



Graduation Management For Counselors

Helping Everyone Stay On Track

Counselors have one of the most impactful jobs on a high school campus: they're on the front lines of all the challenges that our kids face in a complex, nuanced world. Their important role is often undercut by time spent manually monitoring student academic progress: checking binders full of transcripts or scrutinizing pages on an SIS instead of advising on mental health, socio-emotional wellness, or postsecondary options like college or a career.

Current Challenges

+ Meeting Socioemotional Needs Of Every Student

Counselors have to be everything to every child: they're tasked with directly attending to students' academic, personal, and social issues. For teenagers facing unique online and offline challenges, their counselor is their biggest supporter at school.

+ Preparing Students For Post-Graduation

Counselors must promote postsecondary achievement for their students, yet often lack the resources to prepare them in high school. In a national survey, 75% of counselors expressed a desire to spend substantially more time on job and career exploration.¹

+ Complicated Graduation Requirements

Student academic opportunities have increased tremendously in recent years, with a corresponding increase in complexity of graduation requirements. Between dual-credit, CTE, AP, IB, and online classes, plus a host of credentials and new pathways, counselors struggle with an overwhelming menu of choices for their students.

+ High Volume Of Students

Despite the increase in responsibilities for counselors over the years, politicians and officials have failed to address the large student to counselor ratios. Only 0.5% of the nation's students are educated in a state that meets the ASCA's recommended threshold of 250 students per counselors.²

How Mesa Can Help

Automatic Smart Progress Alerts

Mesa analyzes transcripts and schedules so you don't have to. We do a nightly scan of your data to automatically identify every transcript, schedule, or pathway error for every high school student. Mesa lets counselors and administrators focus on the most impactful parts of their job: improving student outcomes.

Your Caseload's Safety Net

Mesa is more than a 'second pair of eyes': Mesa automatically monitors your caseload to make sure that every student is ontrack. Counselors and administrators shouldn't have to lose sleep over fears that a student fell through the crack.

Graduation Logic Built-In

Producing and maintaining your complicated academic logic deserves our full attention; it's not a job meant for a district administrator. Mesa's dedicated implementation team collaborates with thought leaders in counseling to ensure that we track all of the details, complexities, and nuances of your student pathways.

References

1. Bridgeland, John, and Mary Bruce. "2011 National survey of school counselors: Counseling at a crossroads." College Board Advocacy & Policy Center (2011)
2. American School Counselor Association (2018)
3. Data from a proprietary Mesa analysis of over a quarter million students
4. Goodman-Scott, Emily, et al. "An ecological view of school counselor ratios and student academic outcomes: A national investigation." Journal of Counseling & Development 96.4 (2018): 388-398

Quantifying The Problem

24.9%

of HS students affected by a transcript or schedule error on the first day of school ³

69.8%

Students of color are 69.8% more likely to be affected ³

X

errors resolved with Mesa

442

students per counselor, on average ²

1.85x

Students attending schools with low student-counselor ratios were 1.85 times as likely to graduate as students attending schools with high ratios ⁴