



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE
BEAUTIFICATION COMMITTEE

Thursday, January 3rd, 2019

8:00am

**Big Brothers Big Sisters Boardroom
117 Kent Street West, Lindsay**

Committee Members

Chair

Steve Podolsky

Voting Members

Sandra Falconer

Jim Garbutt

Charlie McDonald

Mark Ridout

Councillor Pat Dunn

City of Kawartha Lakes Liasons

Ryan Smith (Parks) Bruce Kitching (Public Works)

MEETING #BC-2019-01

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:05am

In Attendance: Steve Podolsky, Charlie McDonald, Sandra Falconer, Mark Ridout, Councillor Pat Dunn, Bruce Kitching

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: None

Absent: Jim Garbutt, Bruce Kitching

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Mark Ridout

Seconded By: Charlie McDonald

Resolved: That the agenda be adopted as circulated.

Carried BC2019-01

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Mark Ridout

Seconded By: Charlie McDonald

Resolved: That the Minutes of November 1st, 2018 be approved.

Carried BC2019-02

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

Received from Barb Truax, Chair of the Lindsay Legacy C.H.E.S.T. Fund Grand Committee, that our project proposal was not recommended for funding, based on eligibility criteria, namely that the replacements of the sign panels are considered operating expenses.

5.0 OTHER OR NEW BUSINESS

5.1 2019 INITIATIVES

Discussion was had by the committee regarding the 2019 budget year. It was agreed that initiatives should follow the status quo of basic operations (flowers & trees, maintenance and signage upgrades), with surplus funds to be earmarked for possible major expenses as a result of 2020's reconstruction.

Upon received feedback from the holiday season, additional decorations will be purchased for the Christmas tree.

5.2 SIGNAGE FOR 179-183 KENT WINDOWS

Charlie McDonald gave authorization on behalf of the property owner to use the windows in the vacant buildings for advertising or displays. Discussion was had on creating a historical display. Melissa McFarland will contact the building department regarding the stipulations of the signage by-law, and then start brainstorming content ideas.

5.3 OTHER ITEMS

RFP's for the hanging baskets and summer and winter planters will be prepared and brought for approval to February's meeting.

6.0 NEXT MEETING

Thursday, February 7th, 2019
8:00am
Big Brothers Big Sisters Boardroom
117 Kent Street West

7.0 ADJOURNMENT

Moved By: Sandra Falconer

Seconded By: Pat Dunn

Resolved: That the Beautification Committee adjourns its regular meeting of January 3rd, 2019 at 8:25am.

Carried BC2019-03