

# ERYN TANG

647.989.2240

eryntanggg@gmail.com

[eryntang.com](http://eryntang.com)

## EDUCATION

**York University and Sheridan (YSDN)**  
Bachelor of Design Honours Degree  
Class of 2018

### Sheridan College

Coding for the Web 1, 14 weeks  
Certificate  
2021

### BrainStation

User Experience Design, 10 weeks  
Certificate  
2020

## SKILLS

Figma  
Sketch  
Invision  
Adobe XD  
Adobe Creative Suite  
Illustration  
HTML/CSS

## AWARDS

**Adobe Design Achievement Awards,  
Semifinalist**  
2017

**Applied Arts, Winner**  
2017

## ABOUT

A product and visual designer passionate about crafting designs that are honest, user-centric, and can elevate user experiences.

## EXPERIENCE

### Senior Designer / Advantage Group 2019 - Current

Work with a team of professionals to redesign the company's website. The launch of this project has led to an increase of 38% of inquiry forms from global FMCG clients. Work with the UX designer and developers to provide UI guidance for the company's product offerings. Continue to support the marketing team with brand assets.

### Brand and Graphic Designer / Advantage Group 2018 - 2019

Led the company's brand redesign project and supported the marketing team with brand assets including pitches, micro-sites, brandings, etc. These assets were delivered externally to global clients and internally across all company.

### Design Intern / Giants & Gentlemen 2018

Worked closely with art directors, social media managers, and accounting managers to complete deliverables for clients including Mucho Burrito and Global Pet Foods.

### Design Intern / Eggworm K.K Tokyo 2017

Designed logos, editorial spreads, marketing materials, and websites for clients including Shu Uemura Japan, Google Japan, and MixMag.