

Jamey Gannon

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WORK EXPERIENCE

Cinco Terras + Some Kind of Coffee - Creative Director • '19 - Present
At both coffee companies I worked closely with the CEO to create any and all design and marketing needs such as branding, packaging, sales decks, and managing + producing content for both Instagrams.

Freelance Graphic Design • 2019 - Present

My freelance work has primarily consisted of logo design, brand identity design, and print collateral such as poster and packaging design.

Starbucks - Barista • 2018 - Present

Starbucks has taught me so much about teamwork, being accountable, and the complexities of coffee. Starting at 16, I had the same responsibilities and expectations of adults many years my senior and this played a crucial part in the person I am today.

EDUCATION

Arizona State University (Online) • 2019 - 2023

Digital Audiences (BS) - "gives students the skills they need to use digital and social media to deepen impact in any industry, including strategy development, digital analytics, SEO and SEM campaigns, paid and organic social campaigns, audience research and more."

Design • 2017-current

My design education started briefly at my local technical high-school in 2016, although I had been accepted into art schools, i have taken initiative to teach my self the principles and history of design. I utilize my library, online libraries, courses from companies like The Futur, Skillshare, and Youtube.

SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Adobe After Effects
- Typography
- Content Strategy
- Logo Design
- Big-picture thinking
- Organization
- Applying critique
- Concise & effective communication
- Working with briefs
- Writing
- Team-work
- Working with dead-lines/pressure
- Research
- + excited and happy to learn more!

About

Hello! My name is Jamey Gannon and I am a graphic designer. I'm a perceptive thinker, an attentive learner, and a believer in great design.

I am a self-taught designer, but I am pursuing a degree in Digital Marketing to compliment my passion for design. I use my Instagram to share and archive all I learn.

Aspirations

I want to expand my visual vocabulary and knowledge of design, business and the world. I hope to be a full-time graphic designer in the near future and am very interested in creative direction, typography and a studio career. Larger life goals include living a healthy, invigorating life in a beautiful place with beautiful people.

Inspirations

Chris Do, Chip Kidd , Naval Ravikant, Micheal Bierut, Petrola Vrontikis, James Draplin, Jessica Walsch, Shepard Fairey, Herb Lubalin

Instagram: @jameygd
Twitter: @conception
Behance, LinkedIn, Pinterest: jameygannon
Youtube: Yesitsjamey

Jamey Gannon

Cover Letter

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Hello Critical Mass team! My name is Jamey and I am a multidisciplinary graphic designer with a passion for design with strategic approaches. I love not only being able to create beautiful things for my clients, but also solve deeper problems for them as well. I describe myself as a perceptive thinker, an attentive learner, and a believer in great design.

I am a self-taught designer and I am pursuing a degree in Digital Audiences to compliment my passion for design. I use my Instagram to share and archive all I learn as well as a way to hold myself accountable for my design education and encourage you to view it to see some of my personality and process.

To address your skill needs:

- I have experience with curating moodboards, page layouts, site grids, and photo editing.
- I have recently learn Webflow and After Effects (mainly kinetic typography and simple animated gifs)
- I have over a year of freelance design experience and almost 4 years with the Adobe CC.
- I'm a great communicator and extremely adaptable.

I'd love to have a call to discuss more about what you are looking for and to tell you more about myself and capabilities.

Thanks,

Jamey Gannon