



# Ryan Dark

## Graphic Designer

### About me

From an early age Art has been a passion of mine. On completion of my Diploma in Art and Design, I applied to UWTSD to study Graphic Design with a view to further develop my skills and work towards establishing a career in this field. I have a passion for all types of Design and have excellent skills in; Corporate Identity, Editorial, UI and UX, and social media. Over the last 2 years I have also learnt how to code emails using Adobe Dreamweaver. I particularly enjoy working on Corporate Identity, as seeing a business identity come to life, demonstrates the power of Design. I am forward thinking in my work and when designing I ensure my work is current and relevant. I enjoy working with others and have excellent communication and listening skills. I am a firm believer in always pushing myself, and learning something new every day. I see myself as a quick learner and can adapt to any new working environment.



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### Experience

05/07/2022 - Present  
Middle-weight Designer at phs Group

In under 2 years since starting my career with phs, I achieved my first promotion to become a Middle-weight Designer/Manager. This role has a lot more responsibility as I look over any design-related materials and manage a Junior Designer. The importance of making sure the brand grows and that it is represented properly across all forms of media excites me, and I feel a great sense of pride to be overseeing that. Making that jump from Junior to Middle-weight Designer whilst mentoring a new Designer was a lot to take on, but I embraced the challenge and I continue to grow as a Designer and Manager each day.

21/09/2020 - 04/07/22  
Junior Graphic Designer at phs Group

A full-time design position with phs Group. Having the opportunity to work in such a large company has been an incredible experience. My role was to support phs Group along with all its specialist businesses by designing brochures, flyers, icons, social posts, email design and coding, and websites. There are only two in-house designers at phs, so each day is different and challenging. I've learnt how to work across multiple brand guidelines and worked on a wide variety of design briefs.

2018 - Present  
Graphic Design client based work

I have completed a few small assignments for local firms. I designed a brand identity for my local hairdresser for her crafts business, designing a logo, pattern, business cards and came up with a concept of a digital catalogue to showcase her work. My other client experiences have been designing brand identities. Feedback from my clients was positive. Throughout my client experiences I have learnt how key time management and organisation is to reaching a successful outcome.

### Education

University of Wales Trinity Saint David  
Graphic Design BA Honours | 2016 - 2019  
Result - First Class Honours

Llwyn Y Bryn Gower College  
Art & Design Diploma | 2015 - 2016  
Result - Distinction

Bishop Vaughan Sixth Form  
A Levels | 2011 - 2013

Bishop Vaughan Comprehensive  
GSCE's | 2007 - 2011

### Skills



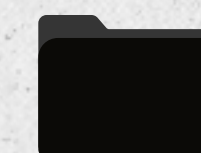
Adobe Creative Suite



Webflow



Attention to Detail



Organised



Working in a team



Motivated



Communication



Problem Solving

### Interests

Family

Films

Art

Gaming

Animals

Football

### References

Kelly Greenaway - 07930929639

Donna Williams - 01792481000 x3017

Gavin Kirby - 01792481272 x3272

### Achievements

23rd September 2022  
IoIC National Awards 2022

Winner of the "Best image" category at the Internal Communication Awards. The image was designed for International Women's Day.

2019  
New Designers

An event where talented designers from across the country are chosen to display their work. I was very humbled to be part of this event.

