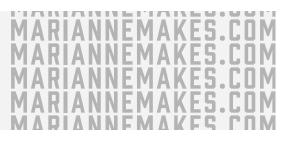
## MARIANNE WELLMAN

INTERACTION DESIGNER W/
PASSION FOR PLAY, EMERGING TECH,
& CROSS-CONTEXT DESIGN



\* WEBSITE FEATURED ON BESTFOLIOS.COM!

## AMPAIRE INC. / UX & BRANDING CONSULTANT

MAY 2020 - CURRENT (ONGOING CONTRACT)

- \_ Ampaire is an LA-based electric aviation start-up
- \_ UX / UI design to establish a competitive web presence (www.ampaire.com)
- \_ Innovating new ways to communicate Ampaire's brand story
- \_ Working closely with Marcom to strengthen brand messaging

## HUDSON EXECUTIVE COACHING / DIGITAL PRODUCT DESIGNER

SEPTEMBER 2020 - CURRENT (ONGOING CONTRACTS)

- \_ Collaborating with the Director of Innovation to clarify & modernize the UX
- \_ Iterative design process (lo-fi to hi-fi) for new digital products
- \_ Visual design, animation, and branding for an upcoming virtual event

## FIAT CHRYSLER AUTOMOBILES / USER EXPERIENCE DESIGNER

NOVEMBER 2019 - MARCH 2020 (CONTRACT)

- \_ Remote freelance work to extend my second internship (see below)
- \_ Redesigned FCA's Design Outreach website (functionally & visually)
- \_ Optimized PDF activity designs for use by teachers nationwide
- \_ Pitched web designs to developers for implementation
- \_ FCA was set to be the #I sponsor at National Arts Educator's Convention 2020, where they would present & share outreach tools at a national level. Unfortunately this convention was canceled due to Covid-I9

JANUARY 2019 - APRIL 2019 (UX DESIGN INTERNSHIP)

- \_ Lead design on project to ideate, brand and create new design outreach tools
- \_ Created richer educational / play experience for young students
- \_ Goal of making arts education resources & tools more widely accessible
- \_ Included more useful tools for artistic development for older students
- \_ Tools are currently being used by FCA for virtual school visits & events!
- \_ Presentation pitch yielded accolades / support, leading to project extension

MAY 2018 - AUGUST 2018 (UX DESIGN INTERNSHIP)

- \_ New ways to improve the on-boarding experience for next generation vehicles
- \_ Maximizing user understanding of vehicle features & connected services
- \_ Storytelling for complex user scenarios, keeping audience actively engaged
- \_ Presenting to audiences with diverse, non-tech, non-design backgrounds

## KIDSPACE CHILDREN'S MUSEUM / IXD TEAM MEMBER

SEPTEMBER 2019 - DECEMBER 2019 (ARTCENTER PROJECT)

- \_ Kidspace is a no-tech children's museum in Pasadena, CA
- \_ Over I4 weeks, we developed an immersive sensory play system
- \_ To improve accessibility, activities were available at the museum, and online
- \_ User research, prototyping, user testing, experience & product design

# ARTCENTER COLLEGE OF DESIGN

INTERACTION DESIGN PROGRAM
BACHELOR'S OF SCIENCE 2020
DESIGN MATTERS MINOR
3.9 GPA

#### **RELEVANT SKILLS**

USER RESEARCH
WIREFRAMING
PROTOTYPING

USER TESTING

EXPERIENCE DESIGN

WEB DESIGN
MOBILE DESIGN

DATA VISUALIZATION

DESIGNING FOR SOCIAL IMPACT
ATTENTION TO DETAIL

### **RELEVANT TOOLS**

SKETCH

FIGMA ADOBE XD

ILLUSTRATOR

KEYNOTE

AFTEREFFECTS

WEBFLOW

INDESIGN

### CONTACT

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