

Darrin Loeliger

User Experience Designer

With a passion for XR

darrinloeliger.com

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Based in San Francisco

Education

Rochester Institute of Technology

BFA New Media Design

Graduated August 2018

Skills

UX Design

UI Design

Motion Design

Visual Design

Iconography

3D Design

Software

Figma

Blender

After Effects

Sketch

Illustrator

Photoshop

Hobbies

Boardgames

Gardening

Camping

Motorcycling

Cycling

Fishing

Watercolor

Experience

Freelance

Designer Oct 2022 - Present

Operating as a one man studio for international clients. Working on everything from websites, to medical devices. Juggling 3 clients and projects at a time. Learned a lot about how to manage myself and maintain good communication with shareholders. Working on XR projects in my spare time.

NewDealDesign

User Experience Designer Jan 2019 - July 2022

I worked with over 20 clients ranging from Fortune 500 companies to startups. Designed user experiences for apps, websites, wearables, appliances, smart homes, cars, robots, and more. I managed and grew client relationships, conducted user research, brainstormed with teammates, made strategic design decisions, painted beautiful visual designs, animated interactive prototypes, collaborated with engineers to build and deploy, incorporated user feedback, and killed my babies.

FriendlyU

User Experience Designer 2015 - 2018

Worked on a small scrappy team to quickly define the user experiences for FriendlyU's marketing website, web app, and app. Worked side by side with engineers to ideate and build new features based on customer feedback. I defined the brand identity and marketing materials.

ITS Service Desk

Support Representative 2015

Diagnosed hardware and software faults and solved technical and application problems either over the phone or in person.