

# Rebecca Yeh

Product Designer

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## Experience

### Product Designer

*SingleCare, New York, NY, June 2019 - Current*

Designed and launched SingleCare's responsive website, iOS app and Android app. Defined guidelines and built our design system. Established a design process in a design team of 6. Mentored a designer in their transition to the product team.

### Marketing/Advertising Intern

*Marich Health, Irvine, CA, June 2018 - August 2018*

Designed, developed, and launched the company website and assisted in the ideation process for clients in the healthcare industry. Created responsive website for Western Dental's marketing campaign.

### Design Intern

*Silicon Forensics, Pomona, CA, May 2018 - August 2018*

Rebranded the company to effectively reach U.S. government agencies and corporate security sectors. Created marketing materials including promotional web content and animations.

### Statistics Tutor

*Syracuse University, Syracuse, NY, September 2015 - December 2017*

Motivate undergraduate students to develop interest in statistics. Promote independent learning. Establish good study habits by implementing long-term initiatives.

## Awards

### Syracuse University IDSA Student Merit Award Winner

*March 2019*

Competed against our program's top 5 nominees for a chance to represent Syracuse University in the Northeast District Competition. Judges included industry professionals and alumni from the Industrial and Interaction design program.

## Education

### Syracuse University School of Design

*May 2019*

Bachelor of Industrial Design: Industrial and Interaction Design

Bachelor of Arts: Psychology

Cum Laude

## Interests

Data Driven Design

Graphic Design

Illustration

Interaction Design

Marketing

Product Design

Psychology

Visual Design

## Skills

Data Visualization

HTML/CSS

Prototyping

User Centered Design

User Interface Design

User Research

Usability Testing

Storyboarding

Wireframing

## Tools

Adobe Creative Suite

Asana

Axure

Balsamiq

Figma

InVision

Jira

Sketch

Sketching

Webflow

Zeplin