

# ANDREA SAAVEDRA

UX/UI DESIGNER

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Miami, FL



## MY PROFILE

I enjoy taking conceptual ideas and turning them into something useful and valuable solutions for users. I design flows and experiences that are simple, and elegant that contribute to high-level strategic decisions with the product manager, teams, and stakeholders. With over 7 years of industry experience, I work with companies and agencies to create brands and performant user interfaces.

## EDUCATION

2019 - 2020

### UX/UI DESIGN

Ironhack

2015 - 2017

### ILLUSTRATION

School of Visual Arts

## SKILLS

User Research

Prototyping

Wireframe

Usability Testing

Branding

Accessibility

HTML & CSS

Design Systems

Information Architecture

## SOFTWARES

Figma, Maze, Invision, Webflow,  
Hotjar, Marvel, Adobe Creative Suites:  
Photoshop, Illustrator, XD, Indesign &  
After Effects

## WORK EXPERIENCE

### UX/UI Designer

Calculus - Contract

DEC 2022 - Current

- Build the bridge between design and development to optimize the design process.
- Debrief usability problems in an interface and organized heuristic evaluation.
- Conduct an interface inventory and test.

### UX/UI Designer

Ardan labs - Miami, FL

Oct 2020 - Oct 2022

- Designing high-fidelity prototypes that facilitate user research and business decisions.
- Redesign website with new visual direction.
- Map out customer journeys, and user flows in order to blueprint the user experience.
- Lead sprints and workshops to align with business goals with the user in mind.
- Collaborate in A/B testings and analytics review.
- Build prototypes with HTML & CSS.

### Creative & Web Designer

Greene's Reserve - Contract

OCT 2020 - FEB 2021

- Created visual identity: logo, labels, product packaging, mood boards, and graphics.
- Hand off brand guidelines to the team and prospect designers.
- Ideated and build web pages, interactions, and flow.
- Helped design presentation for business funding.

### Graphic Designer

Uniweld - Fort Lauderdale, FL

MAY 2019 - SEP 2020

- Took product photography and retouching. Composed graphics for marketing.
- Collaborate in campaigns to promote the company's exhibition at FabTech.

## AWARDS

2020

### The Digital Creators Fund

Ironhack & Facebook

2016

### Video Viral Challenge

Marvel Hubsnap