

# Why KAZOO is Right for You!



# KAZOO

## What is KAZOO?

2600Hz's flagship product, KAZOO, is an advanced carrier-grade UCaaS/CPaaS solution that gives you freedom to do business your way.

Created by the most brilliant minds in telecom, KAZOO offers a unique multi-tenant architecture that is distributed and highly scalable, with flexible deployments and dynamic call control managed from one intuitive interface.

Resellers around the world utilize KAZOO to integrate mobile, voice, data and SMS services with PBX features for a next-gen UC experience.

## Key Benefits

- White labeling
- Advanced provisioning
- True geo-redundancy with failover
- Uncapped revenue potential
- Customizable and extremely flexible
- Bring your own carriers and devices
- Competitive business telephony features
- Intuitive, easy to use management portal

## How Can I Deploy KAZOO?

2600Hz offers four product suite options for deploying KAZOO to support your business's needs. Once deployed, KAZOO's unique architecture scales with your business, and gives you the control to offer a customized, next-gen communication solution, all while reducing labor and management costs.

Need help with KAZOO? We've got you covered! 2600Hz offers call-in support that routes directly to our own, in-house certified technical engineers. Partners can choose from a variety of support options that give access to the very people who built KAZOO and access to our interactive partner community.

\*2600Hz cloud services are deployed on industry recognized Equinix data centers across the US and boast 5x9's (99.999) reliability.



## Small Business Solutions: Hosted Platform

Make more money and grow fast with a plug-and-play solution that lets you start and grow your business with ease. It's perfect for partners who want to use KAZOO and go to market quickly but don't want the added stress of hosting the technology themselves. Advantages include:

- Hosted in our data center on shared servers
- Quick & easy installation
- Minimal technical knowledge needed
- Low upfront cost so you can skyrocket your revenue



## Mid-Large Business Solutions: Private Cloud

Private Cloud brings you higher quality and more control over your services for maximum ROI. Private and secure, it is ideal for partners looking for a fast system that allows for more customization so you can offer your customers a solution that will make them successful. Advantages include:

- Private and fully redundant servers with a direct connection to your network
- 100% control – no shared environments
- Flexibility to customize your solution, decide when/how to upgrade, etc
- Easy to deploy and use from day one



## Expansion for any Business: Private Cloud Plus

Have complete control over your services for maximum ROI in a growing market. This option is ideal for those searching for a private telecom infrastructure that provides more control over the network or who have enhanced capability requirements but are not looking to build it themselves. Advantages include:

- Private and fully redundant servers with network & management tools
- Full feature-rich class 5 switch functionality
- Includes SBC security, logging, billing, back office and management functions
- Faster access to back-end data for troubleshooting



## Enterprise & Global Solutions: Global Infrastructure

Global Infrastructure is a feature-rich class 5 switch that is hosted in your own data centers and lets you scale infinitely. Enjoy complete control over your network and carriers and let 2600Hz install, monitor and support your cluster 24/7, so you can focus on your end users. Advantages include:

- Highest level of KAZOO flexibility and customization
- Offer global services
- All services included in one system you control
- Utilize your existing investment, retain control, and keep latency low