



Dani Aguilera
VISUAL DESIGNER

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danidesign.us

EXPERIENCE

MarketVision

Design Intern, January 2020–May 2020

Worked with brands in creating social media, digital assets, copywriting, brand identity, brand mascots. Participated in brainstorm sessions and IDEO Design Thinking courses. Shadowed in meetings and motion graphics sessions.

LBJ Student Center Marketing

Graphic Designer, December 2018–May 2020

Worked with LBJSC operations and student organizations. Produced marketing materials that included branding systems, digital wayfinding, ads, brochures, banners, and promo for special events.

Dani Design

Freelance, June 2015–Present

Identity creation, branding, UI/UX, and photography. Clients included: Pirinha Productions, Marketing&, Dsignlab, AFA, EC Cellars, Camp Entrepreneur.

Lyft

Brand Ambassador, February 2018–November 2018

Networked with potential users in marketing events including SXSW. Provided feedback to the marketing department regarding user opinions on the app.

Captiva Group Organization

Design Intern, January 2018–May 2018

Worked with team to create new concept for the company's logo and branding. Small client projects, social media posts, and print media.

EDUCATION

Texas State University

August 2016–May 2020
BFA in Communication Design
Minor: Mass Communication

UTSA

August 2014–December 2015

RECOGNITION

Dean's List
August 2016–May 2020

College of Fine Arts Scholarship
August 2019–May 2020

2020 Council of Scholars

ACUI 2020 Steal This Idea
Miscellaneous, First place

ACUI 2020 Steal This Idea
Promotional Products, Second Place

SKILLS

Digital Photography

Design Thinking

Bilingual: Spanish and English