor: Shingleton, Tabor, McKenzie, Tearman, Eigenberger, Barlet, Keen, Fear, Arends. Abstain: Katzenberger, Walther. MOTION PASSED

Eastern Classic Report:

Director Tabor reports the TN club voted not to hold their regional in conjunction with the Eastern Classic this year. They felt the expense would be too much and there would not be enough of a benefit for the regional show. TN did agree if they could do a one day Classic with one judge that they would hold the Eastern Classic. President Peaton sent out an email to the board asking for opinions. We tried looking at other venues to hold the show we just could not find anything for 2017, so unless the board approves a one day single judged Eastern Classic like we do with the West World there will be no Eastern Classic this year. Discussion

West World Report:

Director Arends reports the judges have been hired. She has put feelers out for bids she just needs a budget from Director Tabor. Director Tabor states she has the budget with her to hand out when she attends the committee meeting. The committee will look at it and then it will go back to the finance committee for final approval. Director Arends reports we have a standing date at the grounds. We have gone as far as we can right now without the budget. We have the photographer and the concession vendor. It is in the same location Longmont, CO. Director Arends has a brochure that can be used to advertise the show.

At this time the Board is breaking for lunch.

Points Software Update:

Director Walther reports that all the issues that down to go over with Kathy were discussed with her so she could make the needed changes/adjustments to the system. Kathy is hoping to have the update CDs available for us to hand out at the meeting on Saturday. Discussion. Director Walther reports that they have updated the paperwork created to try to assist show secretaries with the points program. They will be handing them out at the computer software workshop on Sunday. We learned some new things. One thing we are going to have to do is start using the membership numbers for both the exhibitor and the owner. When entering a person who pays a membership at a show you type in pending. The recommendation when entering back number information and you put in your exhibitor you do shift @ use the membership number and not look them up by name anymore. Carrying their membership cards or a photo on their phone of their membership cards is becoming essential to correctly entering data into the system. If a state show secretary is having an issue with the program and contact Director Walther. She keeps a notebook on any of the issues that have arisen so they can be addressed with the programmer.

POA & Working Western Horse Celebration:

We need to clarify what the points are. Some think it's a promo show with three judges and three sets of A points, some think it is just a promo show. The working western horse celebration is a show held in Madison, WI. It is a three day show, with the typical POA showbill. They would like the POAs back again this year. There has been some conversations and some confusion as to how many judges would be used and what type of pointing the show would get. The show manager has already hired three judges. Discussion. In our Sept 28, 2015 minutes—Specialty show request for 2016 for NW WI Director Myer presented a proposal by the North Central Working Western Horse Celebration to include POAs at the 2016 to 2018 WWHC and give POA points per the POAC national handbook for specialty type shows. There is nothing in the handbook regarding specialty shows. The show would be held in Madison, WI on August 11-14, 2016 at the Alliant Energy Center. It goes on to talk about other associations that have participated and how much prize monies are given out. In the minutes Director Myer made a motion to approve this specialty show for 2016-2018. It passed. Nothing is listed about points. If you go all the way back in the board minutes from 2012. It states a Specialty Promotional Show after discussion of the three specialty shows promotional shows currently approved by the POAC national board of directors the following motions were made. Director Chestnut made a motion to permit the Reichert Celebration to be approved by the POAC for 2013-2015 as a specialty promotional show and receive the same points as received in 2012. Three sets of A points and one set of overall Promotional type points as long as the show remains in Ft Worth, TX. It passed. At the same meeting Mr. Burton made a motion to approve the NSBA show your colors show again for one more year and to only allow one set of promotional points. The same meeting Director Corn made a motion to approve the Color Breed Congress Show for 2013 with the same points as 2012. Three sets of A points and one set of overall promotional type points. So in our meeting as in the past some specialty shows were given these types of points. When trying to determine the type of points to be given to WWHC show we tried to refer back to these minutes and that is why this has been brought back to the board today. Last year the show only had one judge with one set of promotional points. It was discussed that they could hold it last year that way. Kelly Gideon states that the when she received the approval for the show she asked how the show was supposed to be pointed and they were given the availability to do the three A shows and the promo. They decided to hold it with one judge to hold the costs down the first year until they could see what kind of participation they would have. Director Peaton reads the paperwork sent by the WWHC show manager. There is no mention in this paperwork either of how the show was to be pointed. Discussion regarding having to pay for a computer change to be able to process a promo with three A shows versus a single promo show. As well as getting our ponies out there in front of new people to promote our breed. Director Fears made a motion to allow the WWHC point their 2017 show with three sets of A points and one overall set of promotional points. Seconded by Director Eigenberger. Voting in favor: Tabor, Tearman, Eigenberger, Fears Opposed: Arends, Keen, Katzenberger, Walther, McKenzie, Shingleton Abstain: Barlet. MOTION FAILED

Director Fears made a motion to allow the 2017 WWHC to have 3 judges with B&P Points. Director Keen seconded Voting in favor: Shingleton, Katzenberger, Tabor, Keen, McKenzie, Fears, Tearman, Barlet, Walther, Arends, Eigenberger. MOTION PASSED

Discussion

Director McKenzie made a motion that Any Non POA entity who is allowed to hold a POA show must pay double POA show approval fees. Seconded by Director Arends. Voting in favor: Arends, McKenzie Opposed: Katzenberger, Keen, Fears, Barlet, Eigenberger, Walther, Tearman, Tabor, Shingleton. MOTION FAILED

Discussion

Director Fears made a motion to amend the motion to allow WWHC to have three B&P's. She is adding the year 2017. Seconded by Director Tearman. Voting in favor: Shingleton, Katzenberger, Tabor, Keen, McKenzie, Fears, Tearman, Barlet, Walther, Arends, Eigenberger. MOTION PASSED

Eastern Classic – Judges:

The TN club requests the Eastern Classic be reduced to a single judged show.

Discussion

Director Tabor made a motion that in 2017 there shall be an east world with a single judge and the same points as the west world. As a national event show. Seconded by Director Keen Voting in favor: Eigenberger, Walther, Tearman, McKenzie, Tabor, Shingleton, Arends, Barlet, Fears, Keen, Katzenberger MOTION PASSED

At this time President Peaton is going to move down the agenda to a new business item.

David Shaw and Kraig Downham from Western Publishing/Printing Partners have entered the meeting to give their magazine presentation.

David Shaw explains that Western Publishing has merged with Printing Partners. This has enabled us to speed up the printing process and get the magazines out quicker. David passed out samples of magazines that Printing Partners are editing/publishing as well as a sample of a POA magazine with a new format. He goes on to explain the marketing and vision they have for our POA Magazine. They are presenting two options of magazines for us to choose from today. One is black and white inside with the same pricing structure and the price does not increase. He explains that there is a way that we could save a little money. Instead of doing it as a Plus Cover we could do it as a Soft Cover, which means that the covers would be the same paper as the inside pages. This would save approximately \$800 to \$900 an issue. The other option available is color throughout the whole inside of the magazine. David has brought quotes for the board to look over for the color throughout option as it is higher in price. The new layout that is being proposed is a new more modern look, which will attract some younger readers back to the magazine. David and Stacey chatted in regards to what we were paying our previous editor to put together the magazine and Western Publishing/Printing Partners is willing to do the layout and design of the March/April issue for \$600. They offer us the lower fee for this issue because Western Publishing, now Printing Partners has been working with the POAC for over twenty years. David passed out a before and after example of a magazine that Printing Partners has taken over the layout and design for. Since their redesign of this magazine the readership has increased as well as advertisers. David explains the different types of printing presses they use and how quickly they can put together and print our magazine. Discussion. Printing Partners can set up store fronts if POA wanted to be able to log on and do mugs, t-shirts, business cards and things like that as well. Discussion. In most print magazines the front cover is a single photograph. The inside front cover is normally your most expensive page in the magazine. The inside front cover and page 1 are the first two pages people are going to see. David realizes the board is discussing many items today. He explains the process we were doing to put together the magazine with our editors and process Printing Partners would doing. POA would still have to gather the information that Printing Partners would then layout and design for the magazine, which would be close to what we were paying our editor to gather, layout and design the magazine. David states if anyone has any questions on what was presented today to please feel free to call or email and they will get your questions answered. The board thanks David and Kraig for meeting with the board regarding the magazine.

At this time President Peaton is going to move back to old business on the agenda.

CEO Position:

President Peaton asks Director Tearman to speak regarding why he has asked that the CEO position be added to

the meeting agenda. He states the POAC National Organization has been operating without a CEO for a year now and our By Laws specifically state that we will have a CEO. While he realizes a lot of this was done for cost cutting purposes, however he feels it is time for us to address the situation. Joyse Banister has been brought back in as a consultant but he feels we still cannot afford a CEO. Director Tearman would like to suggest to the board that they approach Joyse and offer her a little more money to still consult part time but expand it to possibly "interim" CEO. We found some money to transfer into the general fund that would be a help also. He feels strongly that something should be done. Director Tabor states she does not have a problem approaching Joyse to see if she could expand her consultation for POA. Joyse saw the need to approach us about consulting for POA to help teach the office some items that were handled previously by the CEO. She came up with the amount of time she could consult but we could certainly ask her if that could be expanded. Discussion. NO ACTION TAKEN

At this time President Peaton is going to move down to new business.

NSBA dual approved classes:

Natalie Fredenburg states that her daughter participated in the NSBA & Show Your Colors Shows last year as an AQHA exhibitor. We show AQHA and POA. They started out in AQHA and then started showing POA. She feels strongly that POA is not just a stepping stone breed and that POA has it's own unique characteristics. She submitted a proposal for this program to the board because she feels POAC as a member of the NSBA would benefit from participation in the NSBA dual approved classes. Stephanie Lynn from NSBA is one of the speakers at our POAC Convention this weekend. There are two main benefits to our youth. It will allow us to qualify to compete at the NSBA World Show. For 2017 you must show to five NSBA judges to qualify. At this time there are no NSBA dual approved shows for POAs to compete at. The second thing she feels would benefit our youth is the NSBA Smart Points Program. It pays \$39 a point in scholarship money. She explains that for the smart points program stallion owners must nominate and pay a fee for their stallions so their offspring can then pay to be nominated. She explains in detail the processes of how to earn points and scholarship monies. By presenting this proposal they are asking the National Club that we find a way with our national shows or even state clubs to offer the five qualifying classes. Discussion

Director Eigenberger made a motion to approve NSBA dual approved classes in 2017 which exhibitors will show under 5 NSBA judges prior to April 30, 2018. Seconded by Director Fears. Voting in favor: Eigenberger, Tearman, Shingleton, Arends, Barlet, Fears Opposed: Walther Abstain: Tabor, McKenzie, Katzenberger, Keen. President Peaton exercised her right to vote: Opposed. MOTION FAILED

At this time President Peaton is going to move back to old business on the agenda.

Poll Results (non pro, LP gene, w/j)

Just under 1200 polling cards were sent out less than half were returned (460). Discussion

LP Gene. Discussion. Non Pro. Discussion. Walk/Trot Discussion.

Director Tearman made a motion to approve non pro classes. Proposes that non pro be a five year trail and to be reviewed after 3 years. Adjustments can be made as needed. Reflects last year's proposal which was submitted by Rebecca Solberg. Seconded by Director Keen. Discussion.

Director Walther calls that the motion is out of order due to the fact that we are not following the rules procedure that we passed. Therefore If we are voting on something that is out of order we must have 2/3 of the vote to proceed to suspend that order—

Director Fears made a motion to suspend the order. Director Keen seconded. Voting in favor: Arends, Fears, Keen, Eigenberger, Tearman, Tabor, Shingleton, Peaton. Opposed: McKenzie, Walther Abstain Katzenbeger, Barlet
MOTION PASSED

Director McKenzie quotes a bylaw concerning show rules. This is a show rule. We cannot vote on it.

Director Tearman amends his original motion that the Non Pro be added to the July 2017 Board Of Directors

Agenda. Seconded by Director Keen. Voting in favor: Shingleton, Tabor, McKenzie, Tearman, Walther, Eigenberger, Katzenberger, Keen, Fears, Barlet, Arends, Peaton. MOTION PASSED

Director Keen made a motion to accept LP proposal. Seconded by Director Tabor. Discussion.
Director McKenzie calls the motion out of order.

Director Keen made a motion to go out of order. Seconded by Director Tabor. Voting in favor: Shingleton, Katzenberger, Tabor, Keen, McKenzie, Fears, Tearman, Barlet, Walther, Arends, Eigenberger. MOTION PASSED
Discussion.

Director Keen rescinds her motion to accept the LP Proposal. Seconded by Director Tabor. Voting in favor: Shingleton, Katzenberger, McKenzie, Fears, Tearman, Barlet, Walther, Arends, Eigenberger Abstain: Tabor, Keen

Director Keen made a motion that the LP proposal be placed on the July 2017 Agenda. Seconded by Director Tabor. Voting in favor: Shingleton, Katzenberger, McKenzie, Fears, Tearman, Barlet, Walther, Arends, Eigenberger, Tabor, Keen

Leadline Showmanship:

Discussion.

Director Arends made a motion that Leadline showmanship pattern 1,2 or 3 should be used for the walk only for leadline showmanship classes. Exhibitor will walk where pattern indicates trot. Seconded by Director Katzenberger Voting in favor: Shingleton, Katzenberger, McKenzie, Fears, Tearman, Barlet, Walther, Arends, Eigenberger, Tabor. Director Keen stepped out of the meeting.

Director Tabor reports Stacey received a letter from our accountant Bryan Wisler. He stated in the financial statement that he handed out this morning that in the rush to complete them for the board meeting two accounts had not been added in. So instead of a \$57 increase in assets the increase was actually \$10,171.30 for 2016. It was missing off the income statement for the year.

On any other:

It was brought to attention that on Rule 114 A Page 118. It states two judges are required at a ponyrama but it states nothing about other multi judged shows on the same day. Rule Clarification will be done to clarify that this will apply to multi judged shows held on the same day.

Rule clarification is needed regarding exceptions for memberships for "qualified individuals" who judge trail, games and jumping.

POA magazine discussion. Finding a new editor is priority. Director McKenzie asks the Executive Committee to work on the search for a new editor. President Peaton reports that highlighting our events such as Versatility and our Special Futurities and such should be a highlight in our magazine. These events have not been highlighted in the recent past.

19 & over age split at congress:

discussion on 45 and over would be "exhibition" classes. designation would be required for 19 & over versus 45 and over.

discussion of placement of classes on the current showbill. They have a sponsor for the high points for the 2017 Congress. The committee is working on sponsors for the class awards. Discussion.

Shelley Peterson letter:

Discussion on the Shelley Peterson letter concerning the registration of her pony. A refund of futurity money has been requested.

The letter was to the Select Sire Futurity Committee on October 14, 2016. President Peaton read the letter from Ms. Peterson to the board. Discussion.

5 Panel genetic testing:

Vicci has already discussed this in her departmental report. We need pricing for this test. This way the testing will be available for members who wish to test their ponies. Discussion. If a POA owner wished to 5 panel test their

POA it is available through the home office. Pricing for 5 panel testing will be handled through the home office.

Board Professionalism/Communication among BOD & General Membership:

Some emails have been presented to the BOD concerning a BOD members exchange with a member. Discussion.

Tioga Territory:

Joyse Banister explains our verbal agreement with Tioga Territory. Discussion. Bids for official vendors are always welcome.

Scholarship fund:

Discussion on how much was used out of the scholarship fund for them each year.

Budget:

Director Tabor will get with the budget committee to finalize budgeting.

Director Tabor made a motion to suspend the meeting to a future date and time due to the issues with the transformer at the hotel and the hotel conditions. Seconded by Director Arends. Voting in favor: Walther, Katzenberger, McKenzie, Barlet, Shingleton, Tabor, Arends, Keen, Tearman, Eigenberger, Fears. Motion passed.

POAC National Board of Directors Meeting (Unofficial)

Saturday, February 25, 2017 – 1:41pm

Crown Plaza Airport – Indianapolis IN

The National Board of Directors meeting was reconvened at 1:41pm. Director Walther made a motion to go into Executive Session. Director McKenzie seconded the motion. Voting in favor: Walther, Katzenberger, McKenzie, Barlet, and Shingleton. Opposed: Tabor, Arends, Keen, Tearman, and Eigenberger. President Peaton voted yes to break the tie. Motion passed. (Fears absent)

Director Tabor made a motion for the Board to vote on the Non-Pro Proposal that has been submitted three times now in good faith. Director Keen seconded the motion. Voting in favor: Tearman, Eigenberger, Keen, Arends, Walther, Katzenberger, Barlet, McKenzie, Shingleton, Tabor, and Peaton. Unanimous. Motion passed. (Fears absent) Peaton asked proposal submitter Rebecca Solberg to finish an updated proposal and get it to her for final discussion and voting at the October Board Meeting.

Director McKenzie made a motion that pony fees be charged separately between youth and adult at all approved POA shows offering adult classes (excluding halter). These would be equal fees at each show. Director Tabor seconded the motion. Unanimous. Motion passed. (Fears absent)

Cole Hauser asked for a clarification of why the boy/girl splits were removed from the National Congress in 2017 and beyond. The Board directed him to the February 26, 2016 Youth Committee Meeting where there is a motion in the official minutes to recommend the Board to quit offering a boy/girl split for high points at the POA National Congress. The Board then acted on this request at their Board Meeting in October 2016 in Des Moines, Iowa and their motion passed.

Director Tabor made a motion to suspend the POAC National Board of Directors meeting so that they can go back to the General Membership Meeting. Motion was seconded by Director Shingleton. Unanimous (Fears absent). Motion passed.

Committee Meeting Minutes:

Youth Committee Minutes 2017 – Saturday, February 25th

- 1) Youth Club balance \$13,950.99
- 2) 2017 Congress Awards
Assumption places 1-6: use proposal 1; \$2,440/ age group; \$9,760 total (see attached for more information)
Assumption places 1-10: use proposal 3; add gift cards to Schneider's for places 7-10; \$2,395/ age group; \$9,580 total
The additional money out of the \$10,000; that will be given to the Congress Committee, will go to the Team Tournament awards.
- 3) Team Tournament - Wooden binders- Laser engraving (\$500) donated by Kreg Tool, coordinated by Dick Lehms. Still need to find someone to sponsor \$400-450 for the cost of the books. Kamp's

donated- 5 royal blue bridle bags, 5 purple chap bags, 5 body brushes. Alaina will take care of the embroidery for the Kamp's donations. Chambers family will donate 5 items to be used for awards. We could still use a few more donations of 5 items. Team Tournament Introductions possibly Thursday night. This provides the youth the opportunity to meet their teams.

- 4) Silent Auction at Congress - Still looking for someone to coordinate/chair
- 5) Trail Practice - Not a youth fundraiser for 2017
- 6) POA Scholarships - Youth are donating \$1,000 to the scholarship committee to be used for two \$500 scholarships for the year of 2017.
- 7) 2018 Congress - Congress Committee - The youth committee chair and co-chair will be on the congress committee. This will be done so the youth will still have a voice in the awards, but not the financial responsibility. The Congress committee will take over the responsibility of gaining sponsorships and putting on fundraisers for these events.
- 8) High Point Awards - A vote was passed to ask the National Board to reinstate the high point award splits (boy-girl) at the National Events; places 1-6.
- 9) Meeting adjourned at 10:25 am.

2017 Congress Meeting Minutes – Friday, February 24th – 9:30am...

Committee members in attendance: Mark Hull, Sarai Banister, Kristen Fears, Joyse Banister, Cindi Meehan, Melissa Purkapile, Scott Shingleton, Charlene Shingleton

- 1) 2017 Congress Show Management is Broke Girls Equine Services (Michelle Forness)
- 2) 2017 Congress Announcers Peter Carrizzaro (Main), Gary Vance (Mustang)
- 3) 2017 Congress Judges have been hired. Set 1: Clint Fullerton, TX, Cindy Chilton Moore, OK, Cindy Hale, TX. Set 2: Jennifer Cignoni, AZ, Delena Doyle, TX, Michael Ochetto, LA. Set 3: Keith Longacre, OK, Linda Tedesco, TX, Becky George, TX.
- 4) To date we have \$30,000 in sponsors. \$10,000 of that is from the youth to go towards high point awards.
- 5) Saddles have been ordered for age group, 19&Over, and Multi Pony High Points.
- 6) Class Awards have been ordered. Trophies and neck ribbon for 1st, neck ribbon for 2nd, and medallions 3rd – 10th.
- 7) Ribbons for Junior and Senior Champ & Res as well as for all halter Grands and Reserves will be in addition to trophy.
- 8) 2017 Congress Photographer is Cody Parmenter.
- 9) Looking into renting all equipment from supplier for the Buckskin show following our show. The supplier also supplies equipment to AQHA Youth World Show.
- 10) Equipment Fee will be raised per pony. This will cover equipment cost as well as pay for all day trail practice.
- 11) 2017 Congress Show Program Covers were sold. Front Cover sold to Lisa LaBrie \$1100. Inside front cover sold to Kaitlyn Dickman \$170. Center Spread sold to Shawn Weist \$500. Inside back cover sold to Lori Krome \$225. Back cover sold to Ashley McKenzie \$600.

Marketing Committee Meeting Minutes - Friday, February 24, 2017 - 7:30 AM

In Attendance: Kimberly Eigenberger, Chris Chambers, Loren Chambers, Shawn Wiest

Absent: Erin Metcalf, Karen Meyer, Barbara Klein, Ashley McKenzie, Monti Byers,

Strategic Planning –

- To create a one-year and a five-year strategic plan for POAC
- Committee charter and listed responsibilities

Website -

- To create a formal proposal to have access to the website
- Have official trademark logo accessible to state clubs for marketing and awards

Branding - Establish brand and protect brand

- Standards
- Image Guide
- Trademark the cross ponies. As of right now they are not.
- State clubs will need to reference back to the parent (national club) in regards to branding

guidelines (i.e. AQHA follows this)

- Who we are as an organization?
- What do we want to be known as?
Family, Friendly, Fun, Athletic, Little Horses, Priorities, Inclusive
- Need to create tagline/statement that represents POAC

YouTube - To create a video that represents what POA did for our youth. How being involved with POA has taught our youth structure, accountability and dependability.

International Sale - The International Sale Committee and Marketing Committee have agreed to work together to help promote and advertise the International Sale in the fall.

Challenges - Association with other breeds when describing what is POA (i.e. Appaloosa, Quarter Horse)

Need to capitalize on our existing and new target demographics

- Youth- address the decline in male riders and what we can do to fix it?
- Non Pro- providing a family friendly environment, giving adults a place to show

Breeders Committee Minutes – February 24, 2017

Meeting was called to order at 8:30am. The following committee members were present: Kenneth Steele, Tracy Keen, Charlene Astin, Jeanette Krueger, Leo Haack, Jan Rodgers, Janette Arends, Ken Tearman, Lori Krome, Bob Zahm, Lindzey Lahr, and Peggy Lowe.

Old Business: No reports from committees regarding Silver/Pearl and Double Registered AQHA/APHA stallions used in POA programs.

- 1) Proposal from Janette Arends regarding the 40' rule was presented. Gene Carr and Jessica Drish joined the meeting at this time. Discussion followed. Motion by Janette Arends to accept the proposal. Motion died for lack of a second.
- 2) Proposal from Janette Arends regarding high white. Background into proposal was presented by Janette. Proposal read by Tracy Keen. Discussion. Tabled.
- 3) 5-Panel Genetic Testing Proposal submitted and presented by Charlene Shingleton. Discussion. Letter from Dr. Rosslyn Spencer Biggs DVM was read. Motion by Peggy Lowe to accept the proposal, seconded by Barbara Klein. Motion failed 12-2.
- 4) Motion to adjourn the meeting by Ken Steele. Meeting adjourned at 9:20am.

RULES COMMITTEE MINUTES - Saturday, February 25, 2017

Meeting called to order at 8:02 am EST.

Roll Call: In attendance: Dawn Walther, Judy Katzenberger, Charlene Singleton, Janette Arends, Barb Klein, Tracy Keen, Kathy McKenzie, Shawn Wiest, Jeanette Krueger, Mamie Wheeler, Michelle Tauson, Charlene Astin. Not in Attendance: Holly Deschenes, and Lynn Puffinbarger

1) Registration; Rule 16.C.1 (Page 45) 40 foot rule and General Show Requirements: Rule 51.E by Janette Arends. "With all the DNA testing, IF testing says the horse has the genetics to be a POA, we need to go with that and if we change the 40 foot rule to 5 feet this should take care of many of the color problems we have. Also change Rule 17 A., B. and I. TABLED

2) Janette Arends made a motion to accept and Jeanette Krueger second High Point Awards, Rule 86.C.2(Page 85) Add Ranch Riding and delete Halter and Rule 86. C.4. add Ranch Riding by Janette Arends. In Favor: Janette Arends, Barb Klein, Jeanette Krueger. Opposed: Judy Katzenberger, Charlene Shingleton, Tracy Keen, Kathy McKenzie, Shawn Wiest, Mamie Wheeler, Michelle Tauson and Charlene Astin. MOTION FAILED

3) Dawn Walther made a motion to accept; Charlene Shingleton seconded Rule 106 (page 104) General Horsemanship Rules, Paragraph B. (add 1.) "All horsemanship/equitation patterns (except Leadline) must have a walk, trot (jog) (9 & under), lope (canter) both leads with either a simple or flying lead change (10-13, 14-18, 13 & Under or 18 & Under, 19 & Over). Patterns shall be included in a show packet, if possible, or posted at least one hour prior to the class." UNANIMOUS.

4) Jeanette Krueger made a motion to accept; Charlene Shingleton seconded for adding new rule 64 (page 69) Specialty Shows. "A Specialty Show is a promotional show awarded by the CEO to an entity organization outside of POAC to promote POA. Eight placing's are required for a full class, and Regional level points are awarded. These points, however, do not count toward ROM requirements for the Regional/Classic/National

Congress percentages. Show approval and POAC per pony posting fees are listed in the Appendix.” UNANIMOUS.

5) Janette Arends made a motion to accept; Jeanette Krueger seconded Rule 144.B.1 (Page 163) change from “The exhibitor or pony must have placed in the class for which each was in contention in approved POAC classes in at least two different states based on the location of the show, not the sponsoring club or chapter. In addition, the exhibitor or pony must have shown in at least one Regional show, Classic show or the National Congress show”. Change to read: “The exhibitor or pony must have placed in the class for which each was in contention in approved POAC classes in at least one state different from that exhibitor’s state of resident. In addition, the exhibitor or pony must have shown in at least one Regional show, Classic show, West World or the National Congress show.” UNANIMOUS.

6) Michelle Tauson made a motion to accept; Charlene Shingleton seconded for clarification on Rule 116 (page 127-128) Western Riding. Rule 116.G.1. middle of the paragraph should be changed to read: “In Patterns 1, 3 and 4, the three markers on the opposite side should be set across from the appropriate markers.” Rule 116.J.5.h. for the DQs could be changed to read: “Failure to start lope prior to end cone in Pattern 1, 3, and 4. In Pattern 1, 3 and 4, failure to start lope within 30’ after crossing the log at the jog.” UNANIMOUS

7) Tracy Keen made a motion to accept; Jeanette Krueger second Rule 114 (Page 119). Add the following as Rule 114.N.1.a: (Trail, Acceptable Obstacles. “In Leadline Trail, riders may pass through an open gate, but cannot be required to work the gate.” UNANIMOUS.

8) Shawn Wiest made a motion to change membership dates in Rule 71.A.2.a. Change March 1 to January 1. Second by Charlene Shingleton. UNANIMOUS.

9) Janette Arends made a motion to accept; second by Jeanette Krueger Rule 71.B.15 “Once a judge has judged a national event, he/she cannot judge another national event during that year, and cannot judge the same national event for a period of two years (excludes judges used for Trail, Ranch Riding, Reining, and Western Riding).” UNANIMOUS.

10) Shawn Wiest made a motion to accept; seconded by Charlene Shingleton: to add to Rule 97.A. (Page 93) Leadline Texas Rollback.” UNANIMOUS.

11) Jeanette Krueger made a motion to accept; second by Janette Arends Rule 22 Add new E. “High White – any pony having a white marking of more than 1 inch outside the diagram of face markings (page 50) would not be issued POA papers. Any pony having white leg markings above diagram (Page 50) of more than 2 inches would not be issued POA papers. Any pony having a white belly spot of 3 or more inches would not be issued POA papers. Any POA that has been issued POA papers prior to January 1, 2018, that has high white may continue to show and their paper will not be pulled. Colts must be geld and mares will not have breeding rights.” MOTION FAILED. SEND TO INSPECTORS COMMITTEE.

12) Kathy McKenzie made a motion to accept; second by Jeanette Krueger adding “At Regional and national events, judges shall use POA score sheets when scoring this class. The judge shall leave the score sheets with the show committee and are to be made available to the exhibitors. Score sheets may be downloaded from the POAC website at www.poac.org.” Add this to Rule 122 (pages 108-112) Showmanship; Rule 110 (pages 106-107) Hunt Seat Equitation; Rule 109 (page 106) Bareback Horsemanship; Rule 108 (page 108) Western Horsemanship; Rule 95 (page 91-92) Hunter In Hand; Rule 122 (pages 148-149) Hunter Hack; Rule 111 (Page 108) Hunt seat Equitation Over Fences; Rule 121 (pages 146-148) Hunter Over Fences; and Rule 95a. (Supplement 2) Ranch Riding. Michelle Tauson voted NO; Rest of committee voted YES. MOTION PASSED.

13) Kathy McKenzie made a motion; second by Shawn Wiest to accept the reining pattern changes in Rule 117 (pages 132-140). These pattern changes keep the same core POA reining maneuvers, but also incorporate an easier lead change down the center each time and add rundowns more comparable to the National Reining Horse Association. UNANIMOUS.

14) Shawn Wiest made a motion to accept; second by Charlene Shingleton to remove “Classic” from the POAC Handbook. Charlene Shingleton made a motion; second by Michelle Tauson to create a committee to develop a procedure for submittal of National Shows. Representation on the committee should be members of rules committee and a Board member other than on the Rules Committee. Committee is: Michelle Tauson, Mamie Wheeler, Charlene Shingleton and Kim Eigenberger. YES vote: Judy Katzenberger, Charlene Shingleton, Janette Arends, Tracy Keen, Kathy McKenzie, Shawn Wiest, Mamie Wheeler and Charlene Astin. NO vote: Barb Klein, Jeanette Krueger and Michelle Tauson. MOTION PASSED.

15) Charlene Shingleton made motion; second by Jeanette Krueger to add new Rule 15.C.1. “All stallions

used for POA breeding program must have a genetic panel test on file with POAC office prior to having foals registered after 1/1/2018. YES vote: Charlene Shingleton, Barb Klein, and Shawn Wiest. NO vote: Janette Arends, Tracy Keen, Kathy McKenzie, Jeanette Krueger, Mamie Wheeler, Michelle Tauson and Charlene Astin. Was discussed in Breeders Committee. MOTION FAILED.

16) Jeanette Krueger made a motion; second by Janette Arends to have a Walk-Trot Division (Open to all ages) to replace the current Novice Program. YES: Judy Katzenberger, Janette Arends, Barb Klein, Tracy Keen, Kathy McKenzie, Shawn Wiest, Jeanette Krueger, Mamie Wheeler, Charlene Astin; NO: Charlene Shingleton and Michelle Tauson. MOTION PASSED.

17) Jeanette Krueger made a motion to adjourn at 9:57 am. Second by Charlene Shingleton. UNANIMOUS.
Respectfully Submitted,
Judy Katzenberger

2017 International Futurity Committee Agenda - Feb. 24th, 11:00 am

Call To Order.

Roll Call.

Auction Futurity Program Front and Back Covers, inside front and back, and center spread pages.

Covers will be auctioned later when more members will have an opportunity to bid
Photographer.

Bar H Photography will be returning for 2017.

Schedule: Please see attached

Show Dates - Wednesday, October 4, 2017 - Friday October 6, 2017. Please stay tuned for move-in times which will be posted once ironed out with the facility. Thank you for your understanding in this matter.

Old Business - JPFC Proposal by Jordan Gardner to increase the age of POAs eligible for JPFC classes to five.

We have been asked by President Peaton to further our discussion of Jordan Gardner's JPFC proposal submitted to our committee last year. President Peaton has asked for more specific bulleted points of how this proposal would benefit POAC.

Discussion: In addition to the "Additional Information" section of Jordan's proposal are the results of his online survey. Those are provided in the attached document. Additional bulleted items from this committee are as follows:

The proposal increases the flexibility within our breed to increase the opportunity for a trainer to campaign an additional pony. Additional ponies create additional revenue not only for POAC, but also for trainers. These ponies will have additional show ring experience before being passed on to a youth or adult to show.

Separating 3 year olds into their own division allows for 2 year olds to not be pushed so early. Exhibitors will not feel pressured to start their young stock before they are physically and mentally ready

The addition of 5 year-olds would allow an avenue for ponies who are not sold to a youth a place to show during their 5 year-old year. These ponies would gain more show and ring experience instead of staying home.

Charlene Astin moved to accept Jordan's proposal. Seconded by Charlene Shingleton. Motion passed unanimously.

New Business -

Pleasure Driving Discussion: Should we continue to offer Pleasure Driving at the International Futurity?

For the past 4 years (2013-2016), our entries and nominations have declined for pleasure driving. Awards have still been ordered for these classes, which many end up in the main office unused. Should the futurity continue to offer this class?

Per our rule book, Pleasure Driving must be added to the show bill.

At this time no action was taken, as it is a show rule and must go through proper procedure to be changed.

Breeder's Challenge Futurity

Will be held this year preceding the International Futurity on Tuesday, October 3rd. For more information, please see their website www.bcfuturity.com.

Adjournment.

2017 International Sale Committee Agenda - Feb. 24th, 11:00 am

The sale this year will be in the Cattle barn again on Saturday, October 7, 2017 at the Iowa State Fairgrounds, Des Moines, IA.

Old Business - None

New Business -

- 1) Kathy McKenzie moved to not mail out the sale catalog to every member this year, but upon request a sale catalog will be mailed to those who request it for \$5.00. Motion seconded by Charlene Astin. Motion passed unanimously.
 - a. Discussion: Last year the expense of the sale catalog was \$6,038.18. The majority of this cost was due to postage in bulk for the catalog to be mailed to each member in good standing. The sale made a profit of \$3,040.18. With not mailing the catalog the club will potentially save up to \$4,000.00 on postage. With the current financial state of the club, the sale committee feels that we cannot incur this loss this year.
- 2) Jan Rodgers moved that the Marketing Committee use our allocated funds for marketing for the sale. Charlene Shingleton seconded. Unanimously passed.
 - a. Discussion: The committee recognizes that the Marketing committee is creating a brand for the club centered on family. This will ensure our marketing is consistent.
- 3) DV auction will not be utilized this year for online bidding.
 - a. Discussion: The expense for DV auction last year was \$3,053.12. Utilizing other free online services and social media will be looked into for this year such as Facebook live.
 - b. Anyone interested in assisting with this endeavor, please contact Jess Drish at jtdrish@gmail.com.
 - c. Kathy Barringer recommended looking into Equine Auction Exchange as a potential for future sales. This is an online auction service where animals do not have to be present at the sale to consign.

2017 National POA Futurity and Sale at Iowa State Fairgrounds - Des Moines, IA

Wednesday October 4, 2017 7:30 a.m.

Inspection of Futurity and Sale Ponies

Start of POAC International Futurity Show

1. Yearling In-hand Trail
2. 2 yr old In-hand Trail
3. Non Pro Trail W/J
4. JPFC 2 year old Trail
5. Non Pro Trail W/J/L
6. Open Trail 19 to 44 any age POA
7. Maiden Trail 3 year old *
8. Open trail 45 and Over any age POA
9. JPFC 3&4 yr old Trail
10. Yearling Lounge Line
11. 2 Year Old Lounge Line
12. Yearling Lounge Line Sale Incentive

Thursday October 5, 2017 7:30 a.m.

13. Yearling Geldings
14. 2 yr old Geldings

15. 3&4 yr old Geldings

16. SSF Weanling Fillies

17. Yearling Fillies

18. 2 yr old Mares

19. 3&4 yr old Mares
(Lunch Break)

20. SSF Weanling Colts

21. Yearling Colts

22. 2 yr old Colts

23. 3&4 yr old Stallions

24. Most Colorful

Break (drag arena)

25. Hunter In Hand

Break for tack changes

26. Open Walk/Trot Jackpot \$20.00 pay at the gate

27. HUS Non Pro W/T

28. JPFC 2 yr old HUS

29. HUS Non Pro W/T/L

30. Open HUS 19 to 44 any age POA
31. Maiden HUS 3 year old *
32. Open HUS 45 & Over any age POA
33. JPFC 3&4 yr old HUS
34. Reining 1st Go
35. McClaren Futurity 7:00 p.m. or 30 minutes after the conclusion of the last class.

Friday October 6, 2017 7:30 a.m.

36. Open Walk/Jog Jackpot \$20.00 pay at the gate
37. WP Non Pro W/J
38. JPFC 2 yr old Western Pleasure
39. WP Non Pro W/J/C
40. Open WP 19 to 44 any age POA
41. Maiden WP 3 year old *
42. Open WP 45 & Over any age POA
43. JPFC 3&4 yr old WP
44. 2 yr old Incentive Western Pleasure
45. Ranch Riding
46. Reining Second Go
47. Pleasure Driving

*Maiden classes are for 3 year olds that were not shown under saddle the year prior (2016).

Inspection of Sale Ponies

Grazing in the Barns and Tack Sale— Sponsored by the Futurity Sale Committee – OR One hour after the conclusion of the show. Sale Pony Preview/Riding

9:00 a.m. Youth Scholarship Auction

Magazine Covers – Front – Back

Futurity High Point Presentation:

Yearling Triad Champion High Point Award

Yearling Triad Reserve Champion High Point Award

In-Hand 2 year old Champion High Point Award

In-Hand 2 year old Reserve Champion High Point Award

JPFC 2 year old Champion High Point Award

JPFC 2 year old Reserve Champion High Point Award

_JPFC 3/4 year old - Champion High Point Award

JPFC 3/4 year old Reserve Champion High Point Award

Exhibition High Points

Non Pro W/T Champion High Point Award

Non Pro W/T Reserve High Point Award

Non Pro W/T/L Champion High Point Award

Non Pro W/T/L Reserve High Point Award

Maiden 3 year old Champion High Point Award

Maiden 3 year old Reserve Champion High Point Award

Open 19 to 44 Champion

Open 19 to 44 Reserve Champion

Open 45 & Over Champion

Open 45 & Over Reserve Champion

POAC International Sale Begins

POAC Futurity Sale to follow consignment sale

Late Sale Consignments will sell after Futurity Sale

POAC National Board of Directors Meeting
(Unofficial until approved at Feb 2017 BOD Meeting)

Sunday, March 19, 2017 – 8:02 pm
Teleconference Call

The National Board of Directors meeting was reconvened at 8:02 pm. The following directors were present: Diana Peaton, AZ; Scott Shingleton, IN; Pam Barlet, OR; Janette Arends, CO; Judy Katzenberger, WI; Kristen Fears, TX; Dawn Walthers, IL; Ken Tearman, IN; Kimberly Eigenberger, IA; Tracy Keen, FL; Kathy McKenzie, OK. Beverly Tabor, MD was absent.

Director Keen made a motion to approve the 2017 budgets. Seconded by Director Arends. Voting in favor: Shingleton, Katzenberger, Keen, McKenzie, Tearman, Fears, Barlet, Walthers, Arends, Eigenberger MOTION PASSED

NSBA Dual Approved Classes:

Further discussion after Stephanie Lynn from NSBA spoke at the POAC Convention. It was noted the National POAC is affiliated with the NSBA and any state club may offer the five NSBA classes at the state clubs expense. Director Keen suggested a detailed proposal with all the fee's and understanding of the NSBA Smart Points to be brought to the Breeder's Committee.

Discussion regarding registration procedures and/or allowing the registration of hemaphrodites. This will be sent to the Breeders Committee

POAC Scholarship Meeting:

Money earmarked for POAC Scholarship as of March 19, 2017, \$3,300.00

The Scholarship Committee collected the following:

2016 POAC International Sale \$2,120.00

2017 POAC Convention:

\$405.00 silent auction

\$350.00 auction of donated picture at banquet
\$425.00 auction of donated statue at the Breeders & Trainers Show Case

The POAC Youth Committee will also be donating \$1,000.00 to go towards the 2017 POAC Scholarships. POAC member, Pamela Aide, will also generously donate all proceeds from a pony from a silent auction that brought \$2,100.00 to the National POAC Youth Scholarship. At the time of this meeting, neither the Youth Committee donation or the silent auction proceeds have been received.

Four fantastic representatives of the POA breed that are well rounded individuals and excellent scholars have been selected. The Scholarship Committee suggested four \$500.00 scholarships be given.

Discussion:

Director Fears made a motion to give four \$750.00 POAC Scholarships for 2017.

Seconded by Director Keen. Voting in favor: Shingleton, Katzenberger, Keen, Tearman, Fears, Barlet, Walthers, Arends, Eigenberger, Peaton Abstain: Director McKenzie MOTION PASSED

Director Tearman made a motion to move \$400.00 out of the Building and Promotional to the General Fund to make up the difference of the mortgage. Seconded Director Barlet. Director Tearman made a motion to amend the motion to add, for a period of one year. Seconded Director Barlet. Voting in favor: Shingleton, Katzenberger, Keen, McKenzie, Tearman, Fears, Barlet, Walthers, Arends, Eigenberger MOTION PASSED

Discussion regarding recommendations to the Board of Directors from Kelley Hardesty Smith and Co. The Board will meet again soon to go over all recommendation given.

Director Arends made a motion to adjourn the meeting. Director Barlet seconded. Voting in favor Shingleton, Arends, Barlet, Fears,

McKenzie, Eigenberger, Walthers, Keen,
Katzenberger MOTION PASSED