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The New Jersey Association of Environmental Agencies
Joins Moonshot Missions to Launch a
State Peer-to-Peer Network

Moonshot Missions fosters the development of peer-to-peer relationships to solve the
greatest challenges facing under-resourced water and wastewater utilities.

Washington, D.C. – Moonshot Missions, in collaboration with the Association of Environmental
Agencies (AEA), has launched a state-wide New Jersey Peer-to-Peer Network (P2P) in support
of public water and wastewater utilities. The P2P is a network of utilities within a state which
exchanges best practices and expertise, ultimately pooling resources to maximize environmental,
community and financial performance.

George Hawkins, President and Founder of Moonshot Missions stated, “We are honored to be
working with AEA in support of public water and wastewater utilities in the state of New Jersey.
The primary purpose of the P2P is to ensure that all New Jersey residents, no matter their zip
code or economic situation, have access to clean and affordable water.”

Moonshot Missions and the AEA will work with utility leaders who share common management,
operational and financial challenges. These challenges can be transformed into significant
opportunities when utilities join forces and support each other. The P2P network is founded on a
deep sense of commitment and camaraderie shared by water sector professionals.

Participating utilities of the NJ P2P will share awareness of best-in-class technologies and
practices that can increase cash flow and/or reduce customer rates, while solving environmental
and public health challenges. The P2P also emphasizes utility collaboration with community
organizations, such as the AEA, and other local/state organizations and agencies.

“AEA member utilities, which are New Jersey government-owned utilities, have always helped
other NJ utilities, members and non-members alike. P2P builds on that culture of cooperation,”
said Peggy Gallos, Executive Director for AEA. “Partnering with Moonshot Missions will provide
our members and all NJ public utilities with additional resources they need in this unprecedented
time.”

Moonshot Missions will also leverage its own peer advisory services to assist utilities in identifying
significant cost reductions, introducing new technologies, and identifying ways to relieve financial
burdens on the utility and its ratepayers. This approach will focus on under-resourced communities overburdened with environmental stressors.

For more information about the NJ P2P Network, visit AEA or Moonshot Missions.

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**About Moonshot Missions:** Moonshot Missions is a 501(c)(3) non-profit collective of trusted peer advisors devoted to partnering with utilities to identify, customize, fund and implement strategies that help deliver clean water, improve performance, and reduce costs, with a focus on underserved communities. For more information or to schedule a consultation visit “Let’s Connect” on [www.moonshotmissions.org](http://www.moonshotmissions.org). Follow Moonshot Missions on [Twitter](https://twitter.com), [Facebook](https://facebook.com) or [LinkedIn](https://linkedin.com).

**About the New Jersey Association of Environmental Authorities:** NJAEA is a 49-year-old trade association serving New Jersey local, regional and county government agencies, mainly authorities, that provide water, wastewater and solid waste service. The mission of NJAEA is to provide information, education and advocacy that help member organizations provide professional, efficient and cost-effective service to their ratepayers and to help the public understand and appreciate the work of its members.

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