

# COLE CRITCHFIELD

UX UI DESIGN · GRAPHIC DESIGN

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## ACHIEVEMENTS

- TOP 5% OF CLASS
- EAGLE SCOUT, BSA
- COLLEGE BASKETBALL ATHLETE
- COLLEGE BASEBALL ATHLETE
- ALL CONFERENCE PLAYER
- NEW COMER OF THE YEAR
- TOP 1ST BASEMAN IN STATE

## SKILLS

ADOBE CREATIVE SUITE  
ORGANIZATION  
DESIGN PRINCIPLES  
COLOR THEORY  
PHOTOGRAPHY  
VIDEOGRAPHY

## LANGUAGES



## EXPERIENCE

### 2019 **DIGITAL MEDIA DESIGNER | SOUTHERN VIRGINIA UNIVERSITY**

- Rebranded the University Athletics marketing material and apparel.
- Designed posters for sporting events, schedules, camps and activities
- University's athletic social media platforms interactions and followers increased by 60% percent.

### 2017 **CEO | ZOLEFUL FILM AND PHOTO**

- Film and photograph weddings, sports, and portraits
- Market work on social media and other outlets.
- Deliver products that exceed clients expectation.

### 2017 **SOLAR SALES CONSULTANT | SKYTA SOLAR**

- Created long term and short term goals for our team
- Generated hundreds of thousands in revenue for the company
- Negoatiated price and explained legal contracts to close customers.

### 2016 **SERVICE WORKER | PHNOM PENH, CAMBODIA**

- Worked 70 hour work weeks doing service, design, and teaching
- Designed posters for an english class that I taught
- Developed new ways to teach and find people to teach english to

## EDUCATION

### **SOUTHERN VIRGINIA UNIVERSITY**

**BA | Computer Science**

**CONCENTRATION | Design, Photography**

**GRADUATION | May 2020**

3.96 GPA, Presidents List, Provost List, Top 100 academic athletes in the region, Alpha Epsilon Delta member, Chi Epsilon Omega member, Mariott Scholar, Phi Kappa Phi, 21 credits per semester avg.

## SERVICE | LEADERSHIP

**SERVICE WORKER** - 2 years of service working 70+ hours a week.

**TEAM CAPTAIN** - 3 years leading in the weight room, classroom and field.

**FOOD SERVER** - Volunteer at a homeless shelter serving food.

**MARIOTT COMITTEE** - Role as secretary handling notes for meetings.

**CHI EPSILON DELTA** - VP of marketing in the society.