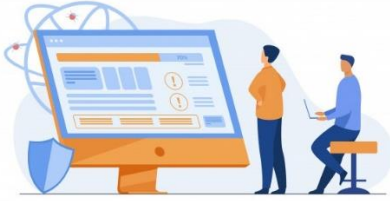


PRODUCT & ENGINEERING OKRS



COMPANY OKRS

OBJECTIVE 1	Increase user engagement on our product to increase retention!
KR 1	Launch 3 WOW features to increase engagement
KR 2	Increase week 1 engagement from 10 Minutes to 15 Minutes
KR 3	Increase story points from X to Y per week
KR 4	Reduce customer churn from X% to Y%

OBJECTIVE 1	Launch people practices to increase engagement
KR 1	100% of all in product to be upskilled on a new technology
KR 2	Ramp up time of new hires on product to reduce from X to Y Weeks

OBJECTIVE 1	Build a stable product to increase retention
KR 1	Reduce bugs from X to Y
KR 2	Increase performance time from X% to Y%
KR 3	Reduce page load time on Mobile from X to Y seconds
KR 4	Reduce costs by X% month on month

Align & Engage teams on OKRs

Manage OKRs, achieve milestones & exchange feedback on fitbots OKR Software
Get trained and receive expert support by OKR Coaches

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