



a resumé

MICHAEL PEACOCK'S WORK EXPERIENCE

MICHAEL PEACOCK
MICHAEL@PEACOCKERY.DESIGN
PEACOCKERY.DESIGN
(417) 631-5294

I strive to design effective, compelling & delightful experiences for brands and users. My thing is establishing data-driven design processes, because I believe that when you can coast on process you free up the mind to be creative.

EDUCATION

Aug. 2007-
May 2012
DRURY UNIVERSITY
Bachelor of Fine Arts
Bachelor of Architecture

Major in Graphic Design
Major in Urban Architecture
Minor in Art History
Minor in Global Studies

FLAVOR

Nov. 1989-
June 2004
GUADALAJARA, MEXICO
Fluent Spanish

Dec. 2011-
Today
MARRIED LIFE
Parent of 2

N/A
ENNEAGRAM
Type 7 wing 8

N/A
NERDINESS
Board Games

Machi Koro
Sushi Go
Viticulture
Forbidden Desert
Carcassonne
Codenames

Nov. 2007-
May 2012
DRURY UNIVERSITY
Ultimate Disc Club

WORK EXPERIENCE

Dec. 2018-
May 2020
HOOK CREATIVE
UX Director

Established internal team practices & project processes, defined team roles, managed team, digital content strategy, hiring, UX design & research, UI design, interaction design, rapid prototyping, front-end development.

Nov. 2016-
Nov. 2018
THE MARLIN NETWORK
Art Director

Worked with remote teams & Fortune 500 companies in the food industry. Brand positioning & campaigns. Established digital design standards & systems. Directed photo shoots & managed teams.

Aug. 2012-
May 2020
DRURY UNIVERSITY
Adjunct Faculty

100 Graphic Design I
200 Graphic Design II
200 Publication Design
300 Design Techniques
400 Adv. Design Techniques

2015-2016
REVEL ADVERTISING
Sr. Designer

2013-2015
ASSEMBLIES OF GOD USA
Sr. Designer (In-House)

2012-2013
TORGERSON DESIGN PARTNERS
Architectural Designer