



**Rachel
McClain**
Graphic Designer

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rachelmcreative.com

EDUCATION

Nossi College of Art & Design
Nashville, TN - BGA

Western Kentucky University
2015 - 2016

SKILLS

Adobe Creative Suite
Modo
Cinema 4d
Wordpress
Bootstrap
Branding
UX/UI
Sketch
Motion Graphics
Microsoft Office
Mac Os
Windows 10

EXPERIENCE

Inked Brands

2019 *Graphic Designer*

Worked on 8 brands. Responsible for ideation.

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Inked Brands

2018 *Jr. Graphic Designer*

On a marketing team of 6 people.
Collaborated with 2 other designers.
Designed digital and print pieces.

J. Warner Ventures

2017 *Lead Designer*

Managed 1 graphic designer. Maintained
3 websites. Worked closely with the
marketing team.

Werkshop Branding

2016 *Graphic Designer*

Designed various projects for print, social
media, stationery, logos, and brochures.
Managed 3 social media accounts.

Imagewest

2015 *Graphic & Web Designer Intern*

Created print and web publications for 3
industries - Study Abroad, University, Non-
profit. Collaborated on 2 campaigns.
Designed the UI for a government Safe
Sleep campaign.

SunnyFoxy Photography

2014 *Photography Intern*

Assisted with all photoshoots. Helped with
marketing strategy. Boosted SEO on their
website to show on the first page of google.
Designed Photoshoot presentations for clients.