

## Specialist MFA Vendor IDEE GmbH & Managed Service Provider, VAPS GmbH Agree New Partnership to Provide Phish-proof MFA to Clients Including Volkswagen Car Dealerships

*MFA specialist IDEE GmbH and VAPS GmbH agree on new partnership to prevent all credential phishing and password-based attacks affecting their customers, including several dozen Volkswagen car dealerships.*

**Munich, Germany - November 23, 2022:** Leading cybersecurity technology provider IDEE GmbH announced a new partnership with managed service provider (MSP) VAPS GmbH to protect VAPS' customers, including dozens of the leading VW car dealerships in Germany. IDEE's AuthN is the only phish-proof multifactor authentication (MFA) technology that does not require a second device and can be deployed in as little as 15 minutes, making it perfect for MSP operations.

*"This is a significant win for IDEE, VAPs and customers in a sector that is already under tremendous pressure," said Alex Christophe, Director of Sales at IDEE. "AuthN from IDEE can be implemented in minutes instead of weeks. Companies need to protect their networks and their users, but they also need MFA to purchase or renew cyber insurance.*

*With the legacy MFA architectures, we all know, this is always a challenge. MFA is hard to implement, requires a second device, and simply causes too much friction with all kinds of complexity. No wonder customers are giving up. We welcome this new partnership to provide phish-proof MFA to those who keep us moving."*

*"Traditionally, the issue of a user-friendly authentication method has been a challenge for us as a multi-service provider," said Dennis Skora of VAPS. "The expansion of mobile and flexible workplaces - including endpoints - and the fear of cyber-attacks such as phishing are increasingly shaping our customers' IT and cyber security alignment decisions. There are no signs of a decrease in attacks, quite the contrary. Many customers do not want to use an additional device for authentication and want as little administrative effort as possible with deployment, configuration, and management.*

*We therefore needed a solution that would be easy for our customers to use on a daily basis and that would protect against password-based attacks. AuthN from IDEE meets all criteria, from security to intuitive usability. Our partnership with IDEE is exactly what we need in these volatile times in terms of flexible and user-friendly solutions."*

## Benefits of the partnership between IDEE and VAPS

- All users can now be protected with phish-proof MFA, across on-premise, online and workshop systems.
- The rollout begins immediately to improve protection for select customers.
- The new partnership expands dealerships' eligibility for cyber insurance in partnership with Volkswagen Versicherungsdienst GmbH (VVD).

### About IDEE

IDEE GmbH is the German technology company behind AuthN. AuthN from IDEE enables people, organizations, and systems to connect privately, safely, and securely using the world's first 100% passwordless and 100% tamper-proof identification, authentication and authorization solution. Founded in 2015, IDEE is already recognized as a technology leader, serving highly regulated financial giants like Deka Bank with its privacy-friendly approach to identity access. Privacy means IDEE does not collect and store any personal data from users, organizations, or devices, solving the industry's most pressing and long-standing problem of identity-based attacks with elegant, frictionless, and easy-to-implement solutions.

### About VAPS

VAPS GmbH is a successful, medium-sized MSP for car dealerships throughout Germany. The company covers the entire IT needs of its customers, from planning, delivery and installation to the selection and deployment of software and other key digital solutions. Customers benefit from ongoing IT support and management. With over 30 years of IT experience and more than 260 employees, VAPS is one of the most established professionals in the IT environment for this industry.

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