

Host a benefit or online fundraiser with Lend A Hand Up for a local family in medical crisis. Lend A Hand Up offers up to \$5,000 in Boost funding and other resources for family fundraisers who meet service area and other criteria\*.

### How are Gifts Boosted?

**Funding:** Lend A Hand Up will add a \$100 boost for every \$500 raised, up to \$5,000 per fundraiser. A boost cap of \$1,000 per donor applies. Boost funding does not apply to online gifts and cash/check gifts deposited in the benefit fund by the recipient, household members or anyone who would financially gain from the fundraiser. Recipient/families can only receive boost funding for one fundraiser per year.

- **Online Fundraiser:** Requests to start an online fundraiser with Lend A Hand Up and receive boost funding may be submitted any time. Once approved, boost funding is based on online donations made through [lendahandup.org](http://lendahandup.org), effective upon the approval date (90-day maximum). Gifts raised on other sites or by cash/check are **not** eligible.
- **Benefit/Online Auction/Other Event:** Requests to host an in-person event or online auction in partnership with Lend A Hand Up and receive boost funding must be submitted at least 30 days in advance of the event. Once approved, boost funding is based on online gifts made through [lendahandup.org](http://lendahandup.org), as well as cash and check gifts deposited into an established benefit fund, effective upon the approval date (90-day maximum). Gifts raised on other sites or through other events are **not** eligible.

Note: A benefit or online auction may be added to an active online [lendahandup.org](http://lendahandup.org) fundraiser if information is received before the end of the 90-day online fundraiser and at least 30 days prior to the planned benefit/auction.

#### **\*If you meet the following criteria, we encourage you to start a fundraiser with Lend A Hand Up.**

- The recipient/family is experiencing substantial financial hardship due to a life-threatening or severely incapacitating health issue or a traumatic event resulting in severe physical harm or loss of life.
- The recipient resides in Cass County, ND, Clay County, MN, or one of the following cities in Becker County, MN: Lake Park, Audubon, Detroit Lakes.
- If hosting a benefit or other community event, a request to partner with Lend A Hand Up will be submitted at least 30 days before the event. (Requests for online campaigns may be submitted any time.)
- A fundraising team of at least three people has been formed with a champion willing to serve as a passionate leader. The champion will submit the Lend A Hand Up request and facilitate communication between recipient, volunteers and Lend A Hand Up staff. The champion should NOT live in the same household as the recipient.
- The fundraising champion and another volunteer are willing to endorse the fundraiser with an email, note or letter verifying **how** and **why** they plan to promote and/or support the campaign.
- A benefit fund with a checking account is established at a bank/credit union located in Cass County, ND, Clay County, MN or in the city of Lake Park, Audubon, or Detroit Lakes. The fund must be established with at least two title signers; one being the recipient/family and one being the fundraising champion (or another key volunteer who doesn't live with recipient). All donations raised through the fundraiser must be directed to this benefit fund. Learn more about setting up a benefit fund: [www.lendahandup.org](http://www.lendahandup.org) Host a fundraiser, Step 2 in the Planning Guide.

#### **Once your request is approved:**

- Volunteers will include Lend A Hand Up logo(s), website address and boost opportunities on flyers, posts and promo items. Lend A Hand Up will share logos upon approval. Please do not utilize logos or publicize boost funding until formal approval notice is given.
- Recipient or parent/guardian agrees they will privately share donation data at the end of the fundraiser (benefit fund statements) to validate boost funding amounts.

**The request form, required attachments and two letters of endorsement (fundraising champion and another volunteer) may be dropped off, emailed, mailed or faxed to the program office.**

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Did you know Lend A Hand Up has a fundraising "How to" Step by Step Guide? Check it out at [lendahandup.org](http://lendahandup.org)