

## EXPERIENCE

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### HULU

- + **Designer** SEP 2020 – PRESENT
- + **Associate Designer** JUL 2019 – AUG 2020  
SANTA MONICA, CA

Concepting and designing for 360 brand and culture campaigns, Hulu Originals, and B2B

Working cross-functionally across marketing, creative, product, and tech teams to bring campaigns and initiatives to life from start to finish

Establishing design systems and templates for designers, brand partners, and agencies

### UNIVERSITY OF WASHINGTON

- + **Graphic Designer**  
SEATTLE, WA | NOV 2017 – DEC 2018

Designed digital and print marketing materials for quarterly and annual events, programs, and services provided by the Foster School of Business EY Center for Career Advancement

### HULU

- + **Brand Design Intern**  
SANTA MONICA, CA | SUMMER 2018

Contributed to creative development of Hulu marketing campaigns, social media strategy, and upcoming Hulu Originals

Designed for internal and external brand campaigns, Hulu Originals, and B2B marketing materials

### THE NW NETWORK

- + **Freelance Designer**  
SEATTLE, WA | JUL 2017 – AUG 2018

Designed digital and print marketing materials for various on-going projects under The NW Network of Bi, Trans, Lesbian and Gay Survivors of Abuse, including LovePlus and Q&A for Advocates

### NINTEX

- + **Motion Graphic Design Intern**  
SEATTLE, WA | SUMMER 2017

Designed motion graphics for Nintex product marketing, social media, and the Nintex Blog

## EDUCATION

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### UNIVERSITY OF WASHINGTON

**Bachelor of Design**  
Visual Communication Design  
SEATTLE, WA | JUNE 2019

## SKILLS

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### Graphic

- + Photoshop
- + Illustrator
- + InDesign

### Interactive

- + Figma
- + Sketch
- + Webflow
- + InVision

### Motion

- + After Effects

## LANGUAGES

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Urdu, Hindi