

Sofie Vickers

Research | UX | Anthropology

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WORK EXPERIENCE

UX Researcher

Sofie Vickers UX

Remote • Apr 2020 – Present

- Freelance UX Researcher for digital products in EdTech, Health, and Art
- Plans, conducts, and oversees research studies using a variety of methodologies in order to understand user needs
- Advise key stakeholders on best practices

Senior Publications Assistant

PLOS

San Francisco, CA • Nov 2017 – Jan 2020

- Improved key workflows by analyzing processes, as well as interviewing colleagues and leadership, in order to implement streamlined, time-saving journal processes
- Managed PLOS Biology's Editorial Board renewal project to update contracts with 250+ board members, which included content strategy, analysis, and reporting
- Worked cross-functionally to maximize publishing output with rapid turnaround, while still providing excellent customer support

Research Assistant

University of Portsmouth

Zambia • May 2017 – Jul 2017

- Conducted 600+ hours of observational research on community of 50 semi-wild chimpanzees
- Performed research tasks including behavioral observation, data entry and analysis, experimental design, and more

PUBLICATIONS

Primates Adjust Movement Strategies Due to Changing Food Availability

<https://doi.org/10.1093/beheco/arx176>

SKILLS

UX Research

User Surveys, User Interviews, Usability Testing, Qualitative & Quantitative Analysis, Statistical Analysis, Analytics, Ethnographic Studies, Heuristic Evaluation, Competitive Analysis, Information Architecture, Card Sorting, User Stories, Journey Maps, Personas, Design Sprints, Reporting

Tools

Sketch, Figma, InVision, Marvel, Optimal Workshop, Miro, Microsoft Office, Google Suite, Google Analytics, UserTesting, SurveyMonkey

EDUCATION

Springboard

UX Research and Design Certificate

Online • Oct 2019 – Jun 2020

Completed 350+ hour course on UX Research and Design, and independently conducted three applied research projects

University College London

M.Sc. Biological Anthropology: Human Evolution and Behaviour

London, UK • Sep 2015 – Sep 2016

Dissertation: Maternal Investment and Primate Encephalization: Correlated Relationships Between Primate Brain Size and Life History Traits Established Using Bayesian Methods

University of California, Santa Cruz

B.A. Anthropology

Santa Cruz, CA • Sep 2011 – Jun 2015

Dissertation: Vervet Monkey Ranging Patterns Using a Brownian Random Walk Analysis