


# Juan Ye (Juii)

Product | UX Designer

 Jjuanye@gmail.com

 www.juiiye.com

 + 949 468 8552

## Education

### University of Southern California

MFA, Interaction Design, 2020

### Hong Kong Polytechnic University

MDes, Design Practices, 2013

### Tongji University

BE, Transportation Design, 2012

## Skills

### Digital Tools

(proficient) Illustrator, InDesign, Photoshop, After Effects, Premiere, Adobe XD, Sketch, Figma, Cinema4D, Blender, Rhinoceros  
(basic) Python Scripts, Html, CSS, Unity

### Languages

English, Chinese, Japanese

## Achievements

### GDUSA Design Competition

Winner, 11/2020, USA

### Amazon + Adobe Design Jam

Honorable mention, 09/2020, USA

### International Disaster Prevention Tech. Comm. Conference

Lecturer, 07/2018 & 02/2017, Colombia

### BMW Project J Design Competition

2nd prize, 10/2011, China

### China Anting Automotive Design Conference & Workshop

Work on exhibition, 11/2010, China

## Professional Experience

### UX Design Intern | 12/2020 - present

PocketCFO, Los Angeles, USA

- Conduct user-centered research, usability testing, and QA
- Create wireframes, mock-ups, prototypes, visuals and animations utilizing design system and communicate to stakeholders
- Design responsive webs & prepare social media marketing assets

### UI/UX Designer | 10/2020 - present

Student Organization at USC, Los Angeles, USA

<App going to launch in mid-2021>

- Design a mobile application and a website for an NGO
- Conduct user behavioral research and synthesize results
- Design user experiences that include information architecture, wire frames, graphics, animations, prototypes and mock-ups
- Conduct usability testing and design iteration

### Teaching Assistant | 08/2020 - 12/2020

USC Roski School of Art and Design, Los Angeles, USA

- Taught two 4-unit courses of ART 105: Art and Design Studio

### Product Designer | 08/2014 - 07/2018

Hydrosoken Technology Institute Co., Ltd., Osaka, Japan

- Designed UX and UI for web GIS platforms and mobile applications to help prevent disasters
- Created 3D digital models and animations of cities to prepare VR environments with large-scale data of numerical simulations
- Visualized and re-designed inundation maps of major cities in Japan (published on-air by NHK)
- Assisted in marketing/business strategy for local & abroad markets

### Industrial Designer | 10/2013 - 07/2014

Gate 8 Ltd., Hong Kong

- Designed retail interiors, display furniture, and exhibition layouts
- Supervised manufacturing process, QA & QC

### Design Intern | 07/2011 - 09/2011

Tongji Automotive Design Research Institute, Shanghai, China

- Designed proposals for the next generation of Prius (sponsored by Tecnoart Research Toyota Japan) and acted as the project manager

### Design Intern | 12/2010 - 02/2011

Icna Design & Engineering Co., Ltd., Shanghai, China

- Designed exteriors (facelift) for four automotive companies