

# Maggie Horton

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## EDUCATION

**University of Washington**

*Graduated Spring 2020*

BDes Visual Communication Design

## WORK EXPERIENCE

**Graphic Designer – Form<sup>o</sup>**

*Seattle, WA March 2019–Current*

Branding and identity firm. Work closely with team on illustrations, logo ideation, logo animation, website animations and projects for nonprofits.

**Graphic Designer – Oxford and Sage**

*Seattle, WA August 2020–Current*

Home and lifestyle company. Work closely with team on building a brand. Design and manage social media content, website and collateral.

**Production Design Intern – F5 Networks**

*Seattle, WA June–August 2019*

Explored many areas of design within F5's creative team. Researched and created content for animation, illustration, and imagery. Strengthened abilities to speak about work and collaborated effectively with peers.

**Art Director – Lair of the Golden Bear, UC Berkeley**

*Pinecrest, California June–September 2018*

Taught art classes for children and adults six days a week in pottery, painting, and textiles. Practiced communication skills, leadership, organization, and teamwork with fellow staff members.

**Graphic Designer – Kuelap**

*Seattle, WA February–June 2018*

Designed a new website, marketing materials, and a pitch deck for acquiring new clients.

## INDEPENDENT WORK

- Brand refresh for Ilene Schaffer, Executive Coach.
- Mask up for others COVID-19 pamphlet design.
- Pure Barre social media content design.
- Logo for aerospace engineering podcast.
- T-shirt and logo design for Distillers Mafia.
- Beverage label design for Narrows Brewing.

## COMMUNITY INVOLVEMENT

**Senate Race Fundraiser – Powerhouse ppl**

*Seattle, WA September–December 2020*

Designed a Ruth Bader Ginsburg and Kamala Harris t-shirt. Set up files for print, managed social media content and designed a web platform.

**Product Designer – NW Sarcoma Dragon Slayer**

*Seattle, WA April 2018, 2019*

Designed product packaging for Remembering You candles to raise funds for NW Sarcoma Foundation.

**Design Volunteer – Annual Gray Awards**

*Seattle, WA November 2018*

Annual award ceremony for designers. Assisted with social media posts and merchandise handout.

## TECHNICAL SKILLS

**Proficient in:** Illustrator, InDesign, Photoshop, After Effects, Procreate, photography, illustration.

**Working knowledge of:** Invision, Sketch, Principle.