

## **Cookie statement [www.solarsedum.nl](http://www.solarsedum.nl)**

What is a cookie? We make use of cookies on this website. A cookie is a simple small file that is sent along with pages of this website [and / or Flash applications] and is stored by your browser on your hard drive of your computer. The information stored therein can be sent back to our servers on a subsequent visit.

### **Use of permanent cookies:**

With the help of a permanent cookie we can recognize you when you visit our website again. The website can therefore be specially set to your preferences. Even if you have given permission to place cookies, we can remember this by means of a cookie. This means you do not have to repeat your preferences all the time, which saves you time and makes it easier to use our website. You can remove permanent cookies via the settings of your browser.

### **Use of session cookies:**

Using a session cookie we can see which parts of the website you have viewed during this visit. We can therefore adjust our service as much as possible to the surfing behavior of our visitors. These cookies are automatically deleted when you close your web browser.

### **Tracking cookies from ourselves:**

With your permission, we place a cookie on your equipment, which can be retrieved as soon as you visit a website from our network. This allows us to find out that in addition to our website you have also been on the relevant other website (s) from our network. The profile built up by this is not linked to your name, address, e-mail address and the like, but only serves to match advertisements to your profile, so that they are as relevant as possible to you.

### **Tracking cookies from our advertisers:**

With your permission, our advertisers place" tracking cookies "on your equipment. They use these cookies to keep track of which pages you visit from their network, in order to build up a profile of your online surfing behavior. This profile is partly built up on the basis of comparable information that they receive from your visit to other websites in their network. This profile is not linked to your name, address, e-mail address and the like as known to us, but only serves to match advertisements to your profile so that they are as relevant as possible to you.

### **Google services :**

Through our website, a cookie is placed from the American company Google, as part of the" Analytics, Ads, Remarketing and Tag Manager" services. We use this service to track and get reports on how visitors use the website and place ads on the internet targeting customer groups, some of which already visited the website at an earlier stage. Google can provide this information to third parties if Google is legally obliged to do so, or if third parties process the information on behalf of Google. We have no influence on this. We **have** allowed Google to use the obtained analytics information for other Google services.

The information that Google collects is anonymized as much as possible. Your IP address is expressly not provided. The information is transferred to and stored by Google on servers in the United States. Google adheres to the Privacy Shield principles and is affiliated with the Privacy Shield program of the United States Department of Commerce. This means that there is an appropriate level of protection for the processing of any personal data.”

**Facebook and Twitter buttons:**

Our website includes buttons to promote (“ like ”) web pages or share (“ tweet ”) on social networks such as Facebook and Twitter. These buttons work by means of pieces of code that come from Facebook or Twitter themselves. Cookies are placed through this code. We have no influence on that. Please read the privacy statements of Facebook and Twitter respectively (which can change regularly) to read what they do with your (personal) data that they process via these cookies.

The information they collect is anonymized as much as possible. The information is transferred to and stored on servers in the United States by Twitter, Facebook, Google + and LinkedIn. LinkedIn, Twitter, Facebook and Google + adhere to the Privacy Shield principles and are affiliated with the Privacy Shield program of the United States Department of Commerce. This means that there is an appropriate level of protection for the processing of any personal data.

**Right to access, correct and delete personal data:**

Right to inspect and correct or delete your data You have the right to request access to and correct or delete your data. See our contact page for this. In order to prevent abuse, we can ask you to adequately identify yourself. When it comes to access to personal data linked to a cookie, you must send a copy of the cookie in question. You can find it in the settings of your browser.

**Cookie deletion:**

Enabling and disabling cookies and deleting them. More information about enabling and disabling and deleting cookies can be found in the instructions and / or using the Help function of your browser.

**Removing tracking cookies placed by third parties:**

Removing tracking cookies placed by third parties. Some tracking cookies are placed by third parties who display advertisements to you via our website, among other things. You can delete or permanently block these cookies via your browser settings.