



Hi, my name is

cesar coellar.

Recognitions

Spring Show 2020

Academy of Art University

Red Pencil Award

Design Excellence

Regal

Packaging of the World

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Lightroom
Adobe After Effects

I'm a Graphic Designer & Art Director and I truly believe in the power of design to make things interesting and accessible.

I'm obsessed with food, afraid of the ocean and always looking for new and interesting projects.

WORK EXPERIENCE

Freelance Graphic Designer

ClarityRx Clinical Skincare
Onsite & Remote. July 2020 – Present

Design collateral material and digital assets for different media. Packaging re-design and creative direction for photo shoots.

Freelance Art Director

Clients in the USA and Ecuador
Remote. May 2017 - Present

Create effective presentations, web design, manage a creative team and execute brand identities design across different channels.

Student Representative

Academy of Art University
San Francisco, USA. 2020

Worked with students and administrators to implement initiatives and activities.

Administrative Assistant

Kaz Enterprises Inc.
New York, USA. 2014 – 2017

Produced reports, presentations, flyers, graphs, charts, diagrams and illustrations.

EDUCATION

BFA in Graphic Design

Academy of Art University
San Francisco, USA. 2020

The Science of Well-Being

Yale University
Remote. 2020

Exchange Year Student

Ulrich-Von-Hutten School
Berlin, Germany. 2010

+ Hablo español!

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