

# PRIVACY POLICY

**This policy was last modified on September 15, 2020.**

The web site you have entered (octagoncenter.com, its sub-domains and any services available therefrom, including any mobile versions of the web site or mobile applications) (the “Site”) is independently operated by Octagon Center (“we” or “us”). We respect your privacy rights and recognize the importance of protecting information collected from you and about you. This privacy policy (the “Privacy Policy”) describes how we collect, use, and share that information. **Your use of the Site constitutes your acceptance of this Privacy Policy.**

## **1. COLLECTION OF INFORMATION**

### **a. We collect personally identifiable information when you voluntarily provide it to us.**

We collect personally identifiable information from you in several different ways on the Site. Personally identifiable information means information that can reasonably be used to identify you personally, such as your name, phone number, and email address). We collect such information when you voluntarily provide it to us (such as when you complete an online form submission). You can choose not to provide the requested information, but you might not be able to take advantage of certain Site features.

### **b. We automatically collect information about your browser or device and your use of the site when you interact with us.**

When you access and use the Site, our technology and tools may automatically collect and record certain non-personally identifiable information about your use of the Site (including your IP address, your browser type, the make and model of device used to view the Site, location information, unique device identifiers, and other information relating to your use of the Site, browser or device).

We may also use cookies and other similar technologies to collect information about your use of and access to the Site.

Cookies are small bits of information that may be placed on your computer by websites you visit, applications you use, or advertisements you view. Cookies alone tell us nothing about who you are, unless you or a third-party gives us personally identifiable information, which may then be linked to the data stored in the cookie.

**d. We may build a profile about you based on information you voluntarily provide us, information we automatically collect from you, and information obtained from third-parties.**

We may combine information provided by or collected from you in connection with your use of the site with information provided by you to us in other ways.

## **2. USE OF COLLECTED INFORMATION**

We collect and use the types of information described above to assist in the administration and operation of the Site and to provide you an efficient, meaningful, and customized experience. We may use the information to:

- Fulfill our obligations with respect to any reason you volunteered the information (e.g., to respond to an inquiry, administer a contest or sweepstakes, deliver a newsletter, etc.);
- Allow you to participate in interactive features of the Site;
- Deliver marketing, advertising, and promotional messages to you;
- Improve the Site or our products and services;
- Optimize your experience on the Site (e.g., troubleshooting technical programs, storing your preferences, etc.);

## **4. THIRD-PARTY WEBSITES AND THIRD-PARTY EMBEDDED CONTENT.**

We do not control the privacy policies of third-party web sites, our affiliates, and business partners which may be accessed, directly or indirectly, through your use of the Site. Any information you provide to, or that is collected by, third-party sites may be subject to the privacy policies of those sites (including third-party content embedded on the Site), if any. It is up to you to review the terms of use and privacy policy of third-party websites or third-party content originators.

## **7. PROTECTION OF INFORMATION**

No data transmission over the Internet is completely secure and no security mechanism is impenetrable. Therefore, we cannot guarantee the security of the information that we collect from you or the security of our servers or the Site. By accessing the Site, any transmission of information is at your own risk and you agree to assume all risk in connection with information sent to us or collected by us.

## **9. FOREIGN JURISDICTION.**

The Site is designed for and targeted to Israeli audiences and is governed by and operated in accordance with the laws of Israel. We are not responsible under any privacy laws or local data protection laws in any jurisdiction other than Israel.

## **12. MISCELLANEOUS.**

From time to time we may modify this Privacy Policy to reflect, among other things, changes in the law or our information collection and use practices and such modifications shall be effective upon posting by us. Your continued use of the Site after a revised Privacy Policy signifies your acceptance of the revised Privacy Policy. **It is important that you review this Privacy Policy regularly to ensure you are updated as to any changes.**

