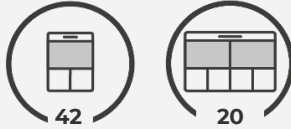


## The challenge

With thousands of meeting rooms worldwide, this bank took on the mammoth task of transitioning from Cisco MX/SX single and dual systems to Zoom during 2021. Zoom Rooms allowed for more flexibility with hardware, but the business needed to establish a global standard for the user experience across a range of locations that were far from standardised.

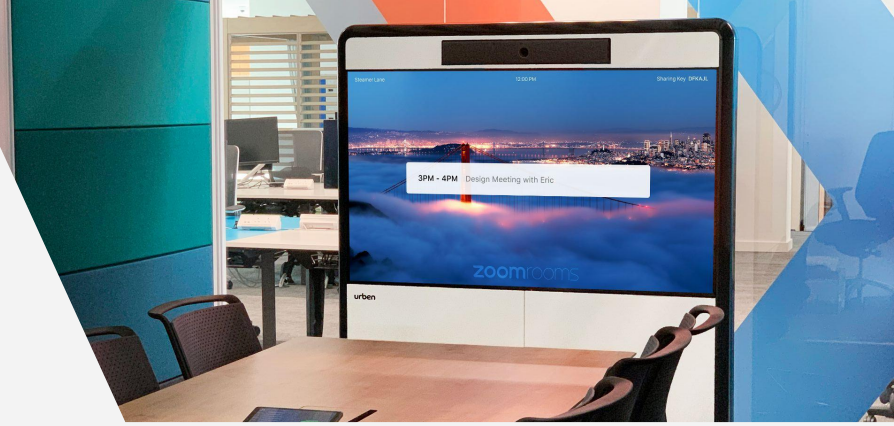
For locations where wall-mounting was not possible, the customer started looking for a more aesthetic and functional solution to replace their existing stands.



## The Solution

Enter Urben. The bank got an awful lot more than a “stand”. Urben designed a full range of completely freestanding systems for single and dual-screen rooms, from 49” to 98”.

- Zoom Rooms video conferencing software.
- Urben 55” systems feature LG displays, Neat Bar, and Neat Pad. 65”+ systems feature LG displays, Logitech Rally Bar, Logitech expansion microphone and Logitech Tap. (All systems in Hong Kong featured Samsung displays.)



Urben installed 62 systems in London alone over five weeks

