

LANGUAGE English  
NATIONALITY Vietnamese  
LOCATION Singapore

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## Nguyen Hoang Giang

Product Designer / Problem Solver

### OVERVIEW

Giang Hoang has been solving problems using design for the last 7 years. Over his career, he has built & led multiple projects with companies such as Parkway, Ninjavan (\$396.5M total funding), AnyMind Group (\$35.9M total funding), Nugit (\$5.2 total funding Series A) etc.

### CORE SKILLS

- ▶ Design & Research
- ▶ Design System Management
- ▶ Art Direction
- ▶ Prototype
- ▶ Illustration
- ▶ Front-end Coding (HTML/CSS/JS)

### OTHER SKILLS

- ▶ Product Management
- ▶ Time Management

### PROFESSIONAL BACKGROUND

## The Chosen Lab

Design Partner | Nov 2017 - Present | Singapore

Served as a consultant to provide clients design ideas, suggestions.

Built & led a team of 3+ designers & developers from the ground up. Designed & built multiple websites & apps for clients.

## Nugit

Product Designer | Aug 2015 - Oct 2017 | Singapore

Designed & improved the app platform & the marketing site, from wireframe to prototype based on our customer feedbacks.

Worked closely with product managers & developers to make sure the design, functions, animations are implemented correctly.

## Creatisol

Web Designer | Feb 2015 - Jul 2015 | Singapore

Designed web & app interfaces for multiple local businesses.

Worked closely with product managers & developers to make sure the design, functions, animations are implemented correctly.

## StreetDirectory

Web Designer | Aug 2014 - Jan 2015 | Singapore

Designed web interfaces for multiple local businesses, implemented the design into internal CMS system & spoke with customers to gather feedbacks/ideas.

## Independent

Web Designer | Dec 2012 - Jul 2014 | Vietnam

Worked with marketplaces to provide design templates & designed web interface for worldwide clients.

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### TESTIMONIALS

**Kiat Lim** | Kiat.sg, IxDA Singapore

There's definitely one word I can describe him: FAST. Aside from eating super fast during lunch, Giang is also super fast in his work, putting together screens and interfaces that of high quality and quantity. Giang is also savvy with front-end development so you'll be sure that the screens are buildable. He also has a great personality to work with, chill, responsible, flexible, friendly, super nice. Great guy!

**David Sanderson** | Founder & CEO, Nugit

“In each project, Giang brought his unique blend of creativity, would often challenge our brief to make it better, adding his input not just in visual design but general 'product-sense' and customer understanding. Importantly, it is clear that Giang is constantly staying up to date with the latest design patterns and trends, so you can be sure that you won't be getting something that looks dated before it's launched.

Giving a creative challenge to Giang means it's as good as done, and done on time. He works hard and gives a shit, treating the project like it's his own.”

**Ridzwan Aminuddin** | Former Senior Product Manager, Ninjavan

“I worked with Giang on a multi platform solution that Ninja Van was developing. Giang was tasked to deliver a cross device platform that had a consistent UX built upon material design that would resonate with a particular persona of individuals. Giang delivered immaculate high quality work, was timely, communicated extremely well and exceeded my expectations in many areas especially so in his ability to design and layouts that would work with my specific use cases while still retaining simplicity and familiar ux layouts. I look forward to continually working with Giang in future. He is detail oriented and a model UX professional.”