

# MARIANNE WELLMAN

INTERACTION DESIGNER W/  
PASSION FOR PLAY, EDUCATION,  
& CROSS-CONTEXT DESIGN

## EDUCATION

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### ARTCENTER

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Interaction Design Program  
Bachelor's of Science (2020)  
Design Matters Minor  
3.9 GPA

### TECH

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Sketch	Adobe XD
Illustrator	Keynote
InDesign	Webflow
AfterEffects	Processing
Cinema 4D	HTML / CSS

### SOFT

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Research methodologies  
Storytelling & presentation  
Visual communication & graphics  
Designing w/ social impact in mind  
Collaboration: leader & listener

## EXPERIENCE

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### GOAL

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Design fun, impactful experiences  
across a range of mediums in an  
environment where my skills are  
able to flourish and grow

### WANT MORE?

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PORTFOLIO:  
[mariannemakes.com](http://mariannemakes.com)

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### @ ARTCENTER COLLEGE OF DESIGN:

#### KIDSPACE CHILDREN'S MUSEUM

POP-UP PLAY PARTNERED PROJECT (SEP - DEC 2019)

- Kidspace is a no-tech children's museum in Pasadena, CA
- 14-week team project: sensory play for all (exhibit & outreach)
- Prototyping, research, user testing, experience & product design

#### IMVU (ONLINE METAVERSE & SOCIAL NETWORK)

SPONSORED PROJECT (MAY - AUG 2019)

- IMVU is an avatar-based network where users spend time chatting
- 14-week team project: purposeful rooms to give chats a structure
- Live prototyping, testing, & launching with current platform tools

#### FIRST REPUBLIC BANK

SPONSORED PROJECT (MAY - AUG 2019)

- First Republic Bank's client demographic is aging out of existence
- 14-week team project: gamification of financial literacy (young adult)
- Research, graphic design, motion design, presentation

### @ FIAT CHRYSLER AUTOMOBILES:

FREELANCE CONTRACT (NOV 2019 - CURRENT)

- Remote freelance work to extend 2nd internship
- Refined designs to optimize them for use by teachers nation-wide
- Prepared outreach tools for National Arts Educator's Convention 2020
- Pitched designs to web developers for implementation

UX INTERNSHIP (JAN - APRIL 2019)

- Lead design on project to ideate, brand and create new outreach tools
- Tools are currently being used by FCA for school visits & events!
- Research, graphic design, experience design, presentation & pitch

UX INTERNSHIP (MAY - AUG 2018)

- New ways to improve the on-boarding experience for next gen. vehicles
- Maximizing user understanding of vehicle features & connected services
- UX / UI, AfterEffects, icon design, storytelling, presentation & pitch