ALLIES GALA 2021
SPONSORSHIP OPPORTUNITIES

THEATER ADVERTISING
Your logo featured in our broadway style production. Prestigious visibility in front of 2,500 guests.

LOBBY ADVERTISING
Your logo in front of our guests at a gala reception and nightclub after party.

Returing to:
THE GEORGE S. AND DELORES DORE ECCLES THEATRE
Bigger and better than ever before.
PRESENTING SPONSOR - $30,000
- 30 best-in-house seats on mezzanine
- Private room with personal concierge
- Your Logo/name featured in:
  - In lobby prominently
  - Video placement
  - Website
  - Printed Program
  - and all other marketing
- Recognition from the Dais
- Signature social media shoutout
- Access to VIP pre-party, access meet and greet with Celebrity Talent, and access to VIP open bar and lounge

PREMIER SPONSOR - $15,000
- 10 VIP Box seats
- 10 Additional best-in-house seats adjoining box seats
- Your Company Logo featured:
  - In theatre above box
  - In lobby
  - Video Placement
  - Website
  - Printed Program
- Recognition from the Dais
- Signature social media shoutout
- Access to VIP pre-party with early check-in
- Access to VIP open bar and lounge

PLATINUM SPONSOR - $10,000
- 20 best-in-house floor seats
- Logo/name featured:
  - In lobby
  - Video Placement
  - Website
  - Printed Program
- Recognition from the Dais
- Signature social media shoutout
- Access to open bar

GOLD SPONSOR - $5,500
- 16 Premium Seats
- Logo/name featured:
  - Video Placement
  - Website
  - Printed Program
- Access to open bar

SILVER SPONSOR - $3,000
- 8 Seats
- Logo/name featured:
  - Website
  - Printed Program
- Access to open bar

This year now featuring an open bar with every level ticket and sponsorship.

PREMIUM TICKET - $250
- Assigned seating in theater
- Access to general reception
- Access to After Party
- Open Bar

INDIVIDUAL TICKET - $150
- Open seating in third tier of theater
- Access to general reception
- Access to After Party
- Open Bar

Contact Mindy Young at: mindy@equalityutah.org

Student and scholarship tickets are available, please contact Equality Utah at info@equalityutah.org