

# Hi there, my name is Jim Yeh.

## JIMYEH.DESIGN

ART DIRECTOR / SENIOR VISUAL DESIGNER

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Website: [jimyeh.design](https://www.jimyeh.design)

## EDUCATION

2011  
Seneca College  
HTML & CSS

2003  
International Academy of  
Design & Technology  
Graphic Design

2002  
Arena Multimedia  
Multimedia Design

## RECENT WORK

- [Hostaway](#)
- [Fluence Technologies](#)
- [Old Town Toronto Art Festival](#)
- [Maria Lieu Real Estate Team](#)
- [Vena Solutions](#)



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## ABOUT ME

I am a graphic designer based in Toronto, Ontario and I help people speak about their brands using the language of design. I specialize in creating beautiful and user-oriented design in logotypes, icons, illustrations, videos, web and user interfaces.

## WORK EXPERIENCE

2019 - PRESENT — 06 MONTHS

**Hostaway** • Managed the visual brand of the company  
Art Director • Spearheaded the launch of new website  
• Built a library of sales and marketing collateral

2016-19 — 03 YEARS

**Vena Solutions** • Redeveloped the company visual brand  
Graphic & Web Designer • Created all print, video, and digital assets  
• Revamped the entire marketing assets

2011-16 — 05 YEARS

**First Lady Products** • Designed multiple e-commerce websites  
Senior Designer • Created multiple tradeshows assets and collateral  
• Conceptualize new visuals for all new products

## SPECIALIZATION

Grid & Layout	Adobe Photoshop	Wordpress
Typography	Adobe Illustrator	Webflow
Colour Theory	Adobe Indesign	Marketo
Image Editing	Adobe Dreamweaver	Hubspot
Web Accessibility	Adobe Premiere	Mailchimp
UX / UI Design	Adobe After Effects	MS PowerPoint
Illustrations	HTML & CSS	Thumb Wrestling

## OTHER INTERESTS

[COOKING](#) / [DRAWING](#) / [SUNSETS](#) / VIDEO GAMES / AVOCADO TOASTS / 90 DAY FIANCE