



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE BOARD OF DIRECTORS

Thursday, February 27th, 2020

7:30am

**Kawartha Lakes Police Service Community Room
6 Victoria Avenue North, Lindsay**

Board Members

Vice Chair
Steve Podolsky

Chair
Charlie McDonald

Treasurer
Leanna Segura

Voting Members

Sandra Falconer, Jim Garbutt, Laura LeMiere
Mark Ridout, Ann Scarlett, Tim White

City Council

Councillor Pat Dunn, Councillor Pat O'Reilly

KLPS Liason
Chief Mark Mitchell

CKL Staff Liason
Carlie Arbour

MEETING #RBM-2020-01

1.0 CALL TO ORDER

Called to Order by the Chair (Steve Podolsky, Acting): 7:35am

In Attendance: Steve Podolsky, Leanna Segura, Sandra Falconer, Jim Garbutt, Mark Ridout, Ann Scarlett, Tim White, Councillor Pat Dunn, Councillor Pat O'Reilly, Carlie Arbour

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: Nikki Payne & Ashley Locke – City of Kawartha Lakes (departed 8:05am)

Regrets: Charlie McDonald, Laura LeMiere, Chief Mitchell

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Mark Ridout

Seconded By: Tim White

Resolved: That the agenda be adopted as circulated.

Carried RBM2020-01

2.2 DECLARATION OF PECUNIARY INTEREST

None

2.3 ADOPTION OF MINUTES

Moved By: Councillor Dunn

Seconded By: Councillor O'Reilly

Resolved: That the Minutes of the November 28th, 2019 Board of Directors meeting be approved.

Carried RBM2020-02

3.0 DEPUTATIONS

3.1 NIKKI PAYNE (CKL WASTE MANAGEMENT) & ASHLEY LOCKE (CKL COMMUNICATIONS)

- Voluntary Ban of Single-Use Plastics

The deputants gave an overview of single use plastics and styrofoam and the approach historically taken by the municipality in regards to them. They provided information on alternative packaging and difficulties faced with processing them, and that they are taking a reduction approach for single use, in preparation for future provincial and federal regulations. They plan to institute a platform to recognize businesses who institute reduction strategies. Their intention is to launch in April to align with Earth Week, and are looking to receive feedback from the business community.

Moved By: Jim Garbutt

Seconded By: Councillor O'Reilly

Resolved: That the above deputation be received.

Carried RBM2020-03

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 DOWNTOWN RECONSTRUCTION UPDATES

Melissa McFarland gave updates. The Enbridge/Aecon work is continuing on schedule, moving west up Kent Street. Overall positive feedback has been received from businesses about the contractors and the progress of the work.

The Kent street block between Lindsay and William stayed blocked off and Hard Co crews began work on February 18th. Monday morning updates are being received from Hard Co to all affected businesses.

The newly formed Reconstruction Committee is working on committee structure and identifying priorities.

6.0 OTHER OR NEW BUSINESS

6.1 POLICE

Chief Mitchell sent regrets.

6.2 COUNCIL

Councillor O'Reilly gave updates. Planning has approved several new builds for Lindsay, and reports have come forward for a new hotel. The International Plowing Match will have an information booth at the Farm Show.

6.3 STAFF

Carlie Arbour gave updates. Million Dollar Makeover applications are due Friday. The next intake will occur in May. Digital Main Street Service Squad is helping as many businesses as possible with their digital needs, and the contract will continue until the end of March. The IPM is encouraging local business support with decorated storefront windows. It's recommended that the BIA attend committee meetings and perhaps have a booth at the event.

6.4 DOWNTOWN REVITALIZATION

Steve Podolsky gave updates. A meeting was held with Ec Dev, the BIA and the Chamber to review the work plan. The Trail Towns committee also met, to review updated requirements for the program and to identify priorities.

7.0 REPORTS

7.1 TREASURER

Moved By: Councillor Dunn **Seconded By:** Sandra Falconer
Resolved: That the Treasurer's Report of December 2019 be approved. **Carried RBM2020-04**

Moved By: Councillor Dunn **Seconded By:** Sandra Falconer
Resolved: That the Treasurer's Report of January 2020 be approved. **Carried RBM2020-05**

7.2 MARKETING

Moved By: Mark Ridout **Seconded By:** Ann Scarlett
Resolved: That the Marketing Committee Minutes of December 2nd, 2019 be approved. **Carried RBM2020-06**

Moved By: Mark Ridout **Seconded By:** Ann Scarlett
Resolved: That the Marketing Committee Minutes of January 6th, 2020 be approved. **Carried RBM2020-07**

Moved By: Mark Ridout **Seconded By:** Ann Scarlett
Resolved: That the Marketing Committee Minutes of February 3rd, 2020 be approved. **Carried RBM2020-08**

7.3 BEAUTIFICATION

Moved By: Leanna Segura **Seconded By:** Steve Podolsky
Resolved: That the Beautification Committee Minutes of December 5th, 2019 be approved. **Carried RBM2020-09**

Moved By: Leanna Segura **Seconded By:** Steve Podolsky
Resolved: That the Beautification Committee Minutes of January 9th, 2020 be approved. **Carried RBM2020-10**

7.4 PARKING

Moved By: Tim White **Seconded By:** Jim Garbutt
Resolved: That the Parking Committee Minutes of December 10th, 2019 be approved. **Carried RBM2020-11**

Moved By: Tim White **Seconded By:** Jim Garbutt
Resolved: That the Parking Committee Minutes of January 14th, 2020 be approved. **Carried RBM2020-12**

Moved By: Tim White **Seconded By:** Jim Garbutt
Resolved: That the Parking Committee Minutes of February 11th, 2020 be approved. **Carried RBM2020-13**

Moved By: Sandra Falconer

Seconded By: Jim Garbutt

Resolved: That a letter be sent to City of Kawartha Lakes Council recommending an amendment to CKL By-Law 1995-04, to allow a single pass clearing of downtown sidewalks, as soon as feasibly possible following a snowfall.

Carried RBM2020-14

7.5 ADVOCACY

Moved By: Tim White

Seconded By: Councillor O'Reilly

Resolved: That the Parking Committee Minutes of January 14th, 2020 be approved.

Carried RBM2020-15

Moved By: Tim White

Seconded By: Councillor O'Reilly

Resolved: That the Parking Committee Minutes of February 11th, 2020 be approved.

Carried RBM2020-16

7.6 CHAIR/VICE-CHAIR UPDATE

No update.

7.7 GENERAL MANAGER UPDATE

Melissa McFarland gave updates. New businesses to the downtown in the past few weeks include Olde Mill Candle Co, under the same ownership as Olde Mill Primitives, between The Olympia & Appleseed Quiltworks. Unwrapped, a sustainable living store opened between Kawartha Lakes Classic Flowers and Brittany N Bros. Rustically Signed moved their makers market and DIY workshop space from the 3rd floor of the Pie Eyed Monk, to the intersection of Kent & Lindsay. Milk & Honey, a breakfast and lunch café is slated to open on William Street South on Monday. Much of the focus of the General Manager position currently is fielding concerns and complaints from businesses in the face of construction, and working with the committees to advocate for those businesses in any way possible. This includes forming solid relationships with the team leads, various City departments and others.

8.0 NEXT MEETING

Thursday, March 26th, 2020

7:30am

KLPS Community Room

6 Victoria Avenue North

9.0 ADJOURNMENT

Moved By: Tim White

Seconded By: Ann Scarlett

Resolved: That the Board of Directors adjourns its Regular meeting of February 27th, 2020 at 9:01am.

Carried RBM2020-17