LEND A HAND UP – FUNDRAISER & BOOST CRITERIA

Host an online fundraiser and/or benefit with Lend A Hand Up for a local family in medical crisis. Lend A Hand Up offers up to $5,000 in Boost funding and other resources for fundraisers that meet service area and other criteria*.

*If you meet the following criteria, we encourage you to start a fundraiser with Lend A Hand Up.

☐ The recipient/family is experiencing substantial financial hardship due to a life-threatening or severely incapacitating health issue or traumatic event.

☐ The recipient/family is a resident of Cass County, ND, Clay County, MN, or one of the following cities in Becker County, MN: Lake Park, Audubon, Detroit Lakes.

☐ A fundraising team of at least three people has been formed with a champion willing to serve as a passionate leader. The champion should NOT live in the same household as the recipient.

☐ The fundraising team plans to use Lend A Hand Up's website (LendAHandUp.org) to raise funds online for an individual/family since the program's crowdfunding and online auction tools are free and gifts are boosted 20%. (Requests for online fundraisers may be submitted at any time.)

☐ If a benefit/event or other fundraising activity is planned, the request for boost funding will be submitted to Lend A Hand Up at least 30 days prior to the scheduled event to allow time to maximize event planning and promotions.

☐ The fundraising champion and another volunteer are willing to endorse the fundraiser with an email, note or letter verifying **how** and **why** they plan to promote and/or support the campaign.

☐ A benefit fund with a checking account is established at a bank/credit union located in Cass County, ND, Clay County, MN or in the city of Lake Park, Audubon, or Detroit Lakes. The fund must be established with at least two title signers; one being the recipient/family and one being the fundraising champion (or another key volunteer who doesn't live with recipient). All donations raised through the fundraiser must be directed to this benefit fund. Learn more about setting up a benefit fund: www.lendahandup.org Host a fundraiser, Step 2 in the Planning Guide.

Once your request is approved:

☐ Volunteers will include Lend A Hand Up logo(s), website address and boost information on flyers, social media posts, and promo items. Lend A Hand Up will share logos upon approval. Please do not utilize logos or publicize boost funding until formal approval notice is given.

☐ Recipient or parent/guardian agrees they will privately share donation data at the end of the fundraiser (benefit fund statements) to validate boost funding amounts.

==The request form, required attachments and two letters of endorsement (fundraising champion and another volunteer) may be dropped off, emailed, mailed or faxed to the program office.==

How are Gifts Boosted?

Funding: Lend A Hand Up will add a $100 boost for every $500 raised, up to $5,000 per fundraiser. A boost cap of $1,000 per donor applies. Boost funding does not apply to online gifts and cash/check gifts deposited or transferred into the benefit fund by the recipient, household members or anyone who would financially gain from the fundraiser.

The maximum timeline of an online fundraiser is six months. After receiving a boost check, a minimum of one year is required before a new request will be reviewed for the same individual/family.

- **Boost for Online Fundraisers** (Crowdfunding using the Lend A Hand Up donation page)**:**
  Once approved, boost funding is based on online donations made through lendahandup.org, effective upon the approval date. Gifts raised on other sites or by cash/check do not count towards the boost.

- **Boost for Benefit/Event and/or other Fundraising Activities** (In-person benefit, online auction using LendAHandUp.org, raffle, t-shirt sale, run/walk/bike-a-thon, etc.)**:**
  Once approved, boost funding is based on online gifts made through lendahandup.org, as well as cash/check gifts deposited into an established benefit fund, effective upon the approval date. Gifts raised on other sites or through other events do not count towards the boost.

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Did you know Lend A Hand Up has a fundraising "How to" Step by Step Guide*?* Check it out at lendahandup.org