

# Jamey Gannon

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## WORK EXPERIENCE

### *Cinco Terras Coffee - Graphic Designer • 2019 - Present*

At Cinco Terras coffee I worked closely with the CEO to create sales decks, bag packaging, and marketing collateral such as banner ads and Instagram content. Being the only graphic designer with the company, I had to make executive creative decisions.

### *Freelance Graphic Design • 2019 - Present*

My freelance work has primarily consisted of logo design, brand identity design, and print collateral such as poster and packaging design.

### *Starbucks - Barista • 2018 - Present*

Starbucks has taught me so much about teamwork, being accountable, and the complexities of coffee. Starting at 16, I had the same responsibilities and expectations of adults many years my senior and this played a crucial part in the person I am today.

## EDUCATION

### *Arizona State University (Online) • 2019 - 2023*

Digital Audiences (BS) - "gives students the skills they need to use digital and social media to deepen impact in any industry, including strategy development, digital analytics, SEO and SEM campaigns, paid and organic social campaigns, audience research and more."

### *Design • 2017-current*

My design education started briefly at my local technical high-school in 2016, although I had been accepted into art schools, I have taken initiative to teach myself the principles and history of design. I utilize my library, online libraries, courses from companies like The Futur, Skillshare, and Youtube.

## SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Adobe After Effects
- Typography
- Content Strategy
- Logo Design
- Big-picture thinking
- Organization
- Applying critique
- Concise & effective communication
- Working with briefs
- Writing
- Team-work
- Working with dead-lines/pressure
- Research
- + excited and happy to learn more!

## About

Hello! My name is Jamey Gannon and I am a graphic designer. I'm a perceptive thinker, an attentive learner, and a believer in great design.

I am a self-taught designer, but I am pursuing a degree in Digital Marketing to compliment my passion for design. I use my Instagram to share and archive all I learn.

## Aspirations

I want to expand my visual vocabulary and knowledge of design, business and the world. I hope to be a full-time graphic designer in the near future and am very interested in creative direction, typography and a studio career. Larger life goals include living a healthy, invigorating life in a beautiful place with beautiful people.

## Inspirations

Chris Do, Chip Kidd, Naval Ravikant, Micheal Bierut, Petrula Vrontikis, James Draplin, Jessica Walsch, Shepard Fairey, Herb Lubalin

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