

Juan Ye (Juii)

Product | UX Designer

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🌐 www.juiiye.com

Education

University of Southern California

MFA, Interaction Design, 2020

Hong Kong Polytechnic University

MDes, Design Practices, 2013

Tongji University

BE, Transportation Design, 2012

Skills

Digital Tools

(proficient) Illustrator, InDesign, Photoshop, After Effects, Premiere, Adobe XD, Sketch, Figma, Cinema4D, Blender, Rhinoceros
(basic) Python Scripts, Html, CSS, Unity

Languages

English, Chinese, Japanese

Achievements

GDUSA Design Competition

Winner, 11/2020, USA

Amazon + Adobe Design Jam

Honorable mention, 09/2020, USA

International Disaster Prevention Tech. Comm. Conference

Lecturer, 07/2018 & 02/2017, Colombia

BMW Project J Design Competition

2nd prize, 10/2011, China

China Anting Automotive Design Conference & Workshop

Work on exhibition, 11/2010, China

Professional Experience

UX Design Intern | 12/2020 - present

PocketCFO, Los Angeles, USA

- Conduct user-centered research, usability testing, and QA
- Create wire frames, mock-ups, prototypes, visual and animations utilizing design system and communicate to stakeholders
- Design responsive webs & prepare social media marketing assets

UI/UX Designer | 10/2020 - present

Student Organization at USC, Los Angeles, USA

<App going to launch in mid-2021>

- Design a mobile application and a website for a NGO
- Conduct user behavioral research and synthesize results
- Design user experiences that include information architecture, wire frames, graphics, animations, prototypes and mock-ups
- Conduct usability testing and design iteration

Teaching Assistant | 08/2020 - 12/2020

USC Roski School of Art and Design, Los Angeles, USA

- Taught two 4-unit courses of ART 105: Art and Design Studio

Product Designer | 08/2014 - 07/2018

Hydro Technology Institute Co., Ltd., Osaka, Japan

- Designed UX and UI for web GIS platforms and mobile applications to help prevent disasters
- Created 3D digital models and animations of cities to prepare VR environments with large-scale data of numerical simulations
- Visualized and re-designed inundation maps of major cities in Japan (published on-air by NHK)
- Assisted in marketing/business strategy for local & abroad markets

Industrial Designer | 10/2013 - 07/2014

Gate 8 Ltd., Hong Kong

- Designed retail interiors, display furniture, and exhibition layouts
- Supervised manufacturing process, QA & QC

Design Intern | 07/2011 - 09/2011

Tongji Automotive Design Research Institute, Shanghai, China

- Designed proposals for the next generation of Prius (sponsored by Tecnoart Research Toyota Japan) and acted as the project manager

Design Intern | 12/2010 - 02/2011

Icna Design & Engineering Co., Ltd., Shanghai, China

- Designed exteriors (facelift) for four automotive companies