

ERYN TANG

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eryntang.com

EDUCATION

York University and Sheridan (YSDN)
Bachelor of Design Honours Degree
Class of 2018

Sheridan College

Coding for the Web 1, 14 weeks
Certificate
2021

BrainStation

User Experience Design, 10 weeks
Certificate
2020

SKILLS

Figma
Sketch
Invision
Adobe XD
Adobe Creative Suite
Illustration
HTML/CSS

AWARDS

**Adobe Design Achievement Awards,
Semifinalist**
2017

Applied Arts, Winner
2017

ABOUT

A visual and product designer passionate about crafting designs that are honest, user-centric, and can elevate user experiences.

EXPERIENCE

Senior Designer / Advantage Group 2019 - Current

Work with a team of professionals to redesign the company's website. The launch of this project has led to an increase of 38% of inquiry forms from global FMCG clients. Work with the UX designer and developers to provide UI guidance for the company's product offerings. Continue to support the marketing team with brand assets.

Brand and Graphic Designer / Advantage Group 2018 - 2019

Led the company's brand redesign project and supported the marketing team with brand assets including pitches, micro-sites, brandings, etc. These assets were delivered externally to global clients and internally across all company.

Design Intern / Giants & Gentlemen 2018

Worked closely with art directors, social media managers, and accounting managers to complete deliverables for clients including Mucho Burrito and Global Pet Foods.

Design Intern / Eggworm K.K Tokyo 2017

Designed logos, editorial spreads, marketing materials, and websites for clients including Shu Uemura Japan, Google Japan, and MixMag.