



LINDSAY DOWNTOWN

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## Lindsay Downtown Business Improvement Association

### MINUTES FOR THE REGULAR MEETING OF THE ADVOCACY COMMITTEE

**Tuesday, February 11<sup>th</sup>, 2020**  
***Following Parking Committee Meeting***

**The Grand Experience (Upper Level)**  
**177 Kent Street West, Lindsay**

#### **Committee Members**

##### **Chair**

Jim Garbutt

##### **Voting Members**

Dan Burns

Charlie McDonald

Steve Podolsky

Steve Turner

Councillor Pat Dunn

MEETING #AC-2020-02

## 1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:39am

**In Attendance:** Jim Garbutt, Dan Burns, Steve Podolsky, Steve Turner, Councillor Pat Dunn

**Recording Secretary:** Melissa McFarland

**Late Arrivals:** None

**Early Departures:** None

**Guests:** Corby Purdy, Wayne English

**Regrets:** Charlie McDonald

**Absent:** None

## 2.0 ADMINISTRATIVE BUSINESS

### 2.1 ADOPTION OF AGENDA

**Moved By:** Steve Turner

**Seconded By:** Steve Podolsky

**Resolved:** That the agenda be adopted as circulated.

**Carried AC2020-04**

### 2.2 DECLARATIONS OF PECUNIARY INTEREST

### 2.3 ADOPTION OF MINUTES

**Moved By:** Steve Turner

**Seconded By:** Councillor Dunn

**Resolved:** That the Meeting Minutes of January 14<sup>th</sup>, 2020 be adopted.

**Carried AC2020-05**

## 3.0 DEPUTATIONS

## 4.0 CORRESPONDENCE

None

## 5.0 OTHER OR NEW BUSINESS

### 5.1 2020 INITIATIVES

Melissa McFarland contacted OBIAA to inquire about best practices for BIA's to have input into municipal strategic plans, and generally input is valuable when specifically addressing downtowns or tourism-type items. In the case of the CKL Corporate Strategic Plan, input not requested, and as the draft plan was already approved by Council, that opportunity has passed this time, and downtowns were not specifically mentioned in the plan regardless.

Information regarding an Affordable Housing Information Session was presented to the committee. Both Jim Garbutt and Steve Podolsky have intentions to attend and can pass any relevant info to the committee in March.

Update on the check valve issue for sewers was discussed, and Corby Purdy was able to clear up some questions regarding the lateral lines. Councillor Dunn advised that the issue was going to be addressed by Council, who will be reviewing a possible plan for a check valve subsidy program and will update the committee as needed.

Discussion was held about the reconstruction and the possibilities of rent subsidies by the municipality for affected businesses. The BIA had already been advised that there is no precedent for any time of reimbursement, but that the available budget for business support would be best used towards marketing and promotional initiatives.

## **6.0 NEXT MEETING**

Tuesday, March 10<sup>th</sup>, 2020  
*Following Parking Committee Meeting*  
The Grand Experience (Upper Level)  
177 Kent Street West

## **7.0 ADJOURNMENT**

**Moved By:** Councillor Dunn

**Seconded By:** Steve Turner

**Resolved:** That the February 11<sup>th</sup>, 2020 meeting of the Advocacy Committee be adjourned at 9:01am.

**Carried AC2020-06**