

# JULIUS KIPROTICH

Art Director + Graphic Designer



## SKILLS

### Technical

- Adobe After Effects
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe XD
- Asana
- Atom
- CMS Platforms
- CoSchedule
- Figma
- FTP Platforms
- Google Docs
- Google Drive
- InVision Studio
- Mac OS, iOS, Mobile Apps
- Microsoft Excel
- Microsoft PowerPoint
- Microsoft Word
- PC / Windows Apps
- Squarespace
- Webflow
- Wix
- WordPress

## EDUCATION

Bachelor of Arts  
Nossi College of Art  
2015 - 2019

## PROF. ORGANIZATIONS

- Nashville Fashion Alliance (Member)
- Kappa Pi (Nossi Chapter)

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## PROFESSIONAL PROFILE

Multi-media graphic designer responsible for production and creation of consistent graphic design content for Nashville's premier tech insurance company, Asurion in the Nashville, Tennessee area. I specialize in brand identity, art and creative direction with extensive experience in working on graphic, layout, production materials, and web design. I am consistently work on high visibility projects that impact the internal communication, several stake holders and public events on occasion. Heavily experienced with Adobe Suite, UI practices, and visual communication. I am both a creative and analytical thinker who loves complex challenges and extraordinary solutions.

## RELEVANT EXPERIENCE

### Mutli-Media Designer

Asurion | Nashville, TN | July 2020 – Present

- Work with a team of 8 designers and high value stakeholders
- Create high visibility designs while pushing the creative boundary
- Design pieces while following the brand identity system, including product packaging, brochures. Illustrations, infographics, slide decks, and AR effects/filters
- Collaborate on team reviews and offer constructive feedback
- Meet and work with stakeholders and executive team on projects and initiatives

### Senior Graphic Designer & Website Manager

Mt. Zion Baptist Church | Nashville, TN | August 2017 – July 2020

- Manage a team of 3-7 designers and freelancers
- Review team members' work to ensure high quality and timely delivery
- Design original pieces, including product packaging, brochures. Illustrations, infographics, websites, and social media design
- Create user friendly web interface and app platforms through information architecture and user testing/feedback
- Assist in creating marketing plan

### Graphic Designer

Jarvis Sign Company | Madison, TN | July 2016 – August 2017

- Streamlined workflow to ensure consistent and efficient project completion by improving efficiency by 15%
- Created banners, vinyl, ready to apply (RTA) graphics, signage (external and internal), wraps, and other print media for several companies
- Worked directly with customers/clients

### Freelance Graphic Designer + Creative Director

KIP Design Studios | Nashville, TN | January 2014 – Present

- Worked with clients to develop brand strategies and create various graphic design projects
- Industries included; entertainment, healthcare, technology, real estate, restaurant, and nonprofit

### Art Director + Assistant Photographer

Brooks Photography | Nashville, TN | April 2014 – October 2019

- Assisted head photographer with the setup and execution of creative photography shoots and set design
- Coordinated with clients regarding locale, theme and functionality of professional photography sessions
- Directed the creative components of each photoshoot
- Photo editing and conceptualized customer wardrobe