

## VITEX CEO DR ANISS CHAMI JOINS A PANEL DISCUSSION WITH BLACKTOWN CITY COUNCIL

**SYDNEY, Australia, 26 October 2020** – Vitex Pharmaceuticals' Chief Executive Officer, Dr Aniss Chami, joins a panel discussion with Blacktown City Council.

Hosted by Blacktown City Mayor Tony Bleasdale OAM, the community forum attracted strong interest and engagement with residents. This panel discussion, facilitated by Kerry Robinson, CEO of Blacktown City Council, ran online for the second time due to COVID-19.

The event focused on current activity in the Blacktown City Centre with emphasis on major projects, plans and issues, and touched on strategies to foster business growth.

Dr Chami expressed his optimism on how businesses can survive in Blacktown in the current and post pandemic phase. The key message delivered for businesses overall, and predominantly pharma, is to ensure there is a contingency within Australia in case of any future crises. "If anything, 2020 taught us that without a backup plan, things got very difficult, very fast", mentioned Dr Chami.

Furthermore, Dr Chami discussed the importance of growing skilled jobs in Western Sydney, and the value of advanced manufacturing to Blacktown City and Western Sydney more broadly.

For more details and to listen to the full discussion, click on the video below.



*Image Credit: Blacktown City Council.* Pictured (Left to Right): Ebony O'Connor, Blacktown City Youth Ambassador 2019; Dr Aniss Chami, Chief Executive Officer, Vitex Pharmaceuticals; Deputy Mayor Councillor Julie Griffiths, Blacktown City Council; Kerry Robinson OAM, Chief Executive Officer, Blacktown City Council; Mayor Tony



Bleasdale OAM, Blacktown City Council; Ms Jane Caton, Director for Student Success, Australian Catholic University.

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### **About Vitex Pharmaceuticals**

Vitex Pharmaceuticals is a leading contract manufacturer of Australian-made vitamins, supplements and wellness products. From its 26,000sqm best-in-class facility in Sydney, Australia, Vitex is fully equipped to formulate, manufacture and package a wide variety of vitamins, minerals, herbal and nutritional supplements including tablets, soft gel capsules, two-piece hard gel capsules and powders.

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