

Ritesh Patel

EXPERIENCE DESIGNER

Talented professional of experience design with the proven know-how to combine creative and usability viewpoints resulting in world-class Web and mobile applications.

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East Windsor, NJ
(open to remote)

EXPERIENCE

User Experience Designer

Jan 2019 - Present

Freelance

- Led and accomplished an inventory tracking app project for springboard.com; attended online classes and received User Experience Design certification.
- Combine design theory with a user-centered design process that includes consideration for content strategy, information architecture, and overall usability.
- Rapidly adapt to new technologies and proficient user of Adobe XD/Figma for design and prototyping.

Web Design - Decors

Decors is a LED lights company that provides LED products to businesses and residents.

- Proposed a more intuitive navigation and cleaner user-interface that greatly enhanced speed and functionality of the website.
- Utilized Photoshop to create appropriate images for the website
- Worked on various projects ranging from Icon Design, Photo Retouching and maintaining client photographs in Adobe Photoshop library.

Web Design - Astro Perfumes

Astro Perfumes is a locally owned and an independent retailer carrying genuine brand name fragrances.

- Coordinated with the clients to generate web content to meet defined needs: designed new user-friendly e-commerce website.
- Studied and validated workflows and wireframes through iterations to realize client requirements.
- Evaluated designs with customers continuously during usability testing to drive further improvements while researching to maintain up-to-date knowledge of new trends.

Inventory Tracking App - School Project

Inventory Tracking App is a case study and a capstone project I did when I was enrolled in springboard.com, an online Bootcamp for User Experience Design.

- Conceptualized and designed user-centric solutions, simple and effective, by transforming ideas and concepts into storyboards, user flows, wireframes, high fidelity designs, and prototypes to help materialize and communicate vision of the solution.
- Leveraged advanced and user-centric mindset to create designs and rapidly test and iterate to minimize flaws.
- Pooled resources with mentor weekly to ensure deliverables align with user needs and achieve maximum satisfaction.

Warehouse Associate

Mar 2019 - Apr 2019

Pep Boys - East Brunswick, NJ

Pep Boys is an automotive aftermarket chain and retailer that offers quality auto repair and car parts.

- Secured and Educated new and existing customers on products and services Pep Boys offered on a daily basis.
- Promoted to warehouse associate position to oversee the plan of re-organizing the auto parts and executing it under the service manager's supervision. Keeping track of inventory by performing daily, weekly, and monthly cycle counts.
- Succeeded in increasing the work efficiency by 30%, customers feedback was positive on receiving orders on time. Store's holiday sales for that year were up by 27% from the previous year.

Warehouse Associate

Aug 2016 - Jun 2018

Autopart International - North Brunswick, NJ

Autopart International is a leading provider of premium auto parts for the professional service provider.

- Assisted customer service in interactions with clients to ensure timely and accurate ordering and delivery.
- Directed all warehouse operations, including shipping, receiving, inventory control, and maintained compliance with all safety regulations.
- Supervised new hires and provided training in safety and inventory control procedures. Performed daily inventory control and weekly cycle counts which increased total accuracy.

SKILLS

Interaction

User Survey & Interview, User Research, Card Sorting, Competitive Analysis, User Persona, User flow, Site map

Experience Design

Wireframing, Visual Design, Usability Testing, Interactive Prototypes, Design Iterations, Adobe XD, Figma, Invision, Photoshop, Spline, Webflow, Adobe CC

EDUCATION & CERTIFICATE

BSc, Information Technology

University of Phoenix, 2020

User Experience Design Certificate

Springboard, 2018

OTHER

Languages

Hindi & Gujarati (Fluent)