

MARIANNE WELLMAN

INTERACTION DESIGNER W/
PASSION FOR PLAY, EMERGING TECH,
& CROSS-CONTEXT DESIGN

MARIANNEMAKES.COM
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* WEBSITE FEATURED ON BESTFOLIOS.COM!

AMPAIRE INC. / UX & BRANDING CONSULTANT

MAY 2020 - CURRENT (ONGOING CONTRACT)

- _ Ampaire is an LA-based electric aviation start-up
- _ UX / UI design to establish a competitive web presence (www.ampaire.com)
- _ Innovating new ways to communicate Ampaire's brand story
- _ Working closely with Marcom to strengthen brand messaging

HUDSON EXECUTIVE COACHING / DIGITAL PRODUCT DESIGNER

SEPTEMBER 2020 - CURRENT (ONGOING CONTRACTS)

- _ Collaborating with the Director of Innovation to clarify & modernize the UX
- _ Iterative design process (lo-fi to hi-fi) for new digital products
- _ Visual design, animation, and branding for an upcoming virtual event

FIAT CHRYSLER AUTOMOBILES / USER EXPERIENCE DESIGNER

NOVEMBER 2019 - MARCH 2020 (CONTRACT)

- _ Remote freelance work to extend my second internship (see below)
- _ Redesigned FCA's Design Outreach website (functionally & visually)
- _ Optimized PDF activity designs for use by teachers nationwide
- _ Pitched web designs to developers for implementation
- _ FCA was set to be the #1 sponsor at National Arts Educator's Convention 2020, where they would present & share outreach tools at a national level. Unfortunately this convention was canceled due to Covid-19

JANUARY 2019 - APRIL 2019 (UX DESIGN INTERNSHIP)

- _ Lead design on project to ideate, brand and create new design outreach tools
- _ Created richer educational / play experience for young students
- _ Goal of making arts education resources & tools more widely accessible
- _ Included more useful tools for artistic development for older students
- _ Tools are currently being used by FCA for virtual school visits & events!
- _ Presentation pitch yielded accolades / support, leading to project extension

MAY 2018 - AUGUST 2018 (UX DESIGN INTERNSHIP)

- _ New ways to improve the on-boarding experience for next generation vehicles
- _ Maximizing user understanding of vehicle features & connected services
- _ Storytelling for complex user scenarios, keeping audience actively engaged
- _ Presenting to audiences with diverse, non-tech, non-design backgrounds

KIDSPACE CHILDREN'S MUSEUM / IXD TEAM MEMBER

SEPTEMBER 2019 - DECEMBER 2019 (ARTCENTER PROJECT)

- _ Kidspace is a no-tech children's museum in Pasadena, CA
- _ Over 14 weeks, we developed an immersive sensory play system
- _ To improve accessibility, activities were available at the museum, and online
- _ User research, prototyping, user testing, experience & product design

ARTCENTER COLLEGE OF DESIGN

INTERACTION DESIGN PROGRAM
BACHELOR'S OF SCIENCE 2020
DESIGN MATTERS MINOR
3.9 GPA

RELEVANT SKILLS

USER RESEARCH
WIREFRAMING
PROTOTYPING
USER TESTING
EXPERIENCE DESIGN
WEB DESIGN
MOBILE DESIGN
DATA VISUALIZATION
DESIGNING FOR SOCIAL IMPACT
ATTENTION TO DETAIL

RELEVANT TOOLS

SKETCH
FIGMA
ADOBE XD
ILLUSTRATOR
KEYNOTE
AFTEREFFECTS
WEBFLOW
INDESIGN

CONTACT

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