



EXECUTIVE SUCCESS PRINCIPLES®

- Communicate the vision®
- Speak in headlines®
- The three must-make points®
- Create witnesses®
- Don't audition for the part®
- Embody your message®

Keynote Presentations

LEADERSHIP PRESENCE: What's Real, What's Useful & What's Not

This presentation is based on Charmaine's one-on-one discussions with CEOs about the critical role that "leadership presence" plays in the promotion and derailment of your career. Charmaine will sort out what's real in leadership presence from what's not and deliver proven practical steps for you to take action. These sure-fire tools help you develop your authentic leadership presence, be seen as a critical leader and be recognized for the value you add.

Speak Up. Stand Out. Be Heard.™

Communicating is more than words and phrases. You'll learn strategies that increase your ability to project competence and presence, voice opinions confidently, speak up in meetings, move plans and projects forward and present ideas "up, down and across" the organization in a way that engages and influences the outcome.

CRACKING THE CONFIDENCE CODE Create Your Best Year Ever

Have you ever felt that your confidence was holding you back from getting that promotion or higher pay – or from greater joy and ease? Do you wonder how some manage to project confidence even in challenging situations? What's their secret?

Learn their secrets – and how you can turn your ideas into powerful action. Charmaine will show you how to be seen and heard for the value you deliver and empower you to have your best year ever.

POSITIONING YOURSELF FOR SUCCESS

When the baton of success is handed to you, be prepared to run with it. Discover the secrets that accelerate your ability to deliver results in any situation.

Charmaine's proven Executive Success Principles give leaders like you the strategies necessary to expand your vision and move your fast-paced, complex enterprise forward.

Charmaine McClarie is a keynote speaker, leadership expert, C-suite adviser and executive coach who helps leaders have their best year ever. Her clients include top executives from Coca-Cola, Gilead Sciences, Humana, Intuit, Johnson & Johnson, MasterCard and Starbucks.

For more than two decades, 98% of Charmaine's clients have been promoted within 18 months of putting her ESP® into action. Charmaine and her work have been profiled in People, Forbes, Harvard Management Update, The London Times and The New York Times.

She is on the faculty as a leadership and communications expert at the University of Missouri Kansas City Bloch School of Management EMBA program, and a visiting lecturer at the Smith College Executive Education Program.

Book Charmaine to make your next event a memorable experience.

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WHAT PEOPLE ARE SAYING ABOUT CHARMAINE MCCLARIE...

// I've brought Charmaine in to launch programs both domestically and internationally. Every program has exceeded expectations. She's really indispensable! //

**- Clifford Samuel, Sr. Vice President
Access Operations & Emerging Markets, Gilead Sciences**

// Charmaine's a real powerhouse. You'll leave her talk with valuable new tools to move your career forward. //

**- Petek Utku, Vice President Information Technology
Riverbed Technology**

// She lights up the room with her energy. I can always count on Charmaine to deliver a mesmerizing message packed with practical, powerful strategies. //

**- Cheryl Bachelder, Board Director of US Foods
Chick-fil-A, Pier One**