

Maggie Horton

maggiehorton.com

maggiehorton11@gmail.com

EDUCATION

University of Washington, Dean's List, GPA 3.5

Anticipated Graduation Spring 2020

BDes Visual Communication Design

WORK EXPERIENCE

Graphic Design Intern – Form^o

Seattle, WA March 2019–current

Branding and identity firm. Working closely with mentor on projects for non profits while designing materials for events and websites.

Production Design Intern – F5

Seattle, WA June–August 2019

Explored many areas of design within F5's creative team. Confidence grew in researching and creating content for animation, illustration, and imagery. Abilities to speak about work and collaborate effectively with peers were strengthened.

Art Director – Lair of the Golden Bear, UC Berkeley

Pinecrest, California June–September 2018

Taught art classes for children and adults six days a week in pottery, painting, and textiles. Practiced communication skills, leadership, organization, and teamwork with fellow staff members.

Graphic Designer – Kuelap

Seattle, WA February–June 2018

Designed a new website, marketing materials, and a pitch deck for acquiring new clients.

INDEPENDENT WORK

- Logo for Ilene Schaffer, life transitions counseling.
- Mask up for others COVID-19 pamphlet design.
- Pure Barre social media content design.
- Logo for aerospace engineering podcast.
- T-shirt and logo design for Distillers Mafia.
- Beverage label design for Narrows Brewing.

COMMUNITY INVOLVEMENT

Product Designer – NW Sarcoma Dragon Slayer

Seattle, WA April 2018, 2019

Designed product packaging for Remembering You candles to raise funds for NW Sarcoma Foundation.

Design Volunteer – Annual Gray Awards

Seattle, WA November 2018

Annual award ceremony for designers. Assisted with social media posts and merchandise handout.

Public Relations Chair – Kappa Kappa Gamma

Seattle, WA September 2016–2018

Designed and coordinated philanthropy, community, and sorority events, as well created and managed social media content.

TECHNICAL SKILLS

Proficient in: Illustrator, InDesign, Photoshop, After Effects, Procreate, photography, illustration.

Working knowledge of: Invision, Sketch, Principle.